



Founder of World Childhood Foundation, Her Majesty Queen Silvia of Sweden, and Princess Madeleine of Sweden, to Ring The NASDAQ Stock Market Closing Bell

ADVISORY, May 9, 2012 (GLOBE NEWSWIRE) --

What:

World Childhood Foundation, a non-profit organization dedicated to serving the most vulnerable children worldwide, especially those who are victims of sexual abuse and exploitation, will visit the NASDAQ MarketSite in Times Square in partnership with Inwood House, a longtime grantee to the Foundation, to conduct a Symposium, entitled "Return on Concern — A Global Dialogue on Investing in our Next Generations: Prevention of Teenage Parenting." NASDAQ is proud to host the event, which will occur on May 9, 2012 at the NASDAQ MarketSite.

To conclude the day's events and celebrate the work of World Childhood Foundation, Her Majesty Queen Silvia of Sweden, Founder of The World Childhood Foundation, and Princess Madeline of Sweden will participate in the Closing Bell Ceremony.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Wednesday, May 9, 2012 — 3:45 p.m. to 4:00 p.m. ET

Contact:

Charlotte Brandin
(212) 867.6088
charlotte.brandin@childhood-usa.org

Ulrika Nasholm
+46 70 519 41 44
ulrika.nasholm@royalcourt.se

NASDAQ MarketSite:

Jen Knapp
(212) 401-8916
Jennifer.knapp@nasdaqomx.com

Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/#!/NASDAQ>.

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaqomx>

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at:
<http://www.nasdaq.com/about/marketsitetowervideo.asx>.

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to
http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

About World Childhood Foundation:

Founded in 1999 by H.M. Queen Silvia, **World Childhood Foundation** is a non-profit organization dedicated to serving the most vulnerable children worldwide, especially those who are victims of sexual abuse and exploitation. Currently supporting over 100 programs in 16 countries, Childhood focuses on investing in prevention, intervention and education efforts in Belarus, Brazil, Estonia, Cambodia, China, Latvia, Lithuania, Moldova, Poland, Russia, Sweden, South Africa, Thailand, Germany, Ukraine and the United States. Since its inception, Childhood has granted nearly \$60 million in over 600 projects.

About Inwood House:

Inwood House, founded in 1830 as a haven for sexually exploited and pregnant girls, is a leader in helping teens become healthy and self reliant adults by providing teen pregnancy prevention education, youth development programming, and the most comprehensive teen parent support services in New York City. With 22 program sites in New York City and New Jersey, Inwood House helps nearly 4,000 underserved teens and young families develop the knowledge, skills, and self-esteem they need to take charge of their lives.

About NASDAQ OMX:

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the US and Europe, we own and operate 24 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.999% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$5.1 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit www.nasdaqomx.com. Follow us on Facebook (<http://www.facebook.com/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>). (Symbol: NDAQ and member of S&P 500).

-NDAQA-



Source: The NASDAQ OMX Group, Inc.

News Provided by Acquire Media