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InfoCepts' Team of Consultants Certified on MicroStrategy 10™

TYSONS CORNER, Va.--(BUSINESS WIRE)-- [MicroStrategy](#)® Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise software platforms, and [InfoCepts](#), a leading developer of business intelligence and data warehousing systems, today announced that 450 InfoCepts consultants have been certified on MicroStrategy 10. With this certification, InfoCepts consultants are equipped to provide expert technical counsel and data support to organizations seeking an enterprise-grade analytics solution or looking to stay current with the newest functionality and features offered in the latest version of the MicroStrategy platform.

"MicroStrategy 10 provides features and updates that our customers need in order to implement successful business intelligence programs and make the most of their data," said Rohit Bhayana, Managing Partner, InfoCepts. "With a strong team of certified consultants, we're affirming our responsibility to our customer's unique data needs and optimizing their enterprise analytics solutions for maximum return on investment."

InfoCepts' consulting expertise on MicroStrategy's software solutions spans a wide range of business intelligence needs. The firm offers strategic planning and business case development, custom dashboard and mobile app development, 24-hour system support, and more. Consultants work with some of the world's largest companies across a number of industries, including retail, media and entertainment, life sciences, telecommunications, manufacturing and CPG.

"MicroStrategy has one of the most vibrant technology partner ecosystems in the business intelligence community," said Michael J. Saylor, CEO, MicroStrategy Incorporated. "InfoCepts' investment in training its consulting force on MicroStrategy 10 sets a high standard of excellence in sharing the knowledge and best practices organizations need to transform their data into actionable insight. Together, we are committed to helping organizations around the world accelerate the adoption of MicroStrategy 10 to drive business growth."

Released in June of 2015, MicroStrategy 10 provides organizations with sophisticated, high performance analytics and security applications at scale that meet the needs of both business users and IT. To learn more, download a copy of the Gartner report on MicroStrategy 10 [here](#) or get hands-on experience with MicroStrategy 10.6™ by registering to attend a [symposium](#) event near you.

About InfoCepts

InfoCepts is the largest MicroStrategy-focused services firm in the world with over 700 consultants globally dedicated to helping organizations derive maximum value from their data. Their services span from consulting, mobile and dashboard development, and advanced analytics to data integration and information management. InfoCepts has built some of the most complex MicroStrategy systems with a team that includes dedicated data visualization experts and a 40-person SDK team. Their list of customers includes some of the world's largest companies across a number of industries, including retail, media and entertainment, life sciences, telecommunications, manufacturing and CPG. Founded in 2004, InfoCepts' headquarters is in McLean, Virginia. For more information, visit www.infocepts.com or write to sales@infocepts.com.

About MicroStrategy Incorporated

Founded in 1989, MicroStrategy (Nasdaq: MSTR) is a leading worldwide provider of enterprise software platforms. The Company's mission is to provide enterprise customers with a world-class software platform and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online, and follow us on [Facebook](#) and [Twitter](#).

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