



## NASDAQ Unveils Social Networking Community on [www.nasdaq.com](http://www.nasdaq.com)

NEW YORK, Oct 28, 2009 (GlobeNewswire via COMTEX News Network) -- The NASDAQ OMX Group, Inc. (Nasdaq:NDAQ) today launched NASDAQ Community, an engaging and interactive financial networking community, on <http://community.nasdaq.com>. NASDAQ Community is an integral part of NASDAQ.com, which is the world's most popular stock exchange web site, drawing about 2.4 million unique visitors per month.

NASDAQ Community facilitates interaction among Community members who share common interests, ideas and experiences. NASDAQ Community can help members become better-informed investors by engaging in the following activities:

- \* Create a profile and add friends;
- \* Rate stocks and connect with other NASDAQ Community members to view their stock picks and interests;
- \* Go beyond the data and gain investment insights with commentary from top industry experts;
- \* Find the latest news and community events;
- \* Follow favorite authors; and
- \* Ask other Community members questions about financial needs.

"NASDAQ Community promotes market transparency and investor education through active engagement among people with shared interests," said John Jacobs, Executive Vice President, NASDAQ OMX. "With rich content and powerful tools, NASDAQ Community empowers investors -- from sophisticated to novice -- and enables them to interact in a variety of ways and become better investors. NASDAQ OMX is pleased to bring more innovation and greater transparency to the markets."

### About NASDAQ OMX

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with over 3,700 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. \*Please follow NASDAQ OMX on Twitter (<http://twitter.com/nasdaq>) and Facebook (<http://www.facebook.com/pages/NASDAQcom/13881287428>).

### Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

### NDAQG

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