



## CarsDirect Offers Free Used Car Listings to Terminated Chrysler, GM Dealers

### Program exposes affected dealers' used car inventories to 25 million online visitors free of charge

EL SEGUNDO, Calif. (June 11, 2009) - [CarsDirect](#) announced today that it is offering free online used car inventory listings to recently terminated Chrysler and General Motors franchise dealers in an effort to help dealers drive sales during the current transition period.

"Many of our dealer partners who have received termination notices aren't simply closing up shop," said Ken Potter, vice president and general manager of automotive sales and industry relations at CarsDirect. "Some plan to change brands, while others are shifting to a used car focus. But the next few months are crucial. We hope this offer helps dealers sell more cars as they work to stay in business and remain fixtures in their communities during the transition."

CarsDirect will provide any dealership that received a termination notice from Chrysler or GM with 60 days of free used car listings on its network of sites, exposing the listings to 25 million monthly online visitors. The CarsDirect network includes listings on the [CarsDirect.com Used Car Channel](#) and [SellMyCar.com](#), and targeted syndication of listings throughout the [CarsDirect Automotive Network](#), one of the world's largest collections of auto enthusiast websites.

Dealers are free to post their entire used car inventories, including unlimited photos of each vehicle. They are also eligible for a special rate on CarsDirect used inventory listing products after the conclusion of the 60-day free period.

"Last month, we celebrated the tenth anniversary of CarsDirect, and many of our dealer partners have been with us since Day One," said Potter. "Our dealers helped us achieve the success we enjoy, and we're hopeful that this offer helps dealers sell a few more cars during this uncertain period in the industry. We are grateful for our many strong dealer relationships and look at this as an opportunity to pay our dealers back."

For more details on the no-charge CarsDirect used car listings program, eligible dealers can call (310) 280-4282 or e-mail [kpotter@carsdirect.com](mailto:kpotter@carsdirect.com).

#### About CarsDirect

CarsDirect ([www.carsdirect.com](http://www.carsdirect.com)) is a leading online automotive shopping service and research portal, providing new and used automobiles and related products and services, such as loan and lease financing. CarsDirect is a division of Los Angeles-based Internet Brands ([www.internetbrands.com](http://www.internetbrands.com)), a leading operator of community and e-commerce consumer websites.

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