



March 29, 2017

MicroStrategy and Datastrong Host "STEM for Her" Race at Upcoming MicroStrategy World™ User Conference

Washington, D.C.-Area Fundraiser Supports Women's Careers in Tech

TYSONS CORNER, Va.--(BUSINESS WIRE)-- [MicroStrategy](#)® Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise software platforms, today announced that it will sponsor and host a 5K run in association with Datastrong, a BI and data warehousing solutions provider, on Wednesday, April 19, 2017, at MicroStrategy's annual user conference, [MicroStrategy World 2017](#). All proceeds from the event will benefit [STEM for Her](#), a non-profit foundation that supports young women and girls in the Washington, D.C. region who are interested in pursuing careers in science, technology, engineering and math fields of study.

"Through hands-on training and mentoring programs, we impact the lives of hundreds of young women in the local community," said Marian McKee, Board Chair, *STEM for Her*. "When technology organizations, like MicroStrategy and Datastrong, come together and actively support programs that encourage gender diversity, they are 15 percent more likely to outperform their competitors."

"Datastrong understands that science, technology, engineering, and math are what makes society progress and contribute to improving our future," said Jacqueline Meriwether, Managing Partner at Datastrong. "Teaming up with *STEM for Her* provides the community at MicroStrategy World with opportunities to impact the young women and girls that will be the future talent in our technology organizations."

"According to the U.S. Bureau of Labor Statistics, nearly 1.4 million computer science jobs will be available in America by 2020. At MicroStrategy, we are focused on supporting the young minds who aspire to fill those roles," said Susan Cook, Executive Vice President of Sales for North America, MicroStrategy Incorporated. "Supporting this locally-based non-profit foundation directly benefits the young women and girls in the Washington, D.C. region who are aiming to hold a STEM-related career."

The race is also supported by MicroStrategy's "At The Table," a cross-functional network for women at MicroStrategy that provides members with opportunities for professional development, networking, and support through learning and social events.

Additional details on the *STEM for Her* race include:

Who: MicroStrategy, Datastrong, and *STEM for Her*

What: 5K Run

Where: Gaylord National Resort & Convention Center, Oxon Hill, MD

When: Wednesday, April 19, 2017 from 6:00 a.m. to 8:00 a.m. (ET)

To register for the race and find out more, head over to MicroStrategy's Eventbrite page [here](#). Unable to make it? Contribute a donation that will benefit *STEM for Her* [here](#).

About *STEM for Her*

STEM for Her, a 501(c)(3) non-profit foundation, champions programs and initiatives that foster enthusiasm and inspire girls and young women to pursue careers in science, technology, engineering and math fields of study. Founded in 2003, the Foundation offers financial support in a variety of ways as it works to empower young women to change the world by excelling in STEM-related careers. To learn more about *STEM for Her*, visit www.STEMforHer.org and follow us on [Facebook](#) and [Twitter](#).

About Datastrong LLC

Founded in 2010, Datastrong is the foremost provider of data consulting services. Datastrong's mission is to accelerate the adoption of data technology solutions and effectively turn data into meaningful and actionable insights to advance its customers' organizational objectives. To learn more about Datastrong visit www.datastrong.com or follow us on [LinkedIn](#).

About MicroStrategy Incorporated

Founded in 1989, MicroStrategy (Nasdaq: MSTR) is a leading worldwide provider of enterprise software platforms. The Company's mission is to provide enterprise customers with a world-class software platform and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online, and follow us on [Facebook](#) and [Twitter](#).

MicroStrategy and MicroStrategy World are either trademarks or registered trademarks of MicroStrategy Incorporated in the United States and certain other countries. Other product and company names mentioned herein may be the trademarks of their respective owners.

MSTR-G

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20170329005136/en/>

MicroStrategy Incorporated
Claudia Cahill, 703-270-2207
ccahill@microstrategy.com

Source: MicroStrategy Incorporated

News Provided by Acquire Media