



Multimedia Games Extends Class III Expansion Success with Casino Commander(R) Tournament System Placements

System Now Operational in Oklahoma and Will Go Live in California in September Innovative Tournament System Brings Instant Slot Floor Management Flexibility to Casino Operators

AUSTIN, Texas, Aug 17, 2009 (BUSINESS WIRE) -- Multimedia Games, Inc. (Nasdaq: MGAM) ("Multimedia" or the "Company") announced today the first installation of its Class III Casino Commander(R) Tournament System ("*Casino Commander*") at the Chickasaw Nation's WinStar World Casino in Oklahoma. The Company also announced that it secured an agreement to install the *Casino Commander* system at the Chumash Casino Resort in California next month, subject to licensing requirements and regulatory approvals. Chumash Casino Resort selected Multimedia's slot tournament system following a review of competitive products from two other leading gaming equipment suppliers.

Casino Commander is Multimedia's innovative slot tournament system, which enables casino operators to quickly and seamlessly create entertaining tournament environments featuring eye-catching real-time leader boards and countdown displays on slot machines and on overhead displays. An important benefit of *Casino Commander* is the ease with which casino operators can shift units from "in-revenue" to tournament mode and then back again with minimal/no interruption of the slot floor. *Casino Commander* features the Control Center technology, a multi-function kiosk located at the tournament bank, which provides advanced tools for casino operators to more efficiently manage active slot tournaments as well as advertise upcoming tournaments when units are placed in "in revenue" mode.

The installation of *Casino Commander* in two tribal gaming markets marks Multimedia's further success in expanding its footprint of proprietary Class III gaming products. This progress is evidenced by Multimedia's placements of high performing Class III gaming devices in Oklahoma and Rhode Island, placements of the Company's first product directed at the community gaming slot segment, Sport of Kings(R), at several casinos in Oklahoma and initial field trials of Class III video slot machines in California.

Anthony Sanfilippo, President and Chief Executive Officer of Multimedia, commented, "The launch of *Casino Commander* for Class III games at WinStar and the planned installations next month at the Chumash Casino Resort mark additional, significant milestones against our near- and long-term strategies to expand our North American footprint of proprietary Class III gaming products. Slot tournaments are an important component of a casino's promotional activity and *Casino Commander* is an advanced tool that helps casino operators optimize their marketing activities and overall slot floor performance while providing their slot players with an entertaining and exciting competitive experience. We are pleased to begin installations of our first Class III versions of *Casino Commander* with customers that understand both the value of this unique tournament system and the importance of adopting innovative gaming products to drive revenue improvement and overall player experience.

"With all of the features and functionality *Casino Commander* places in the hands of casino operators, including the Control Center's advanced capabilities, we anticipate continued success in securing placements in Oklahoma as well as in California and additional Class III markets as the Company secures licenses in new gaming jurisdictions."

Warren Padleford, Executive Director of Slots, for Chumash Casino Resort commented, "Following a thorough review of multiple slot tournament systems, it was apparent that Multimedia's *Casino Commander* system offered the best solution to help us optimize the effectiveness of this important component of our promotional programs while providing a great entertainment experience for our players. *Casino Commander* is an intuitive system that provides us with the ability to seamlessly convert games from 'in revenue' to tournament mode and then back again without disrupting our slot floor operations. We look forward to implementing *Casino Commander* on our slot floor next month."

Casino Commander(R) Tournament System Description

Casino Commander(R) enables slot floor managers to switch networked slot machines from in-revenue live status to out-of-revenue tournament status at the touch of a button and without a time-consuming chip change, machine move, or creation of a separate tournament area. In addition, *Casino Commander's* graphical display features allow players to see their name and current session ranking both on their machine's display and on overhead displays located on the casino floor, intensifying the competitive excitement of the tournament.

About WinStar World Casino

The world's fifth largest casino, WinStar World Casino offers more than 5,700 electronic games, 76 blackjack and poker tables and a 2,500-seat Global Events Center. Located just north of the Oklahoma/Texas border along Interstate 35, WinStar World presents 24/7 gaming action, world-class entertainers and a wide range of restaurants. WinStar World Casino is an economic enterprise of the Chickasaw Nation.

About Chumash Casino Resort

The Chumash Casino Resort is located in Santa Barbara County, California, between Los Angeles and San Francisco, in the heart of the beautiful Santa Ynez Valley wine country. The Chumash Casino Resort offers 94,000 square feet of Las Vegas-style gaming 24 hours a day, seven days a week, including 2,000 slot machines and 40 table games.

About Multimedia

Gaming technology developer and distributor, Multimedia, is a creator and supplier of comprehensive systems, content and electronic gaming units for Class III and Class II Native American gaming markets, as well as for commercial casinos and charity and international bingo markets. Multimedia has approximately 17,000 gaming units in operation domestically and internationally installed on revenue-sharing arrangements. The Company also supplies the central determinant system for approximately 13,000 video lottery terminals ("VLTs") installed at racetracks in the State of New York. Multimedia is focused on the further development of new gaming systems and products for the markets it currently serves as well as for new domestic and international market opportunities. Additional information may be found at www.multimedialogames.com.

Cautionary Language

This press release contains forward-looking statements based on Multimedia's current expectations and projections of future events and facts and circumstances present as of the date of this press release. All forward-looking statements are intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. The words "will," "plan," "anticipate," "look forward," "begin," "strategy," "launch," "initiative," "focused," "intend," "pursue," "believe" or the negative or other variations thereof or comparable terminology as they relate to Multimedia and its products and markets are intended to identify such forward-looking statements. These forward-looking statements include, among other things, references to future actions, new projects, strategies, future performance, outcomes of contingencies and future financial results of either Multimedia or its customers.

These forward-looking statements reflect the current views and assumptions of Multimedia, and are subject to various risks and uncertainties that cannot be predicted or qualified and could cause actual results in Multimedia's performance and / or the outcome of its initiatives to differ materially from those expressed or implied by such forward looking statements. These risks and uncertainties include, but are not limited to, the risk inherent to implementing new strategies and / or initiatives, including but not limited to, player preferences and reactions, casino employment of the games, location of the games on the casino floor, and the risk of equipment malfunction; the possible negative effects of local and national economic conditions on both commercial and tribal gaming markets; unfavorable changes in laws, regulatory requirements or unanticipated enforcement action against us, our games or customers, and/or adverse decisions by courts, regulators and/or governmental bodies; delay or prevention of our entry into California or other new Class III markets due to the inability of Multimedia or its key employees to secure or maintain required licenses or approvals, or other issues; unfavorable changes in the preferences of our customers or their end users resulting in the removal of our games; software or hardware malfunction or fraudulent manipulation thereof; inability to successfully introduce new and existing games and/or systems into new and existing markets, including without limitation, Casino Commander(R); failure to attract and/or retain key employees; failure to expand our installed base in certain markets or the failure to achieve improved performance of our games or systems; management may not be able to effectively implement new operations, finance, sales and marketing initiatives and/or the outcomes of these initiatives may differ materially from their stated objectives; and the Company's ability to comply with restrictions contained in its credit facility. Other important risks and uncertainties that may affect the Company's business are detailed from time to time in the "Certain Risks" and "Risk Factors" sections and elsewhere in Multimedia's filings with the Securities and Exchange Commission. Multimedia disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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