

## MicroStrategy World™ 2018 to Debut TED Talk-style "Visionary Voices" Track Featuring Fascinating Points of View

TYSONS CORNER, Va.--(BUSINESS WIRE)-- [MicroStrategy](#)® Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced that it will debut a new TED Talks-style track at MicroStrategy World 2018 to engage and inspire conference attendees. The Visionary Voices track will feature a wide range of innovative speakers and industry leaders offering their perspectives and stories on data, analytics, business, and the impact of technology on everyday life. MicroStrategy World 2018 will be held from January 15 to January 17, 2018 at The Cosmopolitan of Las Vegas. Learn more about the agenda and register to [attend MicroStrategy World 2018 today](#).

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20171213005142/en/>



"Our Visionary Voices track will showcase influential speakers presenting on a variety of topics that collectively shape our world," said Mark Gambill, CMO, MicroStrategy Incorporated. "We'll go on a journey with a Mt. Everest climber and engage with Billy Beane, our day two keynote headliner, over an interactive Q&A. We'll get an inspirational perspective on Sheryl Sandberg's "Lean In" principles from a female data engineer and hear from a fascinating former NASA astronaut and veteran of four space flights. I hope you'll join thousands of your peers for this exciting Visionary Voices track and three incredible days of inspirational story-telling."

Highlighted below are some of the speakers presenting in the Visionary Voices track:

*Greg Harbaugh, Chairman and CEO of InnerSpace Consultants and Former NASA Astronaut*

Speaker highlights from MicroStrategy World 2018 Visionary Voices (Photo: Business Wire)

**Lessons learned from the Space Shuttle: Making sure you have the right data at the right time**

*Billy Beane, Executive Vice President of Baseball Operations, Oakland Athletics*

**Throw curveballs at Billy Beane - An interactive Q&A session**

*Tim Igo, COO of Datastrong*

**Mountains of data: Elevating our performance (lessons learned from climbing Mt. Everest)**

*Boris Evelson, VP/Principal Analyst, Forrester*

**Transform your organization from data-aware to insights-driven**

*Krystal Flores, Data Engineer at [Nordstromrack.com](#) | Hautelook*

**Applying Sheryl Sandberg's "Lean In" principles in technology**

*Phong Le, SEVP and CFO, MicroStrategy*

**The journey of finance from data steward to digital disruptor**

*Hugh Owen, SVP, Product Marketing, MicroStrategy*

**Productivity lessons learned from racing 25 marathons and 5 Ironmans**

## About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online, and follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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