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MicroStrategy 10.9™ Connector to Jethro Accelerates Speed and Scale of Big Data Exploration

Supports Thousands of Concurrent Users Running Queries Against Billions of Records on Hadoop, Cloud and Big Data Sources

TYSONS CORNER, Va.--(BUSINESS WIRE)-- [MicroStrategy](#)® Incorporated (Nasdaq:MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced that [Jethro](#) has been certified with MicroStrategy 10™. With the MicroStrategy connector to JethroData, business users can instantly access, visualize and interact with big data. Furthermore, this connector enables users to wrangle and blend data with other sources, offering greater flexibility to end users to perform data discovery at scale.

Learn how MicroStrategy 10 performs on Hadoop using JethroData's solution in our upcoming webinar, [MicroStrategy on Hadoop via JethroData: Accelerating Interactive Speeds on Big Data](#), taking place on Wednesday, November 29, from 2:00 to 3:00 p.m. (EST). In this webinar, Morli Ben David, Product Manager, JethroData, will demonstrate what MicroStrategy can do with JethroData on a data set with billions of records.

"The MicroStrategy connector to JethroData provides a clear solution for enterprises that struggle to access big data using live query," said Eli Singer, CEO of Jethro. "The connector lets MicroStrategy work on Hadoop without having to spend a lot of time on data engineering. Customers who have already deployed MicroStrategy with Jethro have realized the speed, scale and ease of use that Jethro is known for."

Jethro is an acceleration engine for enterprise analytics on big data. It lets business users query their data live at interactive speeds. Jethro supports thousands of concurrent users running queries over billions of records on Hadoop, or other cloud or big data sources. As a transparent middle tier, Jethro requires no changes to existing apps or data. It is also adaptive and self-driving, which reduces data engineering and the total cost of ownership. The architecture uses full indexing and auto cubes for optimization. The MicroStrategy connector to JethroData delivers one of the fastest query performances across the BI query spectrum, from the highly aggregated to the highly filtered.

"Having a MicroStrategy connector to JethroData is a huge performance advancement for organizations seeking to support thousands of concurrent users accessing their big data stores," said Tim Lang, Senior Executive Vice President and Chief Technology Officer, MicroStrategy Incorporated. "JethroData works seamlessly with MicroStrategy 10 to interact with big data and enables our joint customers to accelerate the speed and scale of their data exploration."

With downloadable connectors in version 10.9 and hotfix 10.4.5, MicroStrategy has expanded access to data. This connector for JethroData is an example of how existing customers can access new data sources without having to upgrade MicroStrategy software. To download and leverage the MicroStrategy connector to JethroData, please visit [MicroStrategy Community](#). The connector is compatible with the current 3.x release of Jethro, and details on prerequisites and how to install the connector is detailed [here](#).

Organizations need a way to quickly access and use new and updated data sources being published by database vendors weekly. MicroStrategy delivers new certifications to data sources such as JethroData, and offers a set of APIs to build almost any data connector as well as an extensive SDK to support the Data Connector API. In addition to MicroStrategy 10's extensive library of natively supported drivers (available on [MicroStrategy Community](#)), the Data Connector SDK enables MicroStrategy customers and technology partners to use a proprietary REST API or standard web technology to access additional and new data sources, such as Eloqua, Amazon S3, OneDrive and more - all on top of secure authentication modes.

About Jethro

[Jethro](#) is a provider of an acceleration solution that enables Interactive Business Intelligence (BI) on big data. Jethro acts as an acceleration engine that speeds up big data query performance for BI tools. Jethro customers rely on its platform to serve thousands of concurrent users analyzing tens of billions of rows of data to support their business decisions. Launched in 2012, Jethro is used by businesses to generate consistently fast queries through a combination of indexing, micro-cubes and query-result cache. Jethro is headquartered in the Bay Area with offices in New York and an R&D center in Tel Aviv, Israel.

About MicroStrategy Incorporated

MicroStrategy (Nasdaq:MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online, and follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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