



## **MEMSIC to Present at the Jefferies 3rd Annual Technology Conference**

ANDOVER, Mass., Sep 09, 2009 (BUSINESS WIRE) -- [MEMSIC, Inc.](#) (NasdaqGM: MEMS), a leading MEMS solution provider, combining proprietary MEMS technology with advanced mixed signal processing and system solutions, today announced that its President and CEO, Dr. Yang Zhao, will present at the Jefferies 3<sup>rd</sup> Annual Technology Conference in New York.

The MEMSIC presentation is scheduled for Tuesday, September 15th, at 8:00 a.m. Eastern Time. A live webcast, as well as the replay, will be available at the company's Investor Relations web page at <http://investor.memsic.com/events.cfm>.

### **About MEMSIC**

Headquartered in Andover, Massachusetts, MEMSIC, Inc. provides advanced semiconductor sensor and system solutions based on integrated micro electromechanical systems, or MEMS, technology and mixed signal circuit design. Its accelerometer products are used to measure tilt, shock, vibration and acceleration, and have a wide range of applications such as mobile phones, automotive safety systems and video projectors. MEMSIC combines proprietary thermal-based MEMS technology and advanced analog mixed signal processing circuitry design into a single chip using a standard complementary metal-oxide semiconductor, or CMOS, process.

For further information, please visit [www.memsic.com](http://www.memsic.com).

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