



July 20, 2017

## MicroStrategy Announces Earnings Release Date and Conference Call for Second Quarter 2017 Financial Results

TYSONS CORNER, Va.--(BUSINESS WIRE)-- [MicroStrategy](#)<sup>®</sup> Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced it will report its financial results for the second quarter of 2017 after the U.S. financial markets close on Thursday, July 27, 2017.

MicroStrategy will host a conference call on Thursday, July 27, 2017 at 5:00 p.m. Eastern Daylight Time to discuss the company's second quarter 2017 financial results. To access this conference call, dial (844) 824-7425 (domestic) or (716) 220-9429 (international) and use conference ID 54822418. The conference call will also be webcast live and be available under the "Events" section on MicroStrategy's investor relations website at <http://ir.microstrategy.com/events.cfm>.

Following the conference call, a replay will be available beginning approximately two hours after the call concludes until August 3, 2017 at (855) 859-2056 (domestic) or (404) 537-3406 (international) using the replay pass code 54822418. An archived webcast of this conference call will also be available under the "Events" section on MicroStrategy's investor relations website at <http://ir.microstrategy.com/events.cfm>.

### About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online, and follow us on [Facebook](#) and [Twitter](#).

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