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Wipro Adds MicroStrategy 10™ Platform to its Portfolio for Enterprise Analytics and Data Visualization Solutions

TYSONS CORNER, Va.--(BUSINESS WIRE)-- [MicroStrategy](#)® Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise software platforms, today announced its alliance with [Wipro Limited](#) (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, to offer enterprise analytics and data visualization solutions. Under this alliance, Wipro will offer the MicroStrategy 10 platform to its global client base across industries.

Wipro's expertise in delivering end-to-end Business Intelligence (BI) solutions, combined with MicroStrategy's leading enterprise analytics platform, will widen the scope and scale of robust enterprise analytics and visualization solutions offered to Wipro clientele.

Developing a modern, intuitive analytics solution powerful enough to transform large data volumes is still considered a pain point by enterprises. Wipro has a portfolio of scalable, easy-to-use, and ready-to-deploy BI and analytics solutions for its customers. MicroStrategy 10 will be an integral part of Wipro's SNIPE-BI Transformation Solution. We expect this solution will also standardize and implement governance, migration frameworks, tools and accelerators, all while simplifying the customer experience and saving cost and time resources.

Wipro and MicroStrategy will jointly go to market with industry-specific solutions and accelerators. The companies will collaborate and drive the resultant synergies to their customers to deliver a self-service analytics culture. MicroStrategy is also setting up a dedicated MicroStrategy Academy to support the skilled technicians deploying the alliance.

Pallab Deb, Vice President & Global Head, Analytics - Wipro Limited said, "Wipro's clients from a wide range of industries look to us for guidance on the latest data analytics technology. We are confident that the integration of the MicroStrategy 10 platform with Wipro's SNIPE-BI Transformation Solution will add value to our customers."

"Leading businesses deploy MicroStrategy's enterprise-ready applications across their enterprise to monitor performance in real-time, scale to thousands, and find answers to some of the world's toughest questions," said Michael J. Saylor, CEO, MicroStrategy Incorporated. "They also choose MicroStrategy because of our vibrant technology partner ecosystem. Through Wipro's consultants working in more than 20 industries, MicroStrategy will extend its global footprint to help organizations and their people discover new opportunities and make better decisions. We believe this alliance and our combined technological prowess and industry experience will deliver a superior enterprise analytics solution that can create competitive advantages and drive business growth."

To learn more about MicroStrategy's unified platform for enterprise analytics and mobility, visit our [website](#). To learn more about MicroStrategy's partner program, click [here](#).

About Wipro Limited

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading information technology, consulting and business process services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360-degree view of "Business through Technology." By combining digital strategy, customer centric design, advanced analytics and product engineering approach, Wipro helps its clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, Wipro has a dedicated workforce of over 170,000, serving clients across 6 continents. For more information, please visit www.wipro.com.

About MicroStrategy Incorporated

Founded in 1989, MicroStrategy (Nasdaq: MSTR) is a leading worldwide provider of enterprise software platforms. The Company's mission is to provide enterprise customers with a world-class software platform and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online, and follow us on [Facebook](#) and [Twitter](#).

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