



October 3, 2017

## Global Symposium Series to Unveil MicroStrategy 10.9™ and Dossier™

### Full-day Learning Events in Cities Across North America, Europe, the Middle East & Asia to Feature Machine Learning & Voice-driven Analytics Demonstrations

TYSONS CORNER, Va.--(BUSINESS WIRE)-- [MicroStrategy](#)® Incorporated (Nasdaq:MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced the locations for its next 28 Symposium Series events. Each one-day event, taking place in cities across North America, Europe, the Middle East and Asia, will highlight the latest innovations and feature enhancements in MicroStrategy 10.9, the latest feature release to the MicroStrategy 10™ platform.

"We are thrilled that MicroStrategy 10 was recently named a market leader in "The Forrester Wave™: Enterprise BI Platforms With Majority Cloud Deployments, Q3, 2017"," said Mark Gambill, CMO, MicroStrategy Incorporated. "However, we're not resting on our laurels. We continue to innovate and bring exciting new features to market, and will be showcasing MicroStrategy 10.9 and Dossier at our global symposia. We invite everyone to join us at these events where communities of data enthusiasts around the world will learn the latest in enterprise analytics and mobility, including customer success stories, new education and service offerings, and exciting new features they can leverage to accelerate their decision making."

Each symposium will highlight the release of MicroStrategy 10.9 and Dossier, a new storybook experience for everyone across the enterprise that makes it easy to consume, share, and collaborate around analytics. MicroStrategy 10.9 delivers a significant number of new innovations and feature enhancements, including:

- | Dossier, an interactive book of business which combines relevant analytics into a single place, organized into chapters and pages.
- | Collaborative analytics to turbocharge decision making. Users can now collaborate via discussion threads and real-time comments within the Dossier interface.
- | MicroStrategy Library™, a personalized portal for all users to access their BI content and dossiers, and quickly and easily find content and answers.
- | Redesigned visual-based filtering and dossier authoring to accelerate data exploration. Users can explore their data with a clean, simple interface and multiple filter types, including visual filters, advanced qualification filters, and in-canvas selectors.
- | Dossier and document certification to implement data governance across a self-service deployment, making it clear for business users which content is tied to trusted data sources.
- | Connectivity to nearly any type of data with enhanced out-of-the-box connectors to popular data sources, including personal spreadsheets, enterprise data warehouses, text files, cloud sources, big data systems, and more.
- | Ability to visualize and interact with multi-level or ragged hierarchy reports against MDX sources, and enhancements with dynamic filtering, persisted sort order, efficiency improvements, and support for derived attributes and metrics to easily perform hierarchical financial reporting.
- | New ways to customize, embed, and extend analytics, including new embedding APIs to easily integrate dossiers into websites, blogs and portals.
- | Upgrades to MicroStrategy on AWS that strengthen analytics in the cloud.

Each symposium will kick off with an executive keynote and live demonstrations featuring MicroStrategy for machine learning and voice-driven analytics with Alexa. IT and business users will have numerous opportunities to network, attend workshops, and learn about MicroStrategy 10 applications from real-world customers. Some of the customers featured at the Symposium Series include AllianceBernstein, Bank Rakyat, Falken Tires, and PF Chang's.

Attendees will be able to choose from more than a dozen breakout sessions and hands-on workshops, and have the opportunity to gain firsthand experience with Dossier and MicroStrategy Desktop™, our free enterprise data discovery product. In addition to trying MicroStrategy 10.9's new features for the first time, workshop attendees can also spin up their own dedicated cloud environments with MicroStrategy on AWS and learn how to deploy a secure, collaborative analytics environment without any hardware or setup costs of their own.

Learn more about MicroStrategy 10.9 at [www.microstrategy.com](http://www.microstrategy.com), and register for an upcoming symposium with the corresponding registration link below.

- | October 3 in [Austin, TX](#)
- | October 3 in [Phoenix, AZ](#)
- | October 4 in [Tokyo, Japan](#)
- | October 5 in [Singapore](#)
- | October 10 in [Riyadh, Saudi Arabia](#)
- | October 11 in [Chicago, IL](#)
- | October 11 in [Warsaw, Poland](#)
- | October 12 in [Boston, MA](#)
- | October 12 in [Atlanta, GA](#)
- | October 13 in [Toronto, Canada](#)
- | October 16 in [New York, NY](#)
- | October 16 in [London, England](#)
- | October 17 in [Paris, France](#)
- | October 18 in [Milan, Italy](#)
- | October 18 in [Charlotte, NC](#)
- | October 19 in [Mainz \(Frankfurt\), Germany](#)
- | October 20 in [Brussels, Belgium](#)
- | October 24 in [Auckland, New Zealand](#)
- | October 25 in [Shenzhen, China](#)
- | October 27 in [Madrid, Spain](#)
- | November 6 in [Brasilia, Brazil](#)
- | November 8 in [Sao Paulo, Brazil](#)
- | November 8 in [Minneapolis, MN](#)
- | November 9 in [Buenos Aires, Argentina](#)
- | November 14 in [Dubai, UAE](#)
- | November 15 in [Seoul, Korea](#)
- | November 15 in [Vienna, Austria](#)
- | November 16 in [Chennai, India](#)

### **About MicroStrategy Incorporated**

MicroStrategy (Nasdaq:MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](http://MicroStrategy) online, and follow us on [Facebook](#) and [Twitter](#).

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