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Independent Research Firm Names MicroStrategy a Leader in Enterprise BI Platforms Report

MicroStrategy Received Maximum Scores in Focus on BI, Full BI Stack, Cross-product Integration, Text Mining & Upgrades Criteria

TYSONS CORNER, Va.--(BUSINESS WIRE)-- [MicroStrategy](#)[®] Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced that Forrester Research, Inc. has cited MicroStrategy as a leader in "The Forrester Wave™: Enterprise BI Platforms With Majority On-Premises Deployments, Q3 2017" report. From a pool of 15 enterprise BI platform providers offering on-premise solutions, MicroStrategy was evaluated according to a comprehensive set of 22 evaluation criteria grouped into three categories: current offering, strategy, and market presence. Specifically, MicroStrategy received maximum scores in the focus on BI, full BI stack, cross-product integration, text mining, and upgrades criteria. To learn more about MicroStrategy's ratings, download a copy of The Forrester Wave report [here](#).

According to the report, "MicroStrategy continues to address all BI use cases at scale." The report also stated that MicroStrategy's "core strength remains a powerful, highly scalable ROLAP, which can optimize queries beyond DBMS capabilities; perform complex heterogeneous joins between multiple DBMSes; and support a drill-anywhere capability, which can reduce the number of siloed reports and dashboards. MicroStrategy received one of the best scores in our evaluation's 'clicks to answer' exercise."

"We are seeing tremendous momentum from customers and partners around MicroStrategy 10™ because it offers a unique value proposition: enterprise analytics and mobility on one platform," said David Rennyson, Senior Executive Vice President, Worldwide Sales, MicroStrategy Incorporated. "Thousands of our customers and partners have come to the realization that there's nothing else in the market that comes close to the depth and breadth of MicroStrategy 10's powerful analytics and mobile capabilities, integrations with leading technology vendors and open-source tools, and enterprise-class performance and scalability. We encourage anyone interested in viewing MicroStrategy's ratings to download The Forrester Wave report today."

"We welcome Forrester's findings, which we believe validate our 25 year-plus history of constantly innovating our platform to reflect the evolving requirements of our customers," said Mark Gambill, CMO, MicroStrategy Incorporated. "We firmly believe the MicroStrategy platform is the most complete solution in the market for enterprise analytics and mobility, and we invite everyone interested in learning how they can leverage MicroStrategy 10 to join us at [MicroStrategy's Symposium Series](#) taking place next month in cities across North America, Europe, the Middle East and Asia."

About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online, and follow us on [Facebook](#) and [Twitter](#).

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