



## Deciding to Remodel? Log on to Move.com's New Remodeling Tool to Help Make Design Decisions Easier

WESTLAKE VILLAGE, Calif., Apr 16, 2007 (BUSINESS WIRE) -- Want to get a better idea if the cabinets you have been dreaming about fit the decor of your kitchen? How about poinsettia semi-gloss or firecracker flat paint for your bathroom? Would Summer Butternut wood floors be too light for your living room? Well, it is not too late to change it. Move.com™, operated by Move, Inc., the media leader in connecting consumers with the when, where and how to move has launched a Web tool that helps take the guesswork out of remodeling. Whatever your ideas, dreams or desires the Remodeling Tool found at <http://homegarden.move.com/homegarden/remodeling-tools/> helps make design decisions even easier.

Anyone who has undertaken a remodel knows that it is no easy task. Most find themselves knee-deep in tile samples and paint swatches trying to imagine the finished room in their minds and then pick the right tile, wall, trim, grout, cabinets and countertops that compliment each other. With Move's new easy-to-use Web site Remodeling Tool, powered by Swatchbox Technologies™, design decisions are now easier to envision. Simply pick a photo of a room similar to yours and click the different choices to find out what cabinets, ceramic tile, countertops, flooring or paint fits your needs.

"Move's new Remodeling Tool is a great resource to help consumers plan and visualize a remodel," said Eric Thorkilsen, president of Move-Related Services division of Move, Inc. "No matter how large or small, design decisions are tough to make but this tool can help," said Thorkilsen.

Design ideas spring to life with each click of the mouse, enabling users to see instant results that coordinate together. These easy-to-use tools include thousands of products from a broad range of categories. All products featured in each of the seven different Remodeling Tools are branded with real manufacturers' products so users can actually purchase in-store the paint color or specific tile that they choose.

"The remodeling tools on your Web site were very useful in seeing the big picture of what we are trying to create with our home remodel by allowing us to try out different styles and ways to create our perfect kitchen," said Jeff and Carla Hein, from Bothell, Washington who recently used the Remodeling Tool. "We chose cabinet colors, granite tops, trim option and could even look at some paint colors to help complete the room. We would definitely use this Web site again."

### ABOUT MOVE, INC.

Move, Inc. (NASDAQ: MOVE), the media leader for the when, where and how to move, provides homebuyers and renters with the real estate and community information, and professional connections they need before, during and after a move. The Company operates Move.com™ (<http://www.move.com>), the most comprehensive real estate search site for rentals and homes to buy and REALTOR.com® (<http://www.realtor.com>), the official Web site of the National Association of REALTORS®. Move also operates Welcome Wagon® (<http://www.welcomewagon.com>), a 78-year old neighborhood expert that provides new movers with valuable and comprehensive information about businesses and professionals in their new communities. Move.com is the official new homes Web site of the National Association of Home Builders. Move also operates Moving.com (<http://www.moving.com>), SeniorHousingNet™ (<http://www.seniorhousingnet.com>), TOP PRODUCER® Systems (<http://www.topproducer.com>), FactoryBuiltHousing.com (<http://www.factorybulthousing.com>) and Home Plans (<http://www.homeplans.com>). On the Net: <http://investor.move.com>.

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For additional information, visit <http://www.move.com>

SOURCE: Move, Inc.

for Move, Inc.  
The Rogers Group  
Jessica Schmidt, 310-552-4177  
jschmidt@rogerspr.com