



Bogazici University to Ring The NASDAQ Stock Market Closing Bell

ADVISORY, April 17, 2014 (GLOBE NEWSWIRE) --

What:

Bogazici University, an elite Turkish public research university which was established as Robert College in 1863 as the first American college founded outside the US will visit the NASDAQ MarketSite in Times Square.

In honor of the 150th anniversary of the University, **Gulay Barbarosoglu, President of Bogazici University** will ring the Closing Bell.

Where:

NASDAQ MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Monday, April 21, 2014 - 3:45 p.m. to 4:00 p.m. ET

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NASDAQ MarketSite:

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West

18 mhz Lower

DL 3811 Vertical

FEC 3/4

SR 13.235

DR 18.295411

MOD 4:2:0

DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events visit our Instagram Page: <http://instagram.com/nasdaq>

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaqomx>.

For exciting viral content and ceremony photos visit Tumblr Page: <http://nasdaq.tumblr.com/>

Webcast:

A webcast of the NASDAQ Closing Bell will be available at: <https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

About Bogazici University:

Bogazici University was established in 1863 as Robert College, the first American college founded outside the borders of the US. In 1971, it was transformed into Bogazici University, an elite Turkish public research university, keeping the liberal arts education tradition and English as the language of instruction. Since then, it has expanded its undergraduate and graduate programs and added new campuses. Currently, Bogazici University is one of the most prominent universities in Turkey with outstanding undergraduate and graduate programs in natural and social sciences, humanities, engineering, education, and applied disciplines. It is the most sought after university for students in Turkey and the region, with world-class faculty, top-notch laboratories and facilities, and a breathtaking campus.

About NASDAQ OMX Group

NASDAQ OMX (Nasdaq:NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ OMX enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 80 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. NASDAQ OMX is home to more than 3,200 listed companies with a market value of over \$8 trillion and more than 10,000 corporate clients. To learn more, visit www.nasdaqomx.com.

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