



The New York Football Giants to Ring The NASDAQ Stock Market Closing Bell and Invite Fans to "Try on" Virtual Super Bowl Rings Using Mobile App

ADVISORY, May 16, 2012 (GLOBE NEWSWIRE) --

What:

The New York Football Giants will visit the NASDAQ MarketSite in Times Square on Thursday to invite fans to join in the celebration of the unveiling of the Super Bowl XLVI championship ring.

Beginning today, Big Blue fans will be able to virtually "try on" and take photos with the newly revealed Tiffany & Co.-designed ring, as well as each of the team's three previous Super Bowl rings, using a free mobile application called GoldRun which is available on iOS and Android Platforms. Participants will also be able to pose with the coveted Lombardi Trophy. For more information, visit Giants.com/VirtualRing.

In honor of the occasion, the following members of the New York Giants will ring the Closing Bell:

- **Jake Ballard**
- **Kevin Boothe**
- **Mathias Kiwanuka**
- **Bear Pascoe**
- **Antrel Rolle**

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Thursday, May 17, 2012 — 3:45 p.m. to 4:00 p.m. ET

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/#!/NASDAQ>.

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaqomx>.

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at: <http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

About the New York Football Giants:

A cornerstone franchise of the National Football League, the New York Football Giants began play in 1925. With eight championships, including a victory over the New England Patriots in Super Bowl XLVI, their second in four years, the Giants are considered one of sports' all-time great franchises. Headquartered at the TIMEX Performance Center in East Rutherford, N.J., the Giants enter their 88th season of play this fall. www.giants.com

About NASDAQ OMX:

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 24 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to traffic more than 1 million messages per second at sub-40 microsecond speeds with 99.999% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$5.1 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit www.nasdaqomx.com. Follow us on Facebook (<http://www.facebook.com/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>). (Symbol: NDAQ and member of S&P 500).

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Source: The NASDAQ OMX Group, Inc.

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