

October 20, 2016

## MicroStrategy Announces Earnings Release Date and Conference Call for Third Quarter 2016 Financial Results

TYSONS CORNER, Va., Oct. 20, 2016 /PRNewswire/ -- MicroStrategy Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise software platforms, today announced it will report its financial results for the third quarter of 2016 after the U.S. financial markets close on Thursday, October 27, 2016.

MicroStrategy will host a conference call on Thursday, October 27, 2016 at 5:00 p.m. Eastern Daylight Time to discuss the company's third quarter 2016 financial results. To access this conference call, dial (844) 824-7425 (domestic) or (716) 220-9429 (international) and use conference ID 87893779. The conference call will also be webcast live and be available under the "Events" section on MicroStrategy's investor relations website at http://ir.microstrategy.com/events.cfm.

Following the conference call, a replay will be available beginning approximately two hours after the call concludes until November 3, 2016 at (855) 859-2056 (domestic) or (404) 537-3406 (international) using the replay pass code 87893779. An archived webcast of this conference call will also be available under the "Events" section on MicroStrategy's investor relations website at <a href="http://ir.microstrategy.com/events.cfm">http://ir.microstrategy.com/events.cfm</a>.

## **About MicroStrategy Incorporated**

Founded in 1989, MicroStrategy (Nasdaq: MSTR) is a leading worldwide provider of enterprise software platforms. The Company's mission is to provide enterprise customers with a world-class software platform and expert services so they can deploy unique intelligence applications. To learn more, visit MicroStrategy online, and follow us on Facebook and Twitter.

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