



## NASDAQ OMX to Broadcast New York Yankees Parade Live on NASDAQ Tower in Times Square

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**What:**

NASDAQ OMX will broadcast the New York Yankees Parade live on the NASDAQ seven story high Tower in Times Square on Friday, November 6th.

A congratulatory message will be broadcast on the NASDAQ Tower throughout the day.

**When:**

Friday, November 6th 2009

11:00 a.m. - 12:00 p.m. - New York Yankees Parade Broadcast Live on NASDAQ Tower via Waterfront 1623.

**Where:**

NASDAQ MarketSite / NASDAQ Tower  
4 Times Square (corner of 43rd and Broadway)

**Contact:**

For bump shoots of the parade from the NASDAQ Tower or other broadcast opportunities from NASDAQ MarketSite / Times Square please contact:

**NASDAQ MarketSite:**

Jolene Libretto; 646.441.5220; mobile - 347.219.9539;  
[Jolene.Libretto@nasdaqomx.com](mailto:Jolene.Libretto@nasdaqomx.com)

**About NASDAQ OMX:**

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with over 3,700 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>) and Twitter (<http://www.twitter.com/nasdaqomx>).

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