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M.D.C. Holdings, Inc.

3rd Quarter Webcast

October 30, 2009

Forward Looking Statements

M.D.C. HOLDINGS, INC.

Certain statements in this Conference Call and Webcast, including statements regarding our business, financial condition, results of operation, cash flows, strategies and prospects and responses to questions, may contain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Such factors include, among other things, (1) general economic conditions, including changes in consumer confidence, inflation and employment levels; (2) changes in business conditions experienced by the Company, including cancellation rates, net home orders, home gross margins, and land and home values; (3) changes in interest rates, mortgage lending programs and the availability of credit; (4) the relative stability of debt and equity markets; (5) competition; (6) the availability and cost of land and other raw materials used by the Company in its homebuilding operations; (7) the availability and cost of performance bonds and insurance covering risks associated with our business; (8) shortages and the cost of labor; (9) weather related slowdowns; (10) slow growth initiatives; (11) building moratoria; (12) governmental regulation, including the interpretation of tax, labor and environmental laws; (13) changes in consumer confidence and preferences; (14) terrorist acts and other acts of war; and (15) other factors over which the Company has little or no control. Additional information about the risks and uncertainties applicable to the Company’s business is contained in the Company’s Form 10-Q for the quarter ended September 30, 2009, which was filed with the SEC today. All forward-looking statements made in this Conference Call and Webcast are made as of the date hereof, and the risk that actual results will differ materially from expectations expressed in this press release will increase with the passage of time. The Company undertakes no duty to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise. However, any further disclosures made on related subjects in our subsequent filings, releases or presentations should be consulted.

It should also be noted that SEC Regulation G requires that certain information accompany the use of non-GAAP financial measures. Any information required by Regulation G will be posted on our web site, www.mdcholdings.com.



Third Quarter Overview

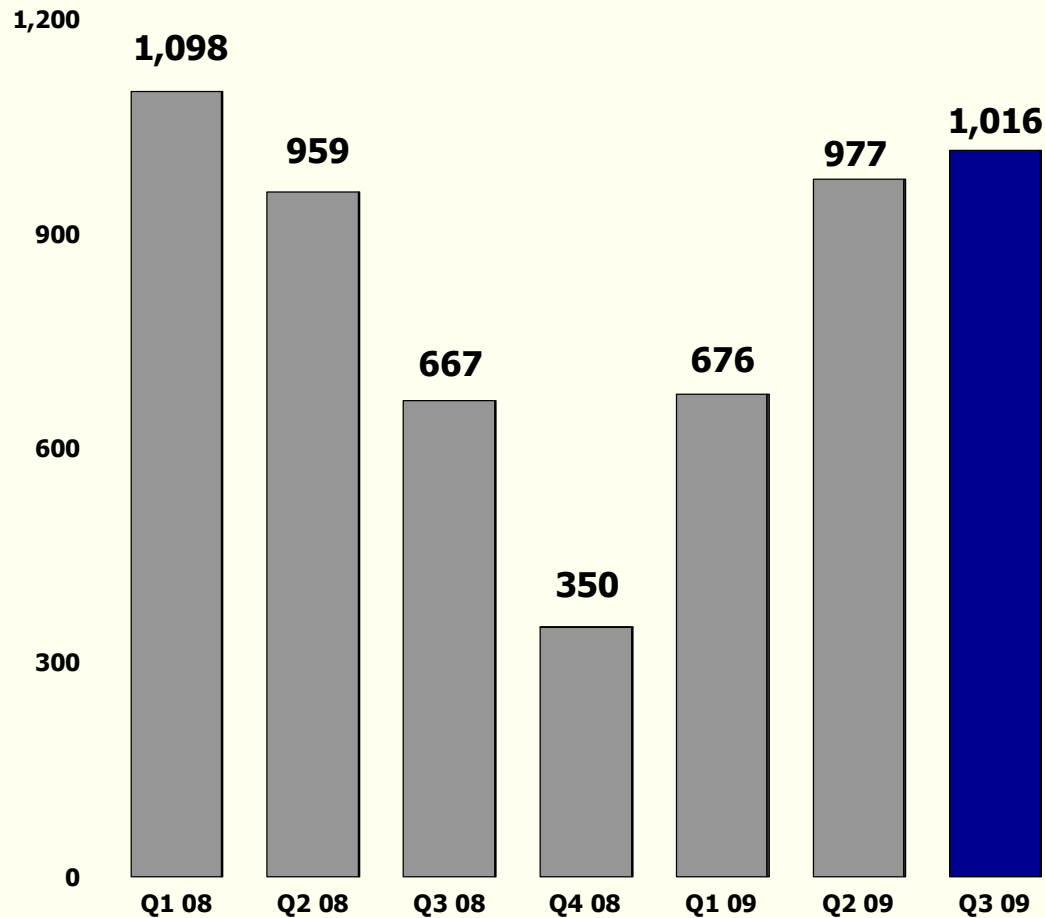
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- Second consecutive quarter of increased home orders
 - Continued success with new product offering
 - Sales promotion focused on low interest rates and tax credit
- Minimal impairments
- Continued management of unsold inventory policy
 - 42% increase in unsold homes available for personalization
 - 77% decrease in finished unsold homes
- Secured control of 1,300 lots via option or acquisition
- \$1.6 billion of cash and investments
- Continued evaluation of opportunistic investments



Net Home Orders

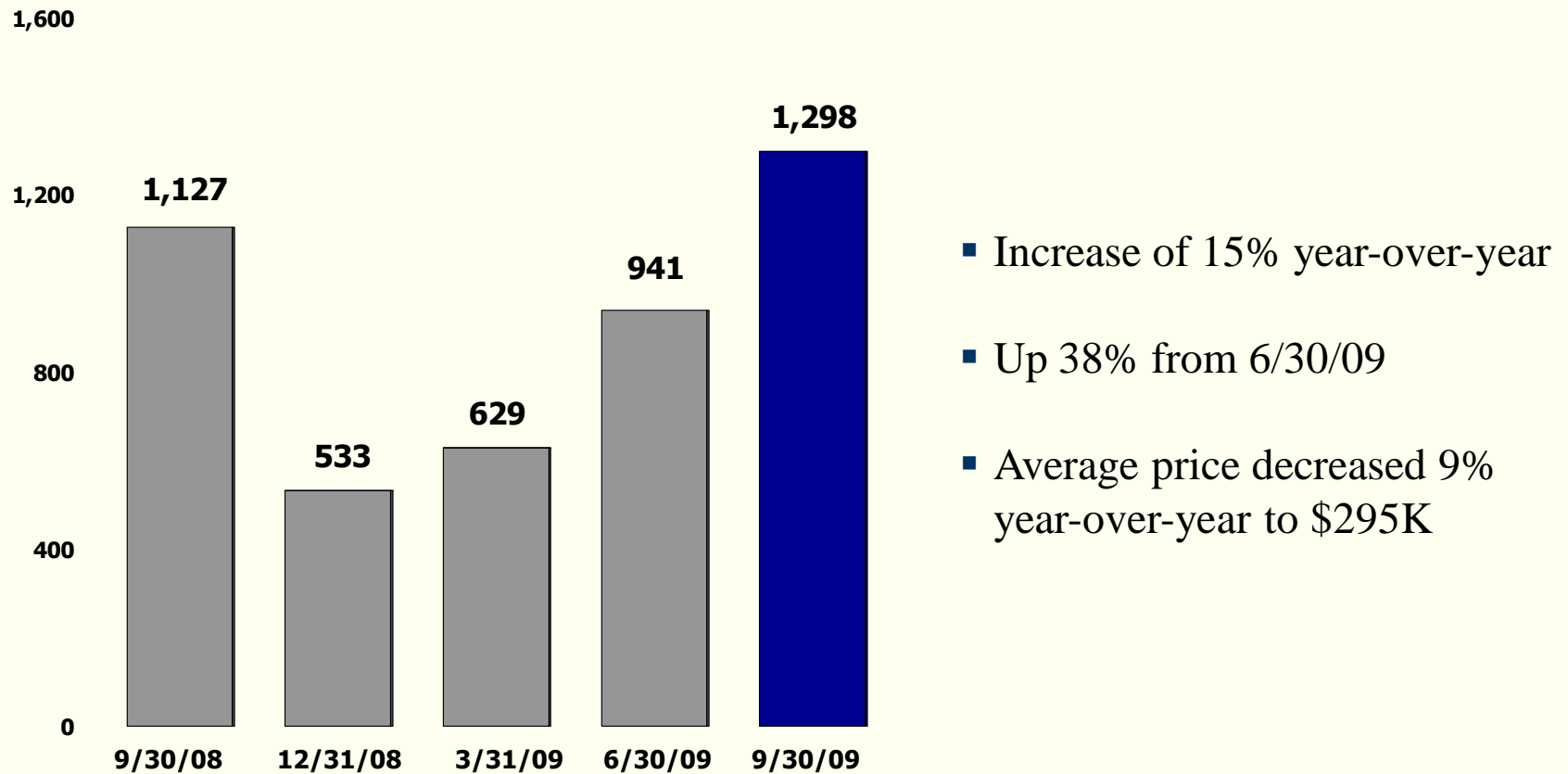
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- Year-over-year increase of 52%
- Cancellation rate of 23%; down from 46% in Q3 2008
- Approximately 20% of gross orders from new plans
- Average price decreased 2% year-over-year to \$268K

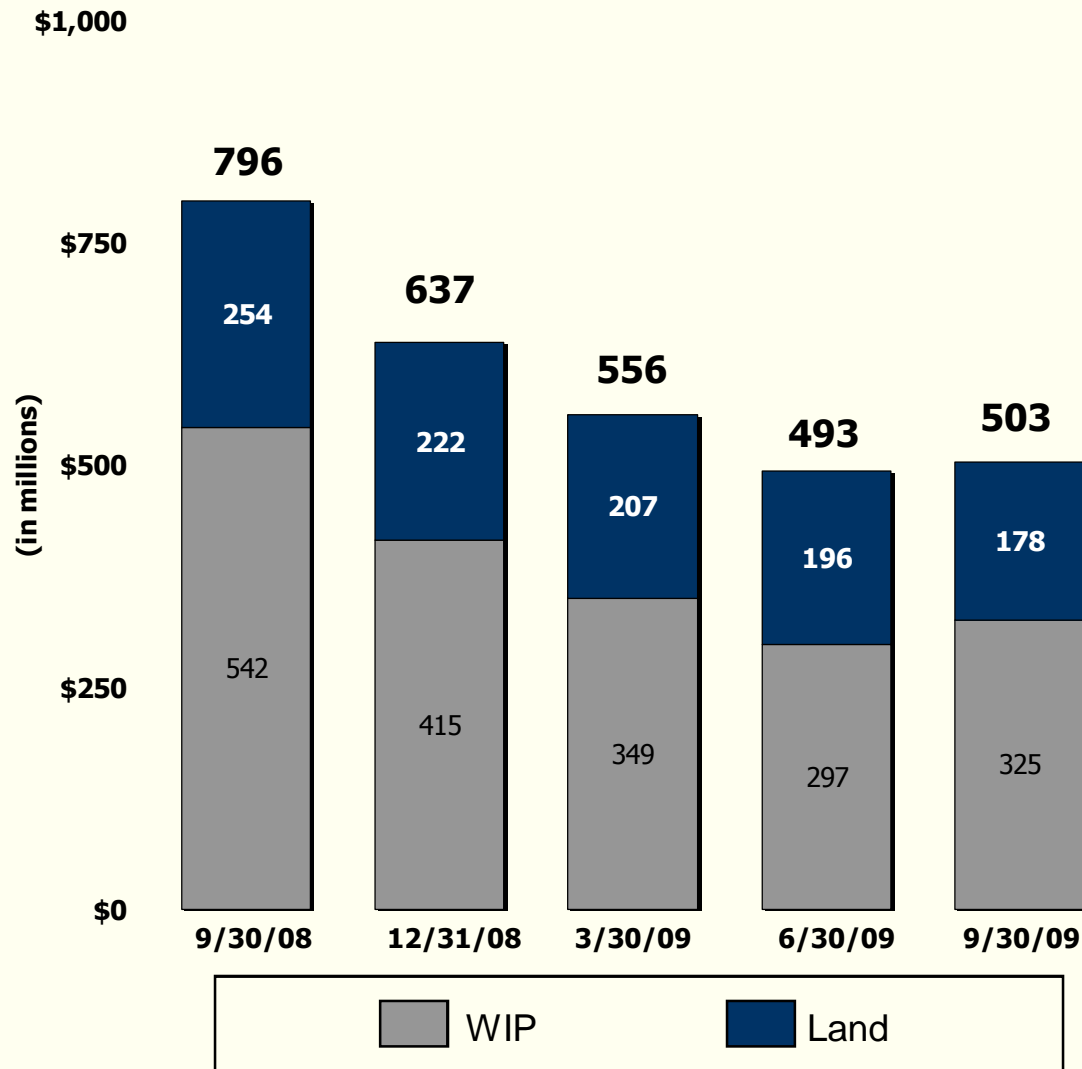
Backlog

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Inventory

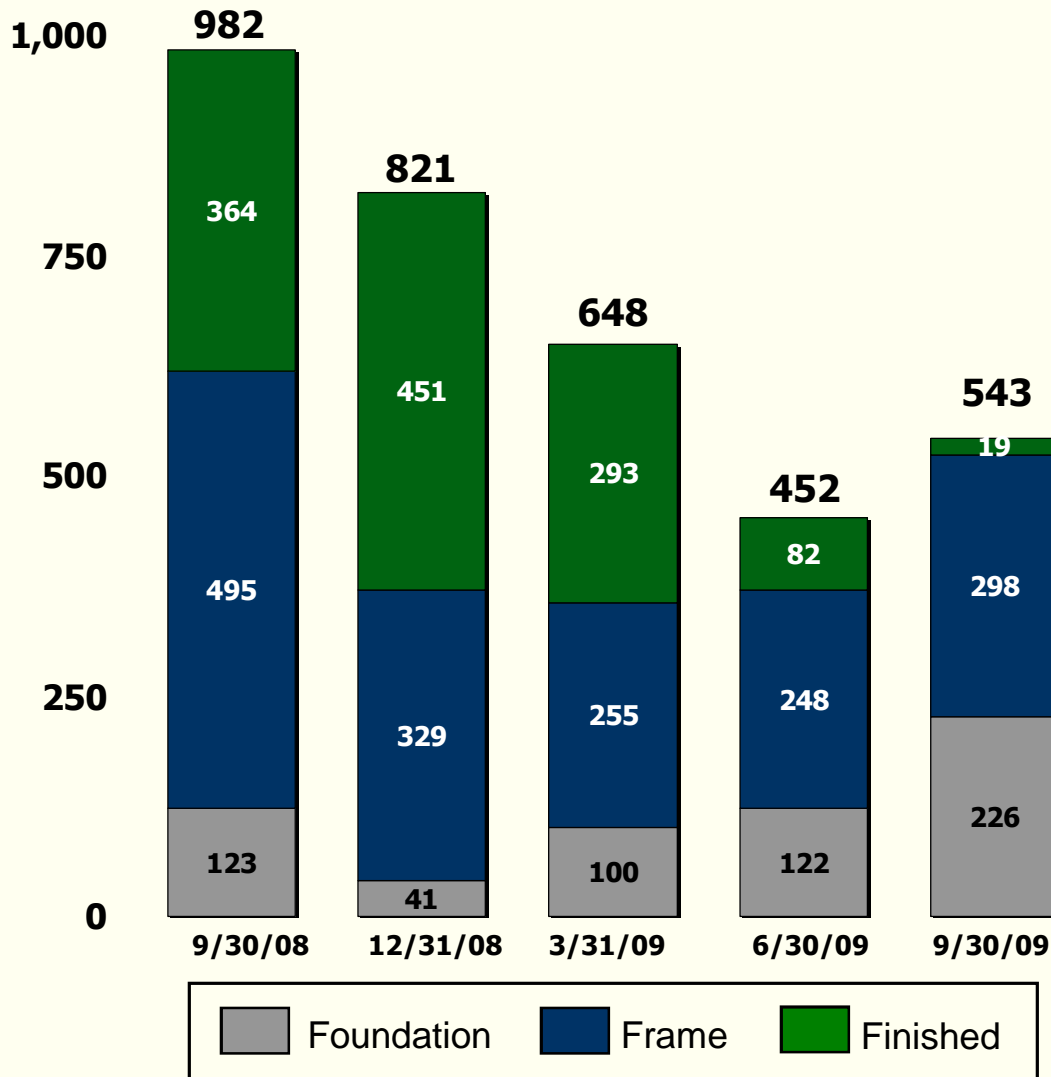
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- 37% decline in total inventory over the past year due to impairments and home closings
- 2% increase in total inventory in the past quarter, supporting increased WIP units to accommodate growing backlog

Unsold Home Inventory

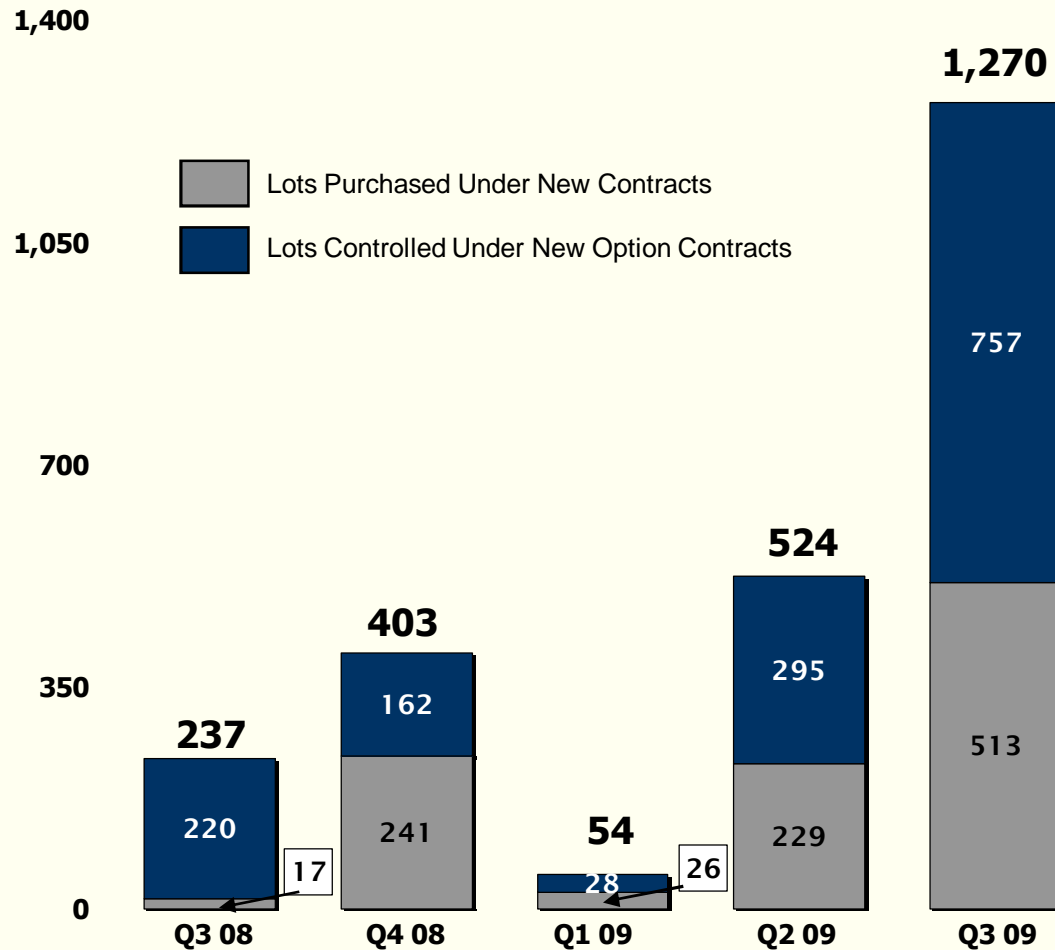
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- Only 19 unsold finished homes available
 - Down 77% since 6/30/09
- 524 unsold homes available for personalization (foundation/frame)
 - Up 42% from 6/30/09 – inline with company strategy
 - Better margin than unsold finished homes
 - Allows home personalization with quick close
 - Competitive with finished homes already on the market

Land Acquisition

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- Secured control of almost 1,300 lots in Q3 09
 - Up 142% from Q2 09
 - Up 436% from Q3 08
- Additional 138 lots acquired under existing option contracts in Q3 09
 - More than previous four quarters combined

Income and Earnings Per Share

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(in millions, except per share amounts)

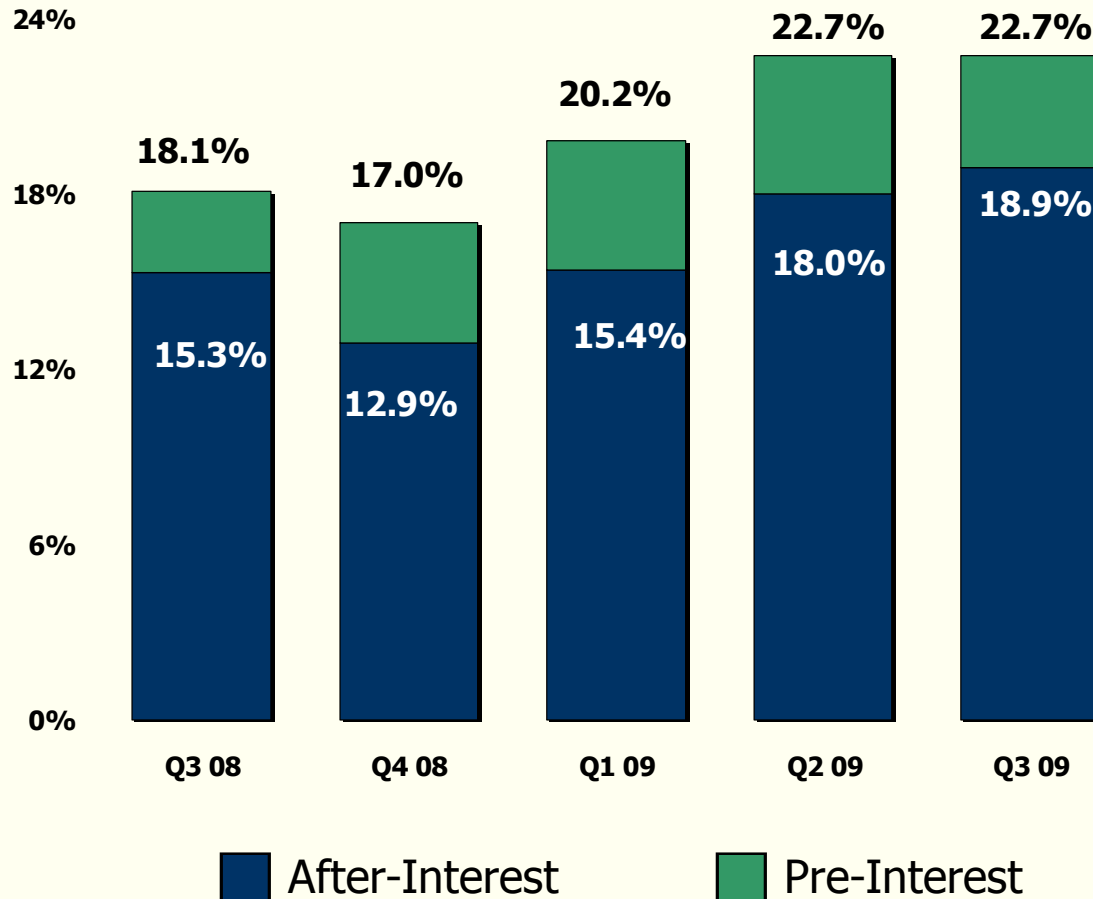
	3rd Quarter		YTD September	
	2008	2009	2008	2009
(Loss) Income Before Taxes				
Homebuilding	\$ (99.1)	\$ (0.1)	\$ (270.8)	\$ (16.0)
Financial Services	\$ 3.4	\$ (4.3)	\$ 8.1	\$ (0.1)
Corporate	\$ (21.3)	\$ (27.4)	\$ (33.0)	\$ (75.9)
Total	\$ (117.0)	\$ (31.8)	\$ (295.7)	\$ (92.0)
Net Loss	\$ (118.0)	\$ (32.1)	\$ (291.5)	\$ (102.5)
Diluted Loss Per Share	\$ (2.55)	\$ (0.69)	\$ (6.32)	\$ (2.20)

Q3 2009 Commentary

- \$1.2M of asset impairments
- \$7.3M mortgage loan loss reserve
- \$5.7M decrease in corporate interest income
- \$11.8M increase in deferred tax valuation allowance

Home Gross Margin

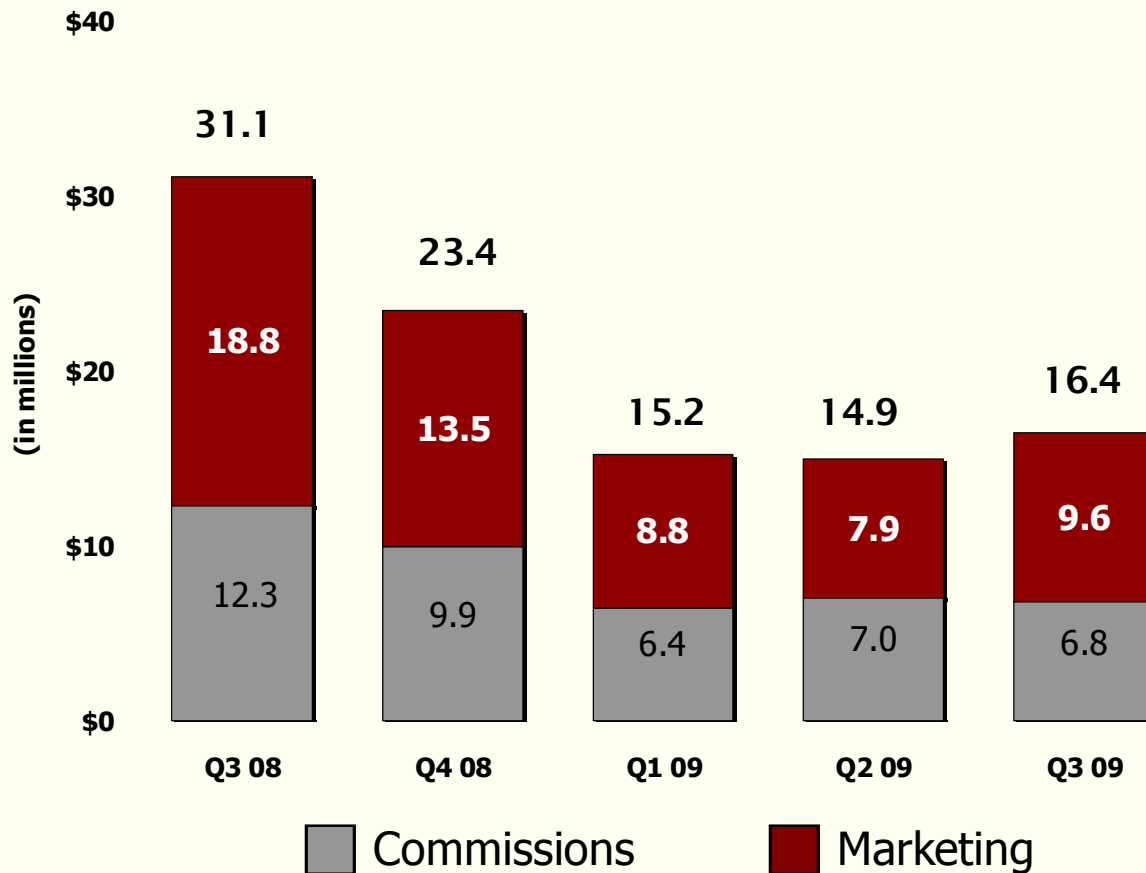
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- Impact of interest in cost of sales remains high
- Year-over-year margin improvement mainly due to:
 - Prior period impairments
 - Warranty adjustments
- Partially offset by declining average sales price

Selling Expenses

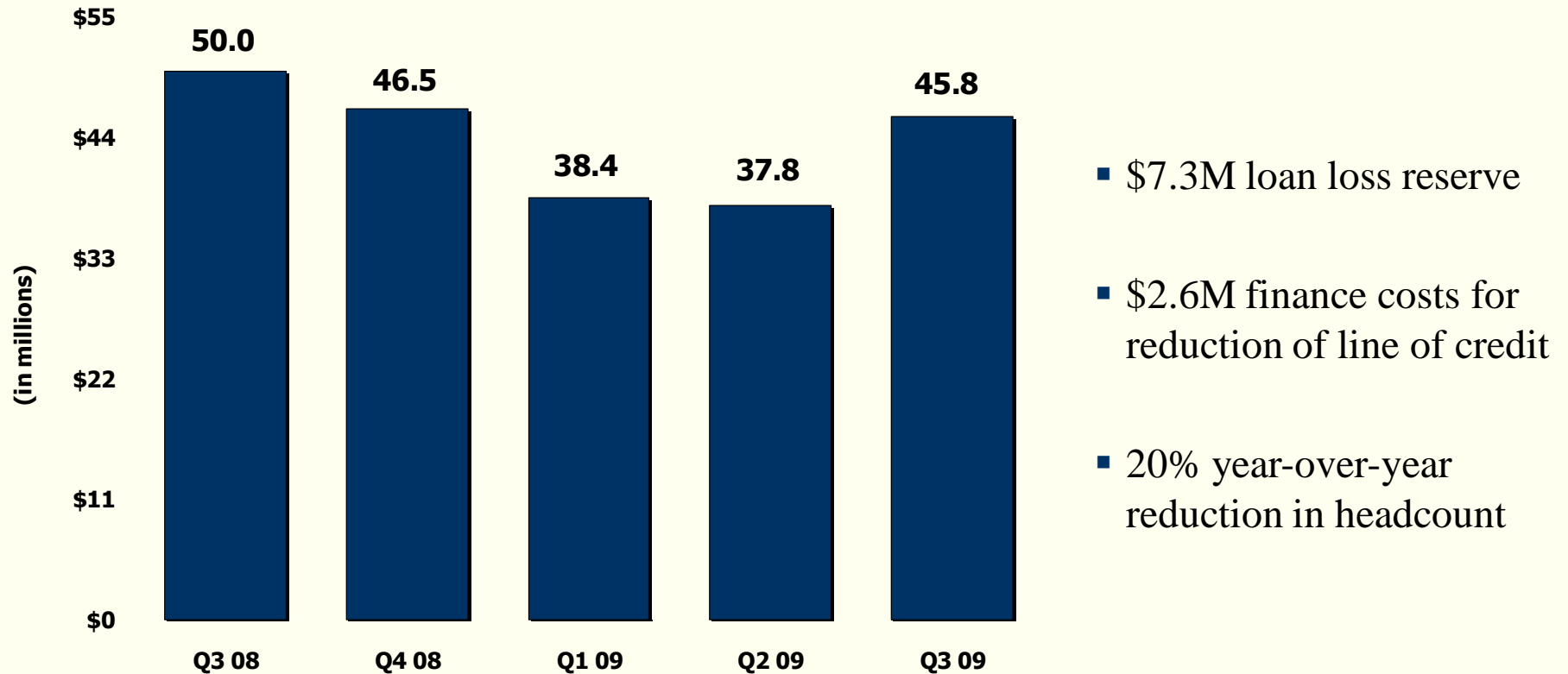
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- Reduction in commissions inline with reduced home sales revenue
- 50% decrease in model homes year-over-year
- 35% decline in active subdivisions year-over-year

General and Administrative Expenses

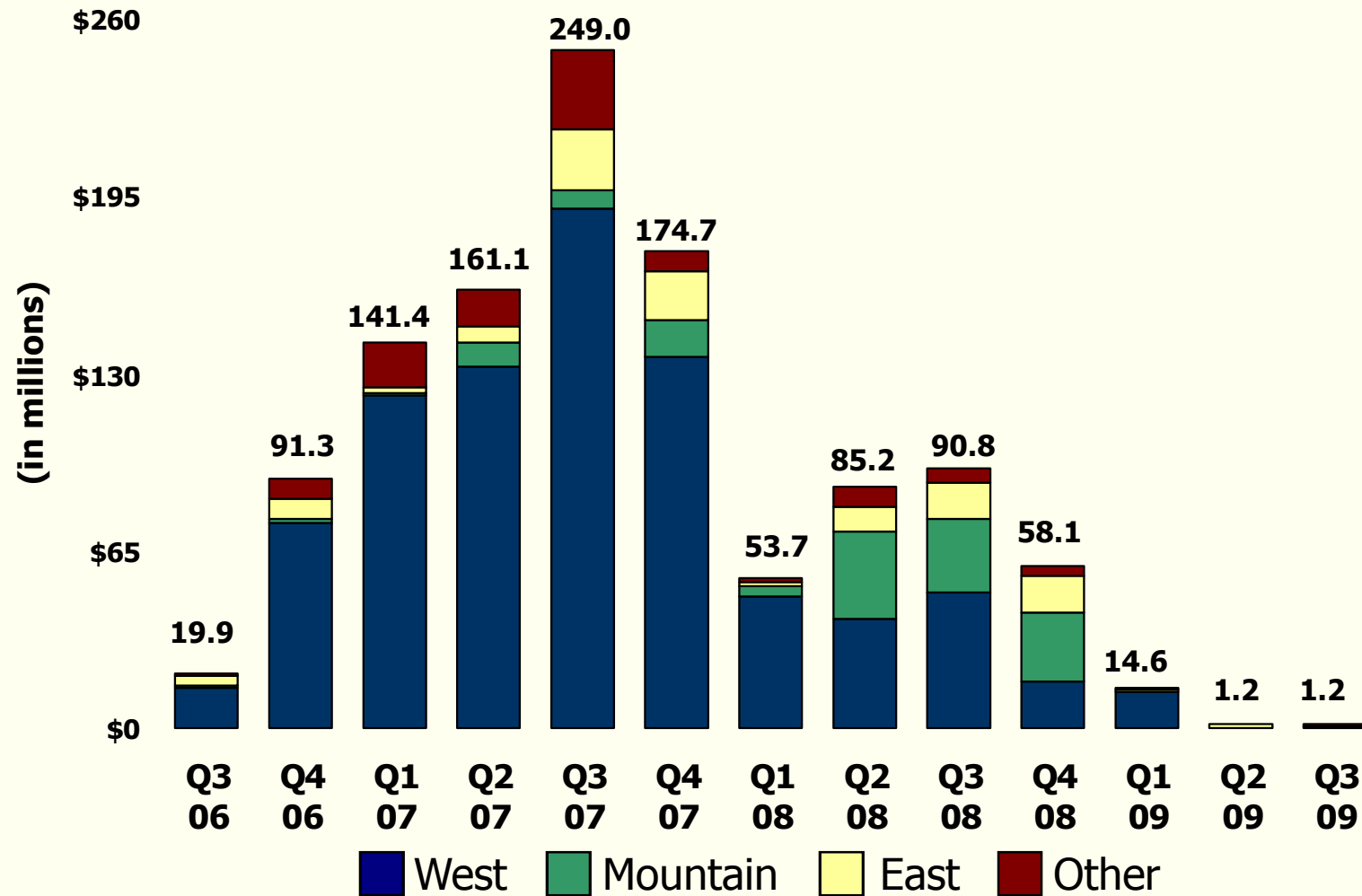
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NOTE: Graph includes related party expenses

Inventory Impairments by Segment

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Q3 09 impairment down 99% year-over-year



Questions?

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Richmond American Homes

Home Gallery by Richmond American

HomeAmerican Mortgage

American Home Title and Escrow Company

American Home Insurance Agency