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Netflix Releases First-Quarter 2013 Financial Results

LOS GATOS, Calif., April 22, 2013 – Netflix, Inc. (NASDAQ: NFLX) has released its first-quarter 2013 financial results by posting them to its website. Please visit the Netflix investor relations website at <http://ir.netflix.com> to view the Q1'13 financial results and letter to shareholders.

As previously announced, Netflix management will host a live Q&A session at 3:00 p.m. Pacific Time to discuss the Company's financial results and business outlook, with questions submitted via email. Please email your questions to ir@netflix.com. The company will read the questions aloud on the call and respond to as many questions as possible. After email Q&A, we will also open up the lines to take live follow-up questions. The dial-in for the live earnings Q&A session is: (760) 666-3613.

Media inquiries should be directed to Jonathan Friedland at (310) 734-2958 or jofriedland@netflix.com.

A live webcast and the replay of the earnings Q&A session can be accessed on the investor relations section of the Netflix website at <http://ir.netflix.com>. The telephone replay of the earnings Q&A session will be available from 6:00 p.m. Pacific Time on April 22, 2013 through midnight on April 26, 2013. To listen to the replay, call (855) 859-2056, conference ID# 29873296.

About Netflix, Inc.

Netflix is the world's leading Internet television network with more than 36 million members in 40 countries enjoying more than one billion hours of TV shows and movies per month, including original series. For one low monthly price, Netflix members can watch as much as they want, anytime, anywhere, on nearly any Internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments. Learn more about how Netflix (NASDAQ: NFLX) is pioneering Internet television at www.netflix.com or follow Netflix on [Facebook](#) and [Twitter](#).