



MicroStrategy and SPSS Announce Strategic Alliance

Will Bring Together Business Intelligence and Predictive Analytics

MCLEAN, Va. and CHICAGO, March 22 -- MicroStrategy(R) Incorporated (Nasdaq: MSTR), a leading worldwide provider of business intelligence software, and SPSS Inc. (Nasdaq: SPSS), a leading worldwide provider of predictive analytics software, today announced that they have signed a strategic alliance agreement. As part of the agreement, the two companies will engage in joint business development and cooperative marketing programs.

By combining MicroStrategy's advanced business intelligence technology with the leading-edge insights of SPSS' predictive analytics, customers can better optimize the use of their data to improve business performance and project future trends. Through PMML (predictive modeling mark-up language) integration, MicroStrategy and SPSS customers can leverage SPSS' predictive analysis algorithms using MicroStrategy software. SPSS technology is highly scalable and interoperable with MicroStrategy's offerings, enabling customers to perform predictive analytics using corporate data sources and to leverage existing technology investments enterprise-wide.

"We're quite pleased to be forging this agreement with MicroStrategy, as our customers will be the key beneficiaries," said SPSS' Executive Vice President, Chief Technology Officer Jon Otterstatter. "This alliance's synergies will allow SPSS and MicroStrategy customers to fully maximize their use of both companies' technologies -- enabling enhanced data-driven decision making for a wide range of important operational activity."

"The complementary technologies of SPSS and MicroStrategy offer companies key insights to improve business performance and make analytically-based decisions for the future," said Tom Villani, MicroStrategy's Vice President of Global Alliances. "While MicroStrategy remains focused on providing the highest quality BI technology, we also continue to build a portfolio of technology partners, like SPSS, to give our customers additional resources to maximize the value of their business data. We are pleased to add SPSS to our suite of value-added partners."

About MicroStrategy

Founded in 1989, MicroStrategy is a global leader in business intelligence (BI) technology. MicroStrategy provides integrated reporting, analysis, and monitoring software that helps leading organizations worldwide make better business decisions every day. Companies choose MicroStrategy for its advanced technical capabilities, sophisticated analytics, and superior data and user scalability. More information about MicroStrategy (Nasdaq: MSTR) is available at <http://www.microstrategy.com>.

MicroStrategy is a trademark or registered trademark of MicroStrategy Incorporated in the United States and certain other countries. Other product and company names mentioned herein may be the trademarks of their respective owners.

MicroStrategy Safe Harbor Statement

This press release may include statements that may constitute "forward- looking statements," including its estimates of future business prospects or financial results and statements containing the words "believe," "estimate," "project," "expect" or similar expressions. Forward-looking statements inherently involve risks that could cause MicroStrategy's actual results to differ materially from the forward-looking statements. Factors that could contribute to such differences include: the ability of MicroStrategy to implement and achieve widespread customer acceptance of its software on a timely basis; delays in MicroStrategy's ability to develop or ship new products; market acceptance of new products; competitive factors; currency fluctuations; and other risks detailed in MicroStrategy's periodic reports filed with the Securities and Exchange Commission. By making these forward- looking statements, MicroStrategy undertakes no obligation to update these statements for revisions or changes after the date of this release.

About SPSS Inc.

SPSS Inc. (Nasdaq: SPSS) is a leading worldwide provider of predictive analytics software and solutions. The company's predictive analytics technology connects data to effective strategic action by drawing reliable conclusions about current conditions and critical future events. More than 250,000 commercial, academic and public sector customers rely on SPSS technology to help increase revenue, reduce costs, improve important processes and detect and prevent fraud. More than 95 percent of the Fortune 1000 companies are SPSS customers. Founded in 1968, SPSS is headquartered in Chicago, Illinois. For additional information, please visit <http://www.spss.com>.

SPSS Safe Harbor Statement

This press release contains forward-looking information made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward looking statements can be identified by phrases such as "anticipates," "believes," "estimates," "expects," "plans," "intends," "could," "designed," "should be" and other similar expressions which denote expectations of future events rather than statements of fact. These forward- looking statements involve factors that are subject to risks and uncertainties. These risks and uncertainties, which may not be currently ascertainable and many of which are beyond SPSS' control, may cause SPSS' actual results, performance or achievements to be materially different than the results, performance or achievements expressed in or implied by the forward-looking statements. These risks and uncertainties are described in SPSS' filings with the Securities and Exchange Commission ("SEC"). Copies of these filings are available either on the SEC's website at <http://www.sec.gov> or from SPSS' investor relations department. In light of these risks and uncertainties, the inclusion of forward-looking statements in this press release should not be regarded as a representation by SPSS that any future results, performance or achievements will be attained. These forward-looking statements speak only as of the date on which they are made. SPSS assumes no obligation to update the forward-looking statements contained in this press release.

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