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## Mellanox Appoints Kevin Deierling and Gilad Shainer as Vice Presidents of Marketing

SUNNYVALE, Calif. & YOKNEAM, Israel--(BUSINESS WIRE)-- Mellanox® Technologies, Ltd. (NASDAQ: MLNX; TASE: MLNX), a leading supplier of high-performance, end-to-end interconnect solutions for data center servers and storage systems, today announced the appointment of Kevin Deierling and promotion of Gilad Shainer to vice presidents of marketing. Their responsibilities will include leading new product development and management, expanding into new markets, launching products and building demand in the market, and developing and executing programs to promote the Mellanox brand. Mr. Deierling and Mr. Shainer will report to Eyal Waldman, Mellanox's president, CEO, and chairman of the board.



Gilad Shainer, Vice President of Marketing, Mellanox Technologies (Photo: Business Wire)

and business development at Spans Logic. From 1999 to 2005, Mr. Deierling was vice president of product marketing at Mellanox Technologies. Deierling has contributed to multiple technology standards through organization including the InfiniBand Trade Association and PCI Industrial Manufacturing Group. He has over 20 patents and was a contributing author of a text on BiCmos design. Mr. Deierling holds a BA in Solid State Physics from UC Berkeley.

Gilad Shainer has served in a series of leadership positions since joining Mellanox. Most recently, Mr. Shainer was Mellanox's vice president of market development from February 2012 to March 2013. Mr. Shainer joined Mellanox in 2001 as a design engineer and later managed several hardware and software product developments. Mr. Shainer later served in senior marketing management roles between July 2005 and February 2012. He also holds several patents in the field of high-speed networking and has contributed to the PCI-SIG PCI-X and PCIe specifications. Mr. Shainer led the foundation of the HPC Advisory Council, a non-profit organization focused on high-performance computing outreach and education with more than 360 member companies, and has served as its chairman since 2008. Gilad Shainer holds a MSc degree (2001, Cum Laude) and a BSc degree (1998, Cum Laude) in Electrical Engineering from the Technion Institute of Technology in Israel.

### About Mellanox

Mellanox Technologies is a leading supplier of end-to-end InfiniBand and Ethernet interconnect solutions and services for servers and storage. Mellanox interconnect solutions increase data center efficiency by providing the highest throughput and lowest latency, delivering data faster to applications and unlocking system performance capability. Mellanox offers a choice of fast interconnect products: adapters, switches, software and silicon that accelerate application runtime and maximize business results for a wide range of markets including high performance computing, enterprise data centers, Web 2.0, cloud, storage and financial services. More information is available at [www.mellanox.com](http://www.mellanox.com).

"I am very pleased to appoint Kevin and Gilad as vice presidents of marketing. I'm excited to have Kevin, the second Mellanox employee in the USA, return to the company that he helped found and build," said Eyal Waldman, president, CEO and chairman of the board of Mellanox Technologies. "Kevin and Gilad will lead our marketing efforts as we focus on building and enhancing the Mellanox brand, identifying and capitalizing on opportunities, and developing products that extend our reach and capabilities into the high-performance computing, Web 2.0, cloud, database, data center and storage markets. I wish Kevin and Gilad success in their new roles."

Kevin Deierling is a global technology executive and has led technical and marketing efforts at multiple successful technology companies that focused on delivering breakthrough products for network search engine, high performance computing, data center, storage, wireless, video, and VoIP markets. Previously, Mr. Deierling was chief architect at Silver Spring Networks. From 2005 to 2007, he was vice president of marketing

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