



NASDAQ Welcomes Specialty Retailer Francesca's Holdings to the NASDAQ Global Select Market

NEW YORK, July 22, 2011 (GLOBE NEWSWIRE) -- The NASDAQ OMX Group, Inc. (Nasdaq:NDAQ) announced today that the trading of Francesca's Holdings (Nasdaq:FRAN), one of the fastest growing specialty retailers (operating as Francesca's Collections) in the United States, commenced on the NASDAQ Global Select Market on Friday, July 22, 2011. Francesca's Holdings is listed under the ticker symbol FRAN.

"Francesca's Collections specializes in bringing consumers fashion-forward styles in women's apparel, jewelry, accessories and gifts," said Bruce Aust, Executive Vice President, NASDAQ OMX Corporate Client Group. "NASDAQ OMX is thrilled to welcome Francesca's Holdings to The NASDAQ Stock Market."

Since its foundation in 1999, Francesca's Collections has become one of the fastest growing specialty retailers in the country, and has expanded to operate 268 boutique locations across 38 states. Francesca's Collections provides shoppers with an eclectic assortment of apparel, jewelry, gifts and accessories, inspired by travelers and fashion-styles from around the world.

NASDAQ has consistently been the exchange of choice for innovative, industry-leading companies such as Francesca's Holdings. Francesca's Holdings join the ranks of recently-listed companies including Skullcandy (Nasdaq:SKUL), Homeaway (Nasdaq:AWAY), Tesla Motors (Nasdaq:TSLA), and Vera Bradley (Nasdaq:VRA).

About NASDAQ OMX

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with approximately 3,600 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. *Please follow [NASDAQ OMX on Facebook](http://www.facebook.com/pages/NASDAQ-OMX/108167527653) (<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>) and Twitter (<http://www.twitter.com/nasdaqomx>).

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