



May 18, 2017

National CineMedia, Inc. to Participate in Upcoming Investor Conferences

CENTENNIAL, Colo.--(BUSINESS WIRE)-- National CineMedia, Inc. (NASDAQ: NCMI) (the Company), the managing member and owner of 39.3% of National CineMedia, LLC (NCM LLC), the operator of the largest digital in-theatre network in North America, is scheduled to participate in the following upcoming investor conferences:

- | May 23, 2017 at the 45th Annual J.P. Morgan Global Technology, Media and Telecom Conference held at the Westin Copley Place in Boston, MA. A fireside chat with the Company's CEO, Andy England, will be held at 1:40 p.m. ET, with one-on-one meetings with investors throughout the day.
- | May 24, 2017 at the B. Riley & Co. 18th Annual Investor Conference held at the Loews Santa Monica Beach Hotel in Santa Monica, CA. A fireside chat with the Company's CFO, Katie Scherping, will be held at 12:30 p.m. PT, with one-on-one meetings with investors throughout the day.
- | June 1, 2017 at the Benchmark Company, LLC Investor Conference held at the Palmer House Hilton in Chicago, IL. The Company's CEO, Andy England, will have one-on-one meetings with investors throughout the day.

A link to live audio webcasts, where applicable, and copies of any related presentation materials will be made available at the Investor Relations section of the Company's website at www.ncm.com.

About National CineMedia, Inc.

National CineMedia (NCM) is America's Movie Network. As the #1 Millennial weekend network in the U.S., NCM is the connector between brands and movie audiences. According to Nielsen, more than 750 million moviegoers annually attend theaters that are currently under contract to present NCM's pre-show in over 45 leading national and regional theater circuits including AMC Entertainment Inc. (NYSE:AMC), Cinemark Holdings, Inc. (NYSE:CNK) and Regal Entertainment Group (NYSE: RGC). NCM's cinema advertising network offers broad reach and unparalleled audience engagement with over 20,500 screens in over 1,600 theaters in 187 Designated Market Areas® (all of the top 50). NCM Digital goes beyond the big screen, extending in-theater campaigns into online and mobile marketing programs to reach entertainment audiences. National CineMedia, Inc. (NASDAQ:NCMI) owns a 39.3% interest in, and is the managing member of, National CineMedia, LLC. For more information, visit www.ncm.com. (NCMI-F)

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