MicroStrategy

May 30, 2017

MicroStrategy on Amazon Web Services (AWS) Now Available

New Offering Provides One of the First Cloud-Hosted, On-Demand Enterprise Analytics Platforms in the Market

TYSONS CORNER, Va.--(BUSINESS WIRE)-- MicroStrategy® Incorporated (Nasdaq:MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced the general availability of MicroStrategy on AWS. With MicroStrategy on AWS, users can be up and running on MicroStrategy 10™ in the AWS cloud, and will have instant access to an on-demand business intelligence platform that delivers enterprise analytics, reporting, and dashboarding capabilities, within minutes. To try MicroStrategy on AWS with a 30-day free trial, click here. To watch an overview of MicroStrategy on AWS, click here.

"By offering MicroStrategy on AWS, we're making it easy for anyone, anywhere, to use the MicroStrategy platform and intelligently collaborate around analytics," said Michael J. Saylor, CEO, MicroStrategy Incorporated. "Combined with our free MicroStrategy Desktop™ product, users can immediately create a cloud environment on AWS and connect to a centralized server where they can work together, share, and maintain governance over datasets and dashboards. This new offering marks a significant achievement in helping organizations access and deploy transformative analytics applications on AWS in minutes."

MicroStrategy on AWS represents an optimized version of the MicroStrategy 10 platform built specifically for deployment on AWS. Organizations can now leverage more than 20 AWS services, together with the MicroStrategy 10 platform, to rapidly deploy new enterprise analytics and mobility environments in minutes.

The new MicroStrategy on AWS solution offers:

- A provisioning portal for administrators to create and deploy dedicated cloud environments with MicroStrategy 10 on AWS infrastructure;

- Administrative tools that deliver automation and scheduling of routine tasks, making it easy to start, stop, resize, and terminate;

- The full breadth of MicroStrategy 10 capabilities, including enterprise data discovery, enterprise reporting and dashboards, optimized connectors to hundreds of databases, personalized distribution capabilities, powerful predictive analytics, and more;

- The ability to deploy mobile productivity apps that can be customized with branded transaction-enabled workflows, and tailored to any business function or role; and,

- Cloud-specific RESTful APIs that provide flexibility to create custom workflows and build personalized administrative interfaces to automate operations.

Desktop Analytics for Departmental Teams and SMBs

Combined with our free MicroStrategy Desktop product, departmental teams and businesses that previously didn't have access to governed analytics can now leverage MicroStrategy on AWS to deliver analytics in a more collaborative and secure manner. MicroStrategy Desktop users can publish dashboards into MicroStrategy on AWS, and share content securely with others. In addition, teams can go beyond MicroStrategy Desktop capabilities and leverage enterprise BI features available through the MicroStrategy platform, like report and dashboard personalization with pixel-perfect formatting, automated information updates and distribution, mobile productivity apps, and more.

New Possibilities for Existing MicroStrategy Customers

Existing MicroStrategy customers who have on-premises deployments will now have the ability to spin up cloud-based test and development environments to try the latest MicroStrategy product features. With MicroStrategy issuing releases that introduce new features on a regular basis, MicroStrategy on AWS gives customers the ideal platform to test new features without having to upgrade their production environments. In addition to being able to deliver a new low-cost development and staging environment, MicroStrategy on AWS is also a fast and easy way to build new projects as customers scale their MicroStrategy deployments to new departments and teams.

Empowering MicroStrategy Technology Partners

With MicroStrategy on AWS, technology partner organizations can have access to the latest version of MicroStrategy, and all the newest features and capabilities. MicroStrategy technology partners can now leverage MicroStrategy on AWS to demonstrate the value of their joint solutions to prospective customers. With minimal effort and hardware investment, technology system integrators and channel partners can build, test, and showcase powerful dashboard and reporting applications.

Try MicroStrategy on AWS in Free In-Person Classes in 29 Cities Worldwide

MicroStrategy's Jump Start program provides free education and training on MicroStrategy enterprise analytics and mobility solutions in nine different languages, through in-person classes in 29 cities around the world. MicroStrategy on AWS offers a unique opportunity to keep learning and to experience the power of the MicroStrategy platform first-hand.

To learn how to launch a fully configured MicroStrategy project on AWS and start building applications in minutes, register for the upcoming webcast "MicroStrategy on AWS: Deploy Your Enterprise Analytics in the Cloud" taking place on June 14, 2017 at 12:00 pm EST.

About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit MicroStrategy online, and follow us on Facebook and Twitter.

MicroStrategy, MicroStrategy 10, and MicroStrategy Desktop are either trademarks or registered trademarks of MicroStrategy Incorporated in the United States and certain other countries. Other product and company names mentioned herein may be the trademarks of their respective owners.

MSTR-G

View source version on businesswire.com: http://www.businesswire.com/news/home/20170530005370/en/

MicroStrategy Incorporated
Claudia Cahill, 703-270-2207
ccahill@microstrategy.com

Source: MicroStrategy Incorporated

News Provided by Acquire Media