



September 13, 2017

## Shatterproof to Ring The Nasdaq Stock Market Opening Bell

ADVISORY, Sept. 13, 2017 (GLOBE NEWSWIRE) --

### What:

Shatterproof, a national nonprofit organization dedicated to ending the devastation the disease of addiction causes families, will visit the Nasdaq MarketSite in Times Square.

In honor of the occasion, **Gary Mendell, Founder & CEO**, will ring the Opening Bell.

### Where:

Nasdaq MarketSite - 4 Times Square - 43<sup>rd</sup> & Broadway - Broadcast Studio

### When:

Thursday, September 14, 2017 - 9:15 a.m. to 9:30 a.m. ET

### Shatterproof Media Contact:

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### Nasdaq MarketSite Media Contact:

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### Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West

18 mhz Lower

DL 3811 Vertical

FEC 3/4

SR 13.235

DR 18.295411

MOD 4:2:0

DVBS QPSK

### Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page:

<http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events, please visit our Instagram page:

<http://instagram.com/nasdaq>

For livestream of ceremonies and events, please visit our YouTube page:

<http://www.youtube.com/nasdaq/live>

For news tweets, please visit our Twitter page:

<http://twitter.com/nasdaq>

For exciting viral content and ceremony photos, please visit our Tumblr page:

<http://nasdaq.tumblr.com/>

**Webcast:**

A live stream of the Nasdaq Opening Bell will be available at:

<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

**Photos:**

To obtain a hi-resolution photograph of the Market Open, please go to <http://business.nasdaq.com/discover/market-bell-ceremonies> and click on the market open of your choice.

**About Shatterproof**

Shatterproof is a national nonprofit organization dedicated to ending the devastation the disease of addiction causes families. Shatterproof works to end the stigma and foster a community of support, providing evidence-based resources for prevention, treatment, and recovery. Shatterproof advocates for changes in federal and state policy and supports the development and implementation of evidence-based solutions for substance use disorders.

**About Nasdaq**

Nasdaq (Nasdaq:NDAQ) is a leading global provider of trading, clearing, exchange technology, listing, information and public company services. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 90 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to approximately 3,900 total listings with a market value of approximately \$12 trillion. To learn more, visit:

<http://business.nasdaq.com>

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