

STRATEGIC | EXPERIENCED | DISCIPLINED



M.D.C. Holdings, Inc.
Credit Suisse 2009 Homebuilder Conference

January 14, 2009

FORWARD LOOKING STATEMENTS

M.D.C. HOLDINGS, INC.

Certain statements in this presentation, including statements regarding our business, financial condition, results of operation, cash flows, strategies and prospects and responses to questions, may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Such factors include, among other things, (1) general economic conditions, including changes in consumer confidence, inflation and employment levels; (2) changes in business conditions experienced by the Company, including cancellation rates, net home orders, home gross margins, and land and home values; (3) changes in interest rates, mortgage lending programs and the availability of credit; (4) the relative stability of debt and equity markets; (5) competition; (6) the availability and cost of land and other raw materials used by the Company in its homebuilding operations; (7) the availability and cost of performance bonds and insurance covering risks associated with our business; (8) shortages and the cost of labor; (9) weather related slowdowns; (10) slow growth initiatives; (11) building moratoria; (12) governmental regulation, including the interpretation of tax, labor and environmental laws; (13) changes in consumer confidence and preferences; (14) terrorist acts and other acts of war; and (15) other factors over which the Company has little or no control. Additional information about the risks and uncertainties applicable to the Company's business is contained in the Company's Form 10-K for the year ended December 31, 2007 and the Company's Form 10-Q for the quarter ended September 30, 2008, which have been filed with the Securities and Exchange Commission ("SEC"). All forward-looking statements made in this presentation are made as of the date hereof, and the risk that actual results will differ materially from expectations expressed in this press release will increase with the passage of time. The Company undertakes no duty to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise. However, any further disclosures made on related subjects in our subsequent filings, releases or presentations should be consulted.

It should also be noted that SEC Regulation G requires that certain information accompany the use of non-GAAP financial measures. Any information required by Regulation G will be posted on our web site, www.mdcholdings.com.



RICHMONDAMERICAN.COM

M.D.C. HOLDINGS, INC.

RICHMOND AMERICAN HOMES

HOME GALLERY
BY RICHMOND AMERICAN

HOMEAMERICAN
MORTGAGE CORPORATION

AMERICAN HOME
TITLE AND ESCROW COMPANY

AMERICAN HOME
INSURANCE AGENCY, INC.



COMPANY PROFILE

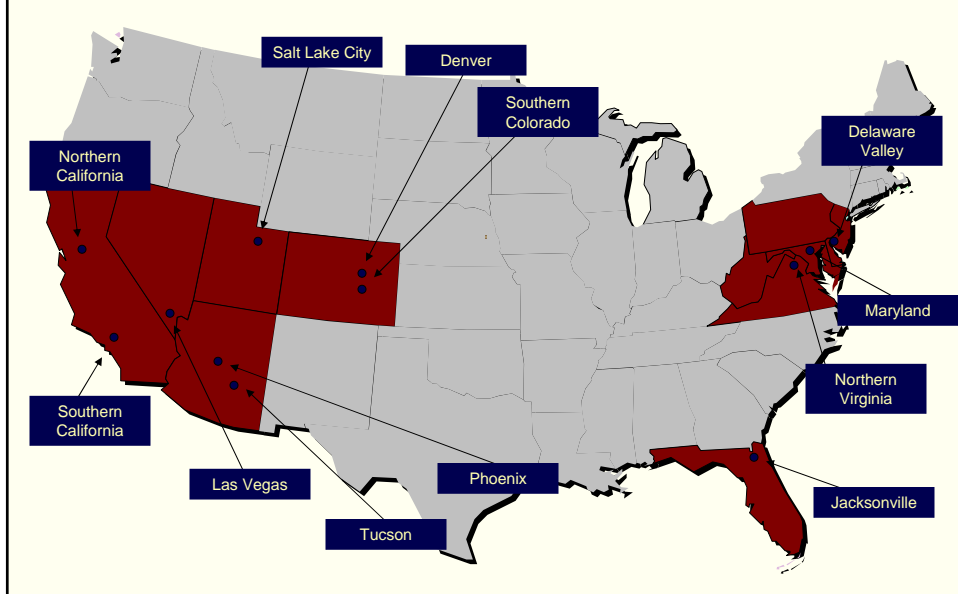
M.D.C. HOLDINGS, INC.

- One of the Nation's Ten Largest Homebuilders
- Delivered More Than 155,000 Homes Since 1977
- Ongoing Operations in 12 States
- 211 Active Communities at 9/30/08
- Investment Grade Rating from All Three Rating Agencies



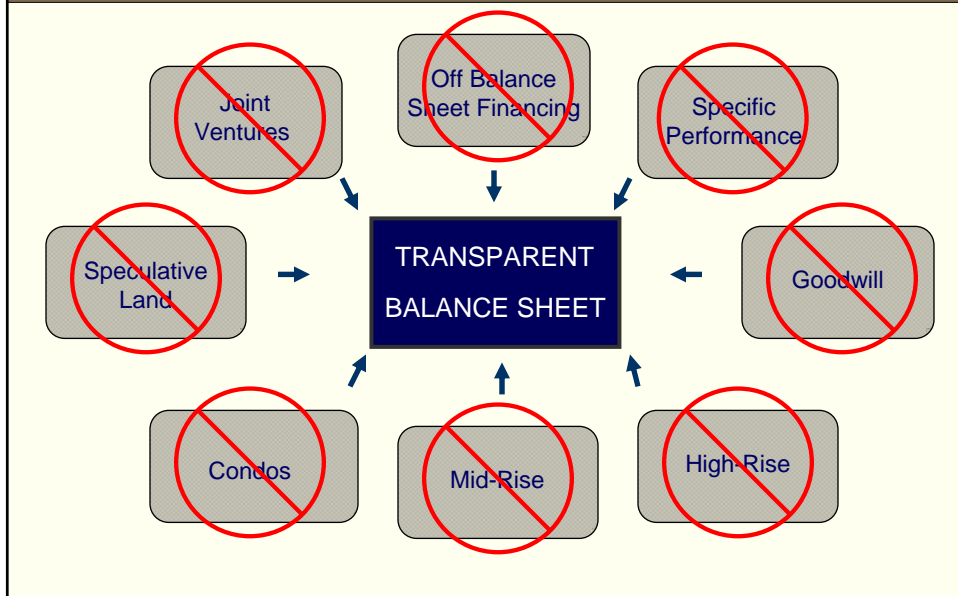
GEOGRAPHIC FOOTPRINT

M.D.C. HOLDINGS, INC.



A "SIMPLE" OPERATING PHILOSOPHY...

M.D.C. HOLDINGS, INC.



...BUT OPEN TO OPPORTUNITIES

M.D.C. HOLDINGS, INC.

MDC Earnings Conference Call October 31, 2008

"I don't think it is reasonable to assume that the world is the same now as it has been in the past. And I would say that we are very open to evaluating really all opportunities. We found that where we are and what we do has worked very, very well, to prepare the company to have opportunistic exposure. And we have an open mind for whatever might come our way."

-Larry A. Mizel

CONSERVATIVE INVENTORY MANAGEMENT

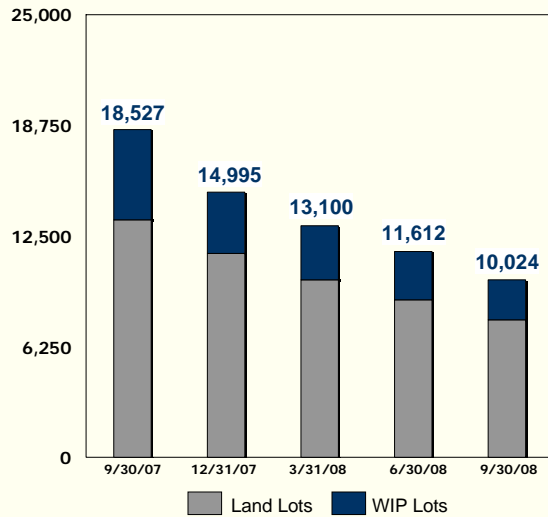
M.D.C. HOLDINGS, INC.

- Policies Designed to LIMIT RISK and ENHANCE FINANCIAL FLEXIBILITY
- No Land Speculation
- Strict Control Over Specs and Backlog
- All Land Acquisitions/Takedowns/Development and Home Starts Approved by a Senior Management Committee
 - Each Deal Subjected to Extensive Due Diligence Process
 - Purchase Only Entitled Land with Utilities Available; Must Control Ability to Obtain Building Permits and COs
 - Prefer to Purchase Finished Lots
 - Generally No Master-Planned Community Development



LOTS OWNED (LAND & WIP)

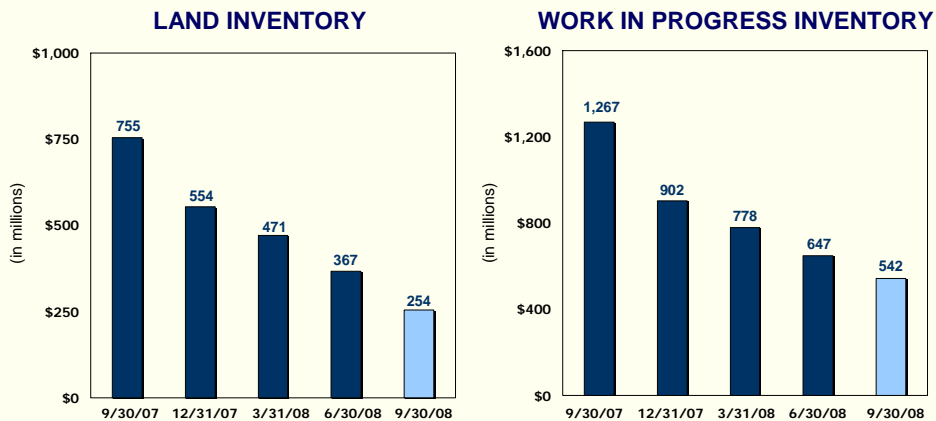
M.D.C. HOLDINGS, INC.



- Lot Supply Among Industry's Lowest
- 14% Sequential Decline in Total Lots Owned
- 46% Y-O-Y Decrease in Total Lots Owned
- Only \$10 Million in Deposits and \$1 Million in Capitalized Acquisition Costs (1% of Equity) at Risk for 2,750 Optioned Lots
- Poised to React to Future Opportunities

CONTROLLING INVENTORY INVESTMENT

M.D.C. HOLDINGS, INC.

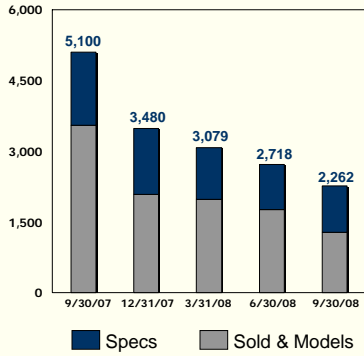


- Land Inventory Down \$500 Million Y-O-Y
- WIP Inventory Down More Than \$700 Million Y-O-Y

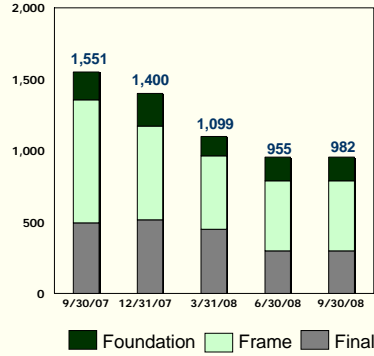
MANAGING HOMES UNDER CONSTRUCTION

M.D.C. HOLDINGS, INC.

WORK IN PROGRESS INVENTORY (units)



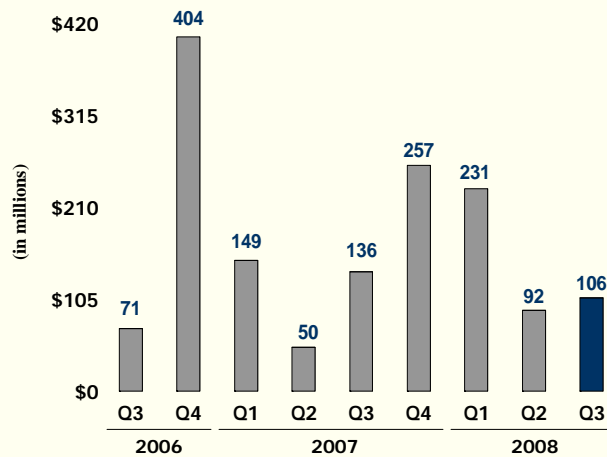
UNSOLD HOMES INVENTORY (units)



- Work in Progress Units Down 56% Y-O-Y
- 364 Finished Specs at 9/30/08

OPERATING CASH FLOW

M.D.C. HOLDINGS, INC.

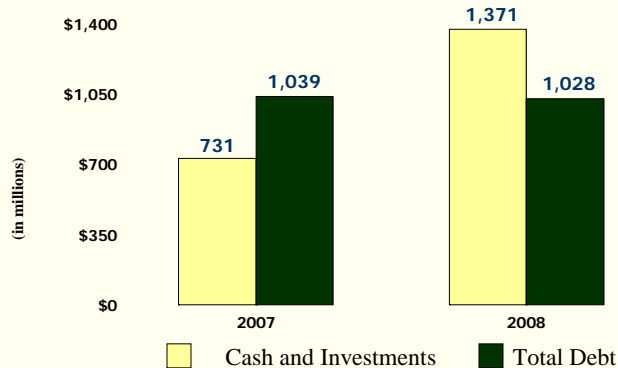


Nine Consecutive Quarters of Positive Operating Cash Flow

STRONG FINANCIAL POSITION

M.D.C. HOLDINGS, INC.

Cash and Investments* vs. Total Debt September 30



- 88% Year-Over-Year Increase in Cash and Cash Equivalents
- Cash and Investments* Exceeds Total Debt by 33% at 9/30/2008

* Includes short-term investments and unsettled trades

PREPARING FOR FUTURE OPPORTUNITIES

M.D.C. HOLDINGS, INC.

- **Unbundling Costs to Reduce Construction and Development Expenditures**
 - Initiatives Designed to Create a More Efficient Construction Process
 - Enhanced Control of Work Orders and Subcontractor Base
- **Enhancing Product Offerings to Match Current Homebuyer Preferences**
 - Home Gallery and Construction Options Tailored to Meet Market Demand
- **Adjusting Operating Structure While Investing in the Enterprise**
 - Formal Initiative Underway to Improve Key Processes
 - Combined Divisions and Reduced Headcount by Over 60% Since 12/31/05
 - Continue to Monitor the "Right Size" of Our Organization
- **National Roll-Out of New Customer Experience Initiative**
- **World Class Marketing and Merchandising**
 - Efforts Led by MDC's Award Winning Advertising, Interactive and Public Relations Agency



MDC'S COMPELLING STORY

M.D.C. HOLDINGS, INC.

POSITIONED FOR
FUTURE OPPORTUNITIES

STRONG CASH FLOW -
HIGH LIQUIDITY - LOW LEVERAGE

CONSERVATIVE, STRATEGIC RISK PROFILE -
INVESTMENT GRADE COMPANY

LIMITED SPECULATIVE INVENTORY - LOW INVESTMENT IN LAND

SEASONED MANAGEMENT - SUBSTANTIAL INSIDER OWNERSHIP -
DISCIPLINED OPERATING STRATEGY



QUESTIONS?

M.D.C. HOLDINGS, INC.

Richmond American Homes

Home Gallery by Richmond American

HomeAmerican Mortgage

American Home Title and Escrow Company

American Home Insurance Agency

M.D.C. HOLDINGS, INC.