



April 20, 2017

MSCI Names Arun Sinha Chief Marketing Officer

NEW YORK--(BUSINESS WIRE)-- [MSCI](#) Inc. (NYSE:MSCI) announced today that Arun Sinha has joined the firm as Chief Marketing Officer and will be a member of the firm's Executive Committee.

In his new position, Mr. Sinha, who reports to Laurent Seyer, Chief Client Officer, will oversee all marketing and communications functions globally. He brings more than 25 years of client-oriented marketing experience to MSCI with a proven track record of developing relationships and solutions for customers that drive demand.

Most recently, Mr Sinha served as Chief Marketing Officer of J.P. Morgan Global Wealth Management. Prior to J.P. Morgan, he held Chief Marketing and Communication Officer roles at Zurich Insurance Group and Pitney Bowes, Inc.

"Arun's proven ability to deliver a client-focused vision and strategies makes him the right leader to transform our marketing organization and put the customer at the center of our growth strategy," said Laurent Seyer, Chief Client Officer, MSCI. "He will make a considerable contribution to strengthening our distribution model and go-to-market strategies in support of client engagement and client experience."

Mr Sinha has received numerous awards and recognition, including Chief Marketing Officer of the Year by the CMO Institute, Marketer of the Year by the Direct Marketing Association and Top Marketer of the Year for two consecutive years by B2B Magazine. He has been a Lecturer and Senior Faculty Fellow at Yale School of Management since 2011 and is a frequent speaker on industry trends and a published author, including the highly acclaimed, [Sweet Spot: How to Maximize Marketing for Business Growth](#).

He holds a Master's degree from Michigan State University, a Master's in Journalism from the Indian Institute of Mass Communication in New Delhi, India, and a Bachelor of Arts from St. Xavier's College, University of Calcutta, India.

About MSCI

For more than 45 years, MSCI's research-based indexes and analytics have helped the world's leading investors build and manage better portfolios. Clients rely on our offerings for deeper insights into the drivers of performance and risk in their portfolios, broad asset class coverage and innovative research. Our line of products and services includes indexes, analytical models, data, real estate benchmarks and ESG research.

MSCI serves 97 of the top 100 largest money managers, according to the most recent P&I ranking. For more information, visit us at www.msci.com.

Forward-Looking Statements

This press release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements relate to future events or to future financial performance and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from any future results, levels of activity, performance, or achievements expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," or "continue," or the negative of these terms or other comparable terminology. You should not place undue reliance on forward-looking statements because they involve known and unknown risks, uncertainties and other factors that are, in some cases, beyond our control and that could materially affect our actual results, levels of activity, performance, or achievements.

Other factors that could materially affect actual results, levels of activity, performance or achievements can be found in MSCI's Annual Report on Form 10-K for the fiscal year ended December 31, 2016 filed with the Securities and Exchange Commission ("SEC") on February 24, 2017, as amended, and in quarterly reports on Form 10-Q and current reports on Form 8-K filed or furnished with the SEC. If any of these risks or uncertainties materialize, or if our underlying assumptions prove to be incorrect, actual results may vary significantly from what MSCI projected. Any forward-looking statement in this press release reflects MSCI's current views with respect to future events and is subject to these and other risks,

uncertainties and assumptions relating to MSCI's operations, results of operations, growth strategy and liquidity. MSCI assumes no obligation to publicly update or revise these forward-looking statements for any reason, whether as a result of new information, future events, or otherwise, except as required by law.

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