



Move.com™ Launches "How-to" Guides: From First Time Home Buying to Finding Senior Housing

Guides Include Blogs to Share Stories about Personal Experiences and Tips

WESTLAKE VILLAGE, Calif.--(BUSINESS WIRE)--April 11, 2007--Are you in the market to buy your first home but aren't sure where to start? Is that 1970s living room in desperate need of a makeover but want some advice before breaking out the sledge hammer? Help is just a mouse click away. Move.com™, operated by Move, Inc. (NASDAQ:MOVE), the media leader in connecting consumers with the when, where and how to move, has launched a series of "How-to" Guides to help consumers navigate the often daunting waters of first time home buying, remodeling and more.

Consumers visiting the Move.com Web site at <http://www.move.com/guide> will be able to access four new How-to Guides, including the most requested areas of: How to Buy Your First Home, How to Remodel, How to Find a Rental, and How to Find Senior Housing. Move has tapped into its vast library of information to assemble the most informative articles, tools and advice from experts.

The new How-to Guides take the consumer step-by-step through the process with several examples and articles fit for the individual's needs. For instance, each How-to Guide has five different tabs (DECIDE, LEARN, CHOOSE, DETAILS, MOVE) and within each tab are different steps to learn specifically more about the topic at hand.

"These new tools harness the breadth and depth of content we provide on Move.com, covering every aspect of the moving process," said Eric Thorkilsen, president of Move-Related Services division of Move, Inc. "The moving or upgrading process can be overwhelming and these Guides break everything down into manageable, user-friendly steps that are specifically detailed for the consumer's needs."

Users will know they are not alone. Each How-to Guide features an interactive blog where they can ask questions, get moral support or just share their personal experiences. Move has helped create this dialogue between professionals and consumers to share stories about the pain or success they have personally faced, with photos and encouragement from fellow users.

"Along with the professional advice that the new How-to Guides offer, the companion blogs connect people going through similar life events and offer an opportunity for them to network throughout the process," said Lisa Farris, chief marketing officer of Move, Inc. "The blogs are a platform for our audience to discuss key topics and we're able to learn more about their needs along the way," continued Farris.

The four Move How-to Guides are just the beginning. In the coming months, Move will add several new topics to grow this new Web site resource, including Moving Up - Selling and Buying, Building Your Home, and Buying a Second Home.

ABOUT MOVE, INC.

Move, Inc. (NASDAQ:MOVE), the media leader for the when, where and how to move, provides homebuyers and renters with the real estate and community information, and professional connections they need before, during and after a move. The Company operates Move.com™ (<http://www.move.com>), the most comprehensive real estate search site for rentals and homes to buy, and REALTOR.com® (<http://www.realtor.com>), the official Web site of the National Association of REALTORS®. Move also operates Welcome Wagon® (<http://www.welcomewagon.com>), a 78-year old neighborhood expert that provides new movers with valuable and comprehensive information about businesses and professionals in their new communities. Move.com is the official new homes Web site of the National Association of Home Builders. Move also operates Moving.com (<http://www.moving.com>), SeniorHousingNet™ (<http://www.seniorhousingnet.com>), TOP PRODUCER® Systems (<http://www.topproducer.com>), FactoryBuiltHousing.com (<http://www.factorybuilthousing.com>) and Home Plans (<http://www.homeplans.com>). On the Net: <http://investor.move.com>.

This press release may contain forward-looking statements, including information about management's view of Move's future expectations, plans and prospects, within the safe harbor provisions under The Private Securities Litigation Reform Act of 1995. These statements involve known and unknown risks, uncertainties and other factors which may cause the results of Move, its subsidiaries, divisions and concepts to be materially different than those expressed or implied in such statements. These risk factors and others are included from time to time in documents Move files with the Securities and Exchange Commission, including but not limited to, its Form 10-Ks, Form 10-Qs and Form 8-Ks. Other unknown or unpredictable factors also could have material adverse effects on Move's future results. The forward-looking statements included in this press release are made only as of the date hereof. Move cannot guarantee future results, levels of activity, performance or

achievements. Accordingly, you should not place undue reliance on these forward-looking statements. Finally, Move expressly disclaims any intent or obligation to update any forward-looking statements to reflect subsequent events or circumstances.

For additional information, visit <http://www.move.com>.

CONTACT:

The Rogers Group

Jessica Schmidt

310-552-4177

jschmidt@rogerspr.com

SOURCE: Move, Inc.