



## NASDAQ OMX to Acquire Zoomvision Mamato

### Leading IR Media Company to Enhance NASDAQ OMX Corporate Solutions Offering

NEW YORK, Dec. 13, 2010 (GLOBE NEWSWIRE) -- The NASDAQ OMX Group, Inc. (Nasdaq:NDAQ) has agreed to acquire Stockholm-based Zoomvision Mamato (ZVM), a company that provides live webcasting services, primarily for investor relations professionals. ZVM will become part of NASDAQ OMX's Global [Corporate Solutions](#) division, which provides a range of tools and services that help public and private companies minimize risk, maximize efficiency, and increase transparency.

Upon the completion of the transaction, NASDAQ OMX and ZVM clients will have a broad suite of investor relations products, market analytics and governance services available to them. ZVM currently has 180 clients and is the leading provider of webcasting services in Northern Europe.

Demetrios Skalkotos, Senior Vice President of NASDAQ OMX, said, "This acquisition is part of our global strategy to offer our clients a full range of products and services that enable them to efficiently and effectively communicate with their stakeholders. NASDAQ OMX has been working with Zoomvision Mamato over the past few years as an exclusive webcast partner. This is a natural next step in our relationship which gives NASDAQ OMX a competitive advantage across Europe as a platform to cross-sell our communication solutions, market intelligence services and governance offerings."

Marcus Walldén, CEO of Zoomvision Mamato, said, "Being part of a global brand like NASDAQ OMX will give us the opportunity to reach a broader range of clients and allow us to offer them a full range of services that we couldn't do on our own. Zoomvision Mamato has specialized in superior IR communication services since its inception, working with clients such as Volvo, SAS, and Electrolux. Our services are very much in line with the needs of clients and NASDAQ OMX listed companies," he added.

Marcus will be based in Stockholm, Sweden and report to Demetrios Skalkotos as part of NASDAQ OMX's Global [Corporate Solutions](#) business.

NASDAQ OMX Global [Corporate Solutions](#) provides technology that powers global business communications. From investor relations to corporate communications to board support, NASDAQ OMX is the first and only exchange group dedicated to owning and operating [Corporate Solutions](#) that help public and private companies worldwide minimize risk, maximize efficiency, and increase transparency. For more information on NASDAQ OMX Global [Corporate Solutions](#) offerings, please visit: <http://www.nasdaqomx.com/whatwedo/corporatesolutions/>

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