



Bloomberg is First Market Data Vendor to Provide NASDAQ Basic Data to Customers

NEW YORK, Nov 5, 2009 (GlobeNewswire via COMTEX News Network) -- The NASDAQ OMX Group, Inc.(SM) (Nasdaq:NDAQ) today announced that its NASDAQ Basic product has been integrated onto the BLOOMBERG PROFESSIONAL(R) service. NASDAQ Basic is a real-time product that provides customers essential quote and trade data for all U.S. exchange-listed securities in an affordable and flexible manner. NASDAQ Basic data is based on trading on NASDAQ(R), the most liquid market for all U.S.-listed equity securities.

"Bloomberg is the first market data vendor to provide NASDAQ Basic data to its customers. This addition reinforces Bloomberg's commitment to providing the best data and analytical tools for our users," said Gary Kotovets of Bloomberg.

"By integrating a cost-efficient product such as NASDAQ Basic into its network, Bloomberg has shown its willingness to continue adapting to the evolving needs of its customers," stated Randall Hopkins, Senior Vice President, NASDAQ OMX Global Data Products. "NASDAQ Basic is a lower cost alternative to NASDAQ Level 1 and similar products and Bloomberg should be applauded for recognizing their customers' requirements."

NASDAQ Basic provides NASDAQ BBO (the best bid and offer with associated size on NASDAQ); NASDAQ Last Sale (tick-by-tick price and size information for trades executed on NASDAQ and trades reported to the FINRA(TM)/NASDAQ Trade Reporting Facility(TM); and NASDAQ Official Opening and Closing Prices (set by the NASDAQ Opening and Closing Crosses) - standard reference prices used by indexes, mutual funds and other structured products.

NASDAQ Basic data is based on NASDAQ trading in NASDAQ, NYSE, NYSE Amex and regional exchange-listed securities. NASDAQ Basic can be deployed in a wide variety of investor tools -- such as charts and portfolio trackers -- and can be more quickly accessed by receiving the data directly from NASDAQ.

Information on how to access NASDAQ Basic data for Bloomberg users is available via NBSC<GO> on the BLOOMBERG PROFESSIONAL service.

For more information about NASDAQ Basic and other NASDAQ Data Products, visit <http://www.nasdaqtrader.com/gdp> or send an email to datasales@nasdaqomx.com.

About NASDAQ OMX

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with approximately 3,700 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. *Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>) and Twitter (<http://www.twitter.com/nasdaqomx>).

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

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