

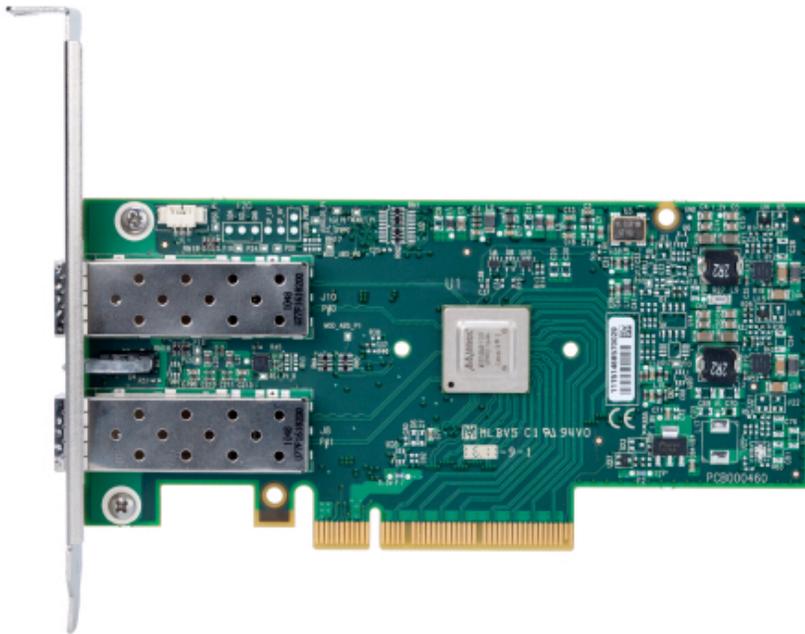


February 25, 2013

## Mellanox Rapidly Grows Ethernet Market Share to Reach 19 Percent of Total 10GbE NIC, LOM, and Controller Market

*According to research firm Crehan Research, Company gains significant market share with over 3X quarter-over quarter growth*

SUNNYVALE, Calif. & YOKNEAM, Israel--(BUSINESS WIRE)-- Mellanox® Technologies, Ltd. (NASDAQ: MLNX; TASE: MLNX), a leading supplier of high-performance, end-to-end interconnect solutions for data center servers and storage systems, today announced that, according to market research firm Crehan Research, the company rapidly grew its 10GbE market share to approximately 19 percent of Q4 2012 total market share. Mellanox's market share is the fastest growing of all vendors represented, demonstrating an over 3X increase compared to the previous quarter. The latest shipment data for the 10GbE market is available on [Crehan Research's website](#).



Mellanox ConnectX-3 EN 10GbE NICs deliver industry-leading Ethernet connectivity for performance-driven applications, and at 1.9w/port does it with less than half the power of the other brands. Applications across a variety of markets achieve significant throughput and latency improvements resulting in faster access, real-time response and more users per server. (Photo: Business Wire)

### Supporting Resources:

- Learn more about [Mellanox's complete end-to-end 10GbE solution](#)
- Follow Mellanox on [Twitter](#) and [Facebook](#)

### About Mellanox

Mellanox Technologies is a leading supplier of end-to-end InfiniBand and Ethernet interconnect solutions and services for servers and storage. Mellanox interconnect solutions increase data center efficiency by providing the highest throughput and lowest latency, delivering data faster to applications and unlocking system performance capability. Mellanox offers a choice of fast interconnect products: adapters, switches, software and silicon that accelerate application runtime and maximize business results for a wide range of markets including high performance computing, enterprise data centers, Web 2.0, cloud, storage

Increasing bandwidth requirements, data volume, data center consolidation and virtualization are driving the demand for faster interconnect solutions. Mellanox's gain in the 10GbE adapter market is due to significant customer acceptance of Mellanox's ConnectX® family of Ethernet adapters. Mellanox's ConnectX®-3 suite of 10/40GbE controllers and NICs and SwitchX®-based 10/40GbE switches deliver unmatched performance, scalability, reliability and overall higher utilization, efficiency and return on investment for server and storage applications in high-performance, Web 2.0, cloud, database, enterprise, financial services, and storage environments.

"The growing demand for Mellanox's Ethernet solutions is due to the increase in the utilization and efficiency of compute and storage infrastructures that our products enable," said Gilad Shainer, vice president of marketing development at Mellanox Technologies. "Utilizing Mellanox's cost-effective, high density, low power Ethernet adapters, switches, cables and software, leading enterprises, cloud and Web 2.0 companies can reduce their IT budget and gain better return on investment on their systems."

and financial services. More information is available at [www.mellanox.com](http://www.mellanox.com).

Mellanox, BridgeX, ConnectX, CORE-Direct, InfiniBridge, InfiniHost, InfiniScale, PhyX, SwitchX, UFM, Virtual Protocol Interconnect and Voltaire are registered trademarks of Mellanox Technologies, Ltd. Connect-IB, CoolBox, FabriclT, Mellanox Federal Systems, Mellanox Software Defined Storage, MetroX, MetroDX, MLNX-OS, ScalableHPC, and Unbreakable-Link are trademarks of Mellanox Technologies, Ltd. All other trademarks are property of their respective owners.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130225005263/en/>

**Mellanox Technologies, Ltd.**

**Press/Media Contact**

Waggener Edstrom

Ashley Paula, +1-415-547-7024

[apaula@waggeneredstrom.com](mailto:apaula@waggeneredstrom.com)

or

**USA Investor Contact**

Mellanox Technologies

Gwyn Lauber, +1-408-916-0012

[gwyn@mellanox.com](mailto:gwyn@mellanox.com)

or

**Israel Investor Contact**

Gelbart Kahana Investor Relations

Nava Ladin, +972-3-6074717

[nava@gk-biz.com](mailto:nava@gk-biz.com)

Source: Mellanox Technologies, Ltd.

News Provided by Acquire Media