



Broadway Barks & Host and Co-Founder Bernadette Peters to Ring the NASDAQ Stock Market Closing Bell

ADVISORY, July 12, 2012 (GLOBE NEWSWIRE) --

What:

Broadway Barks, an organization dedicated to finding New York City's shelter animals permanent homes, will visit the NASDAQ MarketSite in Times Square to kick-off their 14th Annual Animal Adoption Event.

In honor of the occasion, **Bernadette Peters, Host of Broadway Barks** will ring the Closing Bell.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Friday, July 13, 2012 — 3:45 p.m. to 4:00 p.m. ET

Contact:

Sean Katz
(212) 489-5595
Sean@katzpr.com

NASDAQ MarketSite:

Jen Knapp
(212) 401-8916
Jennifer.knapp@nasdaqomx.com

Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/NASDAQ>.

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at:

<http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

About Broadway Barks:

Mary Tyler Moore and **Bernadette Peters** will host the fourteenth annual **BROADWAY BARKS!**, a star-studded dog and cat adopt-a-thon benefiting New York City animal shelters and adoption agencies. The event produced by Broadway Cares/Equity Fights AIDS and sponsored by the ASPCA® (The American Society for the Prevention of Cruelty to Animals®) and with additional sponsorship by the New York Times will take place on Saturday, July 14th in Shubert Alley, the heart of the Broadway Theater District (located between 44th and 45th Streets, between Broadway and Eighth Avenue). The festivities begin at 3:30 p.m.; celebrity presentations of pets from citywide animal shelters will take place beginning at 5:00 p.m.

Marking its fourteenth anniversary of the organization, **BROADWAY BARKS!** will once again help many of New York City's shelter animals find permanent homes by informing New Yorkers about the plight of the thousands of "homeless" dogs and cats in the metropolitan area.

About NASDAQ OMX:

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 24 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.999% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$6.2 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit www.nasdaqomx.com. Follow us on Facebook (<http://www.facebook.com/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>). (Symbol: NDAQ and member of S&P 500)

-NDAQ-



Source: The NASDAQ OMX Group, Inc.

News Provided by Acquire Media