



## Madison Square Boys & Girls Club to Ring The NASDAQ Stock Market Closing Bell With American Apparel & Footwear Association

ADVISORY, May 4, 2012 (GLOBE NEWSWIRE) --

### What:

Madison Square Boys & Girls Club, a founding member of Boys & Girls Clubs of America, will visit the NASDAQ MarketSite in Times Square. Madison Square Boy & Girls Club is the primary benefit of the 34<sup>th</sup> Annual AAFA American Image Awards, which will take place on Monday, May 7, 2012 at Cipriani 42<sup>nd</sup> Street in New York City from 6:30-9:30 p.m.

In honor of the occasion, Joseph Patuleia, Executive Director of the Madison Square Boys & Girls Club will be joined by Kevin M. Burke, President and Chief Executive Officer of the American Apparel & Footwear Association (AAFA); Danny Schwartz, CEO of Schwartz & Benjamin; and Helen McCluskey, President & Chief Executive Officer of The Warnaco Group to ring the Closing Bell.

### Where:

NASDAQ MarketSite — 4 Times Square — 43<sup>rd</sup> & Broadway — Broadcast Studio

### When:

Monday, May 7, 2012 — 3:45 p.m. to 4:00 p.m. ET

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### Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West  
18 mhz Lower  
DL 3811 Vertical  
FEC 3/4  
SR 13.235  
DR 18.295411  
MOD 4:2:0  
DVBS QPSK

### Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:  
<http://www.facebook.com/#!/NASDAQ>.

For news tweets, please visit our Twitter page at:  
<http://twitter.com/nasdaqomx>

**Webcast:**

A live webcast of the NASDAQ Closing Bell will be available at:  
<http://www.nasdaq.com/about/marketsitetowervideo.asx>.

**Photos:**

To obtain a hi-resolution photograph of the Market Close, please go to  
[http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market close of your choice.

**About Madison Square Boys & Girls Club:**

Since 1884, Madison has been providing after-school and summer programs for thousands of children in New York City's most disadvantaged communities. Five core service areas provide enhanced programming that ensures members receive much-needed resources, guidance, and support as they progress academically and socially. A founding member of Boys & Girls Clubs of America, Madison currently serves more than 5,000 youth, ages 6 to 18, at seven sites throughout the Bronx and Brooklyn as well as at Camp Madison in Kingston, New York. Great Futures Start Here: [www.madisonsquare.org](http://www.madisonsquare.org).

**About AAFA:**

The American Apparel & Footwear Association (AAFA) is the national trade association representing apparel, footwear and other sewn products companies, and their suppliers, which compete in the global market. AAFA's mission is to promote and enhance its members' competitiveness, productivity and profitability in the global market by minimizing regulatory, commercial, political, and trade restraints. Learn how AAFA wears our mission at [www.wewear.org](http://www.wewear.org).

**About NASDAQ OMX:**

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the US and Europe, we own and operate 24 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.999% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$5.1 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com). Follow us on Facebook (<http://www.facebook.com/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>). (Symbol: NDAQ and member of S&P 500).

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Source: The NASDAQ OMX Group, Inc.

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