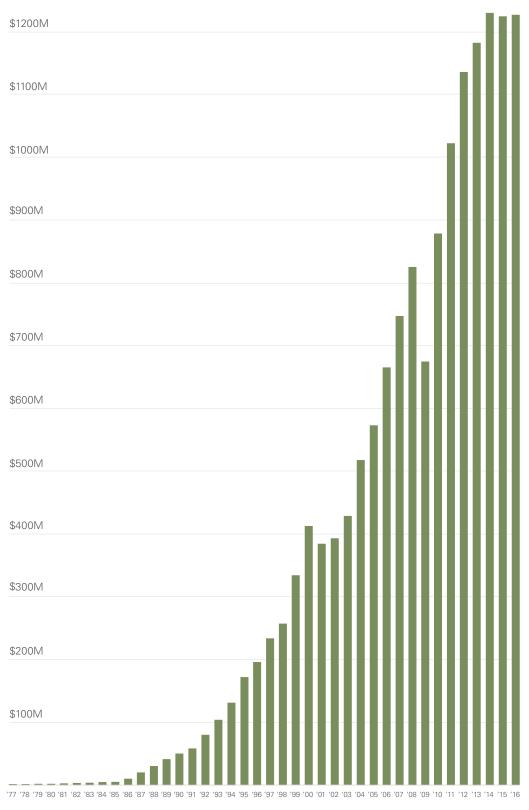
# Q1 2017 Fact Sheet

Net Revenue in Millions (USD)

\$1400M



Nasdaq: NATI

2016 Net Revenue \$1.23 Billion

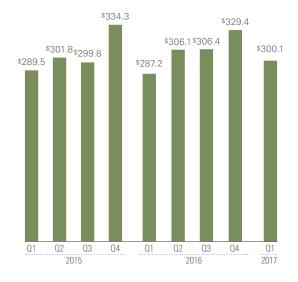
| CORPORATE HIGHLIGHTS <sup>1</sup> |                 |  |  |  |
|-----------------------------------|-----------------|--|--|--|
| Founded                           | 1976            |  |  |  |
| Fiscal Year End                   | December 31     |  |  |  |
| Employees                         | 7,463           |  |  |  |
| Stock Price                       | \$32.56         |  |  |  |
| 52 Week Range                     | \$25.94—\$32.81 |  |  |  |
| Average Daily Volume              | 484,000         |  |  |  |
| Total Shares Outstanding          | 129.6 MM        |  |  |  |
| Market Capitalization             | \$4.2 Billion   |  |  |  |
| Market Makers                     | 29              |  |  |  |
| Market Float (Diluted Shares)     | 106.14 MM       |  |  |  |

<sup>1</sup>As of March 31, 2017



## Quarterly Non-GAAP Net Revenue

In Millions (USD)



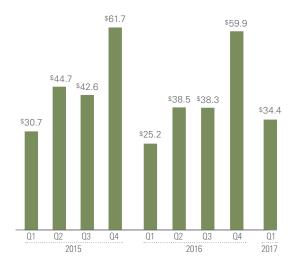
## **Summary Financial Reports**

|  | 3 Months<br>Ended March 31 |         | 12 Months<br>Ended December 31 |           |
|--|----------------------------|---------|--------------------------------|-----------|
|  | 2017                       | 2016    | 2016                           | 2015      |
| GAAP Net Revenue <sup>2</sup>          | \$300.1                    | \$287.2 | \$1,228.2                      | \$1,225.5 |
| Non-GAAP Net Revenue <sup>2</sup>      | \$300.1                    | \$287.2 | \$1,229.1                      | \$1,225.5 |
| GAAP Operating Income <sup>2</sup>     | \$22.3                     | \$13.8  | \$119.7                        | \$137.1   |
| Non-GAAP Operating Income <sup>2</sup> | \$34.4                     | \$25.2  | \$161.8                        | \$179.6   |
| GAAP Operating Margin <sup>2</sup>     | 7.4%                       | 4.8%    | 9.7%                           | 11.2%     |
| Non-GAAP Operating Margin <sup>2</sup> | 11.5%                      | 9.0%    | 13.2%                          | 14.7%     |
| GAAP Net Income <sup>2</sup>           | \$18.1                     | \$9.3   | \$82.7                         | \$ 95.3   |
| Non-GAAP Net Income <sup>2</sup>       | \$27.0                     | \$20.3  | \$120.2                        | \$128.3   |
| GAAP Diluted EPS <sup>2</sup>          | \$0.14                     | \$0.07  | \$ 0.64                        | \$ 0.74   |
| Non-GAAP Diluted EPS <sup>2</sup>      | \$0.21                     | \$0.16  | \$0.93                         | \$1.00    |
| Weighted Shs OS-Diluted                | 130.1                      | 128.1   | 129.0                          | 128.7     |

(Figures in millions, except per share amounts)

# **Quarterly Non-GAAP** Operating Income<sup>2</sup>

In Millions (USD)



## **Key Financial Data**

|            | March 31, 2017  | March 31, 2016  |
|------------|-----------------|-----------------|
| Cash/Invst | \$365.4 Million | \$328.6 Million |
| DSO        | 69              | 67              |
| Inv Turns  | 1.6             | 1.6             |
| Debt       | \$25 Million    | \$25 Million    |
| Net Equity | \$1,116 Million | \$1,088 Million |

## **Analyst Coverage**

| Firm                  | Analyst         | Telephone    |
|-----------------------|-----------------|--------------|
| Robert W. Baird & Co. | Richard Eastman | 414 765 3647 |
| Stifel Nicolaus       | Patrick Newton  | 303 291 5345 |

## For Further Information Contact:

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 $^2$ Reconciliations of the company's GAAP and non-GAAP results can be found at investor.ni.com

