



Multimedia Games Extends Class III Product Rollout Success with New Player Terminals and Currency System Placement at Northern Quest Resort & Casino in Spokane, WA

AUSTIN, Texas, Oct 16, 2009 (BUSINESS WIRE) -- Highlighting Multimedia Games, Inc.'s (Nasdaq: MGAM) (the "Company") ongoing success in expanding the presence of its Class III products on casino slot floors, the Company announced today that it has sold to the Kalispel Tribe of Indians in Washington State 200 electronic Class III player terminals for placement at the tribe's Northern Quest Resort & Casino ("Northern Quest Casino") in Spokane, WA and that its Class III Unified Currency System ("UCS") recently went live at the property. Multimedia Games recently installed 126 new player terminals at the Northern Quest Casino and plans to install an additional 74 units in early calendar 2010.

The new player terminals installed at Northern Quest feature a broad mix of Multimedia Games' market-proven Class III titles including Jambalaya Jackpot(R), Meltdown Core Reaction(R), Meltdown Accelerator(TM) and Queen of the Desert(R), all in the Company's increasingly popular Player HD(TM) gaming cabinet. The placement of the UCS at Northern Quest Casino marks Multimedia Games' third installation of its UCS in Washington State and will allow players at the property to seamlessly use tickets to transfer game play credits from differing gaming machines, regardless of manufacturer.

Anthony Sanfilippo, President and Chief Executive Officer of Multimedia Games, commented, "Multimedia Games is making steady progress in expanding the floor share of our Class III products as evidenced by recent placements and/or ongoing field trials in several markets for our Sport of Kings(R) community gaming product, the Casino Commander(R) Tournament System and for Class III video games in our *Player HD* cabinet. We are pleased to expand our existing relationship with the Kalispel Tribe of Indians at the Northern Quest Resort and Casino and believe this placement demonstrates increasing customer confidence in our ability to deliver innovative gaming experiences that attract and entertain slot players. Northern Quest Casino's recent gaming floor expansion and other renovations will help solidify its position as a premier entertainment destination in the inland Northwest, and we are honored to be part of this facility's significant upgrades."

Peter A. Rivero, General Manager of Northern Quest Resort & Casino commented, "As evidenced by the heightened customer experience we have created through our recent gaming floor expansion and upgrades to our amenities and offerings, we remain committed to providing our players with the very best entertainment experience in our market. This commitment extends to the gaming options available for our players and the addition of 200 new player terminals from Multimedia Games will help us achieve our goal of maintaining excellence in all product offerings. In addition, Multimedia Games' Unified Currency System is an easy to use back office system which we believe will also further improve the slot player experience."

Multimedia Games' UCS is a SAS 6.02 compliant currency system which allows a ticket from any gaming machine to also be used in any other gaming machine (no matter which manufacturer) for game play credits. UCS also allows a single point of sale to be used to redeem game vouchers and serves as a single interface to a third party redemption kiosk.

About Northern Quest Resort & Casino

Located in the Spokane, WA market, the Northern Quest Resort & Casino provides economic advancement for the Kalispel Tribe as well as the entire Spokane region. The 230,000 square foot facility features over 1,600 video lottery terminals, 37 tables games, live Keno, a non-smoking poker room, 7 restaurants, 3 lounges, and a live concert and entertainment center. Northern Quest Resort & Casino employs both tribal and community members and provides financial support for the Camas Path and other critical tribal services that provide support and opportunity for every member of the Kalispel Tribe.

About Multimedia Games

Gaming technology developer and distributor, Multimedia Games, is a creator and supplier of comprehensive systems, content and electronic gaming units for Class III and Class II Native American gaming markets, as well as for commercial casinos and charity and international bingo markets. Multimedia Games has approximately 17,000 gaming units in operation domestically and internationally installed on revenue-sharing arrangements. The Company also supplies the central determinant system for approximately 13,000 video lottery terminals installed at racetracks in the State of New York. Multimedia Games is focused on the further development of new gaming systems and products for the markets it currently serves as well as for new domestic and international market opportunities. Additional information may be found at www.multimedialogames.com.

Cautionary Language

This press release contains forward-looking statements based on Multimedia Games' current expectations and projections of future events and facts and circumstances present as of the date of this press release. All forward-looking statements are intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. The words "will," "plan," "progress," "anticipate," "expects," "ongoing," "scheduled," "ability," "expand," "deliver," "help," "intend," "remain," "commit," "pursue," "achieve," "goal," "further," "improve," "develop," "continue," "believe" or the negative or other variations thereof or comparable terminology as they relate to Multimedia Games and its products and markets are intended to identify such forward-looking statements. These forward-looking statements include, among other things, references to future actions, new agreements, projects and strategies, future performance, outcomes of contingencies and future financial results of either Multimedia Games or its customers.

These forward-looking statements reflect the current views and assumptions of Multimedia Games, and are subject to various risks and uncertainties that cannot be predicted or qualified and could cause actual results in Multimedia Games' performance and / or the outcome of its agreements or initiatives to differ materially from those expressed or implied by such forward looking statements. These risks and uncertainties include, but are not limited to: the risk inherent to implementing new agreements, strategies and / or initiatives, including but not limited to, player preferences and reactions, casino employment of games, location of games on the casino floor, and the risk of equipment malfunction; the possible negative effects of local and national economic conditions on both commercial and tribal gaming markets; unfavorable changes in laws, regulatory requirements or unanticipated enforcement action which may affect us, our agreements, our games or our customers, and/or adverse decisions by courts, regulators and/or governmental bodies; delay or prevention of our entry into markets due to the inability of Multimedia Games or its key employees to secure or maintain its agreements or its required licenses or approvals, or other issues; a refusal by our customers to honor new or existing agreements; unfavorable changes in the preferences of our customers or their end users; software or hardware malfunction or fraudulent manipulation thereof; inability to successfully introduce new and existing games and/or systems into new and existing markets; failure to attract and/or retain key employees; failure to expand in certain markets or the failure to achieve improved performance of our games or systems; management's ability to effectively implement and maintain new agreements, operations, finance, sales and marketing initiatives and/or the outcomes of these agreements or initiatives may differ materially from their stated objectives; and the Company's ability to comply with restrictions contained in its credit facility. Other important risks and uncertainties that may affect the Company's business are detailed from time to time in the "Certain Risks" and "Risk Factors" sections and elsewhere in Multimedia Games' filings with the Securities and Exchange Commission. Multimedia Games disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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