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MicroStrategy to Co-host Vandy®Hacks IV, Nation's Premier Collegiate Hackathon Taking Place October 20-22 at Vanderbilt University

TYSONS CORNER, Va.--(BUSINESS WIRE)-- [MicroStrategy](#)® Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced it will sponsor, mentor, judge and host a workshop at [VandyHacks IV](#), the nation's premier collegiate hackathon being held from October 20 to October 22 at Vanderbilt University's Engineering and Science Building in Nashville, Tennessee.

Organized by Vanderbilt students, VandyHacks will host more than 400 students from colleges and universities across the U.S. for a weekend of collaboration, innovation and entrepreneurship. MicroStrategy will invite VandyHacks participants to use MicroStrategy 10™, a leading enterprise analytics and mobility platform, to win a prize for "Best Use of MicroStrategy API (Application Program Interface)." Student teams will be challenged to use MicroStrategy APIs to reimagine, innovate, and illustrate new unique solutions that deliver real business value. Over a 36-hour period, programmers, designers, builders and more will work around the clock on projects that will be presented during an expo on Sunday, October 22.

"MicroStrategy runs its own hackathons to keep employees engaged and excited about innovation, so we intimately understand the benefits of invention marathons like VandyHacks, which brings together the nation's top college talent to put fresh eyes on challenges that enterprises deal with on a daily basis," said Tim Lang, Senior Executive Vice President and Chief Technology Officer, MicroStrategy Incorporated. "In addition to helping students compete during the hackathon, we use the weekend as an opportunity to recruit new talent for our global organization. We're proud to sponsor and mentor students as they find new ways to use leading enterprise analytics technology to transform how businesses are run."

VandyHacks receives support from partners and sponsors who also provide mentorship to the teams as they compete to be the first-, second- and third-place finishers. The winners of the weekend-long hackathon will receive a Nintendo Switch™, Sennheiser® 598 headphones, gift cards and more. In addition, MicroStrategy will be awarding final-round interviews at its headquarters in Tysons Corner, VA to the four-person team that demonstrates the best use of the MicroStrategy 10 API. The winning team will also receive tickets to an event at the corporate suite at Capital One Arena in Washington, D.C.

MicroStrategy proudly supports the advancement of business intelligence and analytics through academic programs. As part of this commitment, MicroStrategy offers analytics and data discovery tools for teaching purposes to students and faculty, completely free. For more in-person training opportunities or hands-on learning activities, register to attend a [MicroStrategy Symposium event](#) near you or download free software and training workshops [here](#).

About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online, and follow us on [Facebook](#) and [Twitter](#).

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