NASDAQ OMX

Foursquare and 2011 Foursquare Global Hackathon Winner to Ring The NASDAQ Stock Market Closing Bell in Celebration of First Foursquare Global Hackathon

ADVISORY, May 18, 2012 (GLOBE NEWSWIRE) --

What:

Foursquare will visit the NASDAQ MarketSite in Times Square in celebration of the success of the first ever Foursquare Global Hackathon which took place on September 17 and 18. Foursquare will be joined by Near, the group who won last year's Foursquare Global Hackathon. Near created a self-entitled app for store owners, displaying Foursquare check-ins and other useful information.

In honor of the occasion Near creators Max Mullen, Justin Hileman, Nick Frost and Hitesh Parasha and Foursquare's Platform Evangelist, Akshay Patil, will ring the Closing Bell.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Monday, May 21, 2012 — 3:45 p.m. to 4:00 p.m. ET

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:
http://www.facebook.com/#!/NASDAQ.

For news tweets, please visit our Twitter page at:
http://twitter.com/nasdaqomx

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at:
http://www.nasdaq.com/about/marketsitetowervideo.asx or http://social.nasdaqomx.com.

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to
http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

About Near:

Near is the new digital storefront integrating online and social influence directly into in-store sales. Near products create a digital window into the physical world so that every like, tweet and check-in creates social proof at the point-of-purchase. With support for Facebook, Twitter and Foursquare, Near helps brands leverage the most important conversations happening online. Near was built by Max Mullen, Justin Hileman, Nick Frost and Hitesh Parashar. Learn more at www.Near.co.

About Foursquare:

Foursquare makes the real world easier to use by providing tools that help you keep up with friends, discover what's nearby, save money, and unlock deals. Whether you're setting off on a trip around the world, coordinating a night out with friends, or trying to pick out the best dish at your local restaurant, foursquare is the perfect companion. For more information, check out https://foursquare.com.

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