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National Instruments to Host Investor Conference at NIWeek

Company will discuss opportunities for growth and updates to its leverage model

AUSTIN, Texas--(BUSINESS WIRE)-- NI (Nasdaq: NATI), the provider of platform-based systems that enable engineers and scientists to solve the world's greatest engineering challenges, will host its annual investor conference today in Austin, Texas, in conjunction with NIWeek, the company's annual user conference. NIWeek welcomes engineers, scientists and academic leaders in a variety of industries and application areas. The conference offers a wealth of information including thought-provoking keynote presentations, training and certification opportunities, hands-on technical sessions and an expansive exhibition floor. The great learning environment at NIWeek gives customers the tools and knowledge they need to increase proficiency and develop applications faster, smarter and more cost efficiently.

The conference begins with a keynote address titled, "Testing and Deploying the Next Generation of Technology." As the world becomes more connected, new technologies continue to converge on smart devices. Attendees can learn how leading semiconductor and wireless companies use the latest additions to the NI platform to accelerate innovation and ensure high reliability and product quality. Following the keynote, the NI leadership team will focus on growth opportunities in the areas of 5G, semiconductor test, connected vehicles and the Industrial Internet of Things. In addition, leadership will showcase the benefits of NI's R&D investment through the output of new product releases to continue strengthening its software-centric platform. New NI CFO, Karen Rapp, will discuss updates to the NI leverage model.

Today, the company also announces LabVIEW NXG 1.0, the first release of the next generation of LabVIEW engineering system design software. LabVIEW NXG bridges the gap between configuration-based software and custom programming languages with an innovative new approach to measurement automation that empowers domain experts to focus on what matters most - the problem, not the tool.

"At NIWeek, I am excited to celebrate the impact our customers are having on the world and to see our teams unveil the latest products to further differentiate our platform and expand the number of users we can serve. With the release of LabVIEW NXG, we expand the power of our software-centric platform and enable engineers to increase their productivity," said Alex Davern, president and CEO of NI. "We remain disciplined in our focus and execution to achieve our growth and profitability goals. At our investor conference, we will discuss our plans to accelerate our operating leverage in 2017 and 2018."

The investor conference webcast will start today at 9:30 a.m. CT and conclude at approximately 2:30 p.m. CT. The link to the presentation materials and webcast will be available on the "Investors" section of the company's website, www.ni.com/nati, under the subheading "Events & Presentations."

Forward-Looking Statements

This release contains "forward-looking statements" including statements regarding our growth opportunities, achieving our growth and profitability goals and accelerating our operating leverage in 2017 and 2018. These statements are subject to a number of risks and uncertainties, including the risk of adverse changes or fluctuations in the global economy, foreign exchange fluctuations, fluctuations in demand for NI products including orders from NI's largest customer, component shortages, delays in the release of new products, the company's ability to effectively manage its operating expenses, manufacturing inefficiencies and the level of capacity utilization, the impact of any recent or future acquisitions by NI, expense overruns, adverse effects of price changes or effective tax rates. Actual results may differ materially from the expected results.

The company directs readers to its Form 10-K for the year ended Dec. 31, 2016, its Form 10-Q for the quarter ended March 31, 2017 and the other documents it files with the SEC for other risks associated with the company's future performance.

About NI

NI (ni.com) empowers engineers and scientists with a software-centric platform that incorporates modular hardware and an expansive ecosystem. This proven approach puts users firmly in control of defining what they need to accelerate their

system design within test, measurement and control. NI's solution helps build high-performance systems that exceed requirements, quickly adapt to change and ultimately improve the world. (NATI-F)

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