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M.D.C. Holdings, Inc.

2nd Quarter Webcast

July 31, 2009

Forward Looking Statements

M.D.C. HOLDINGS, INC.

Certain statements in this Conference Call and Webcast, including statements regarding our business, financial condition, results of operation, cash flows, strategies and prospects and responses to questions, may contain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Such factors include, among other things, (1) general economic conditions, including changes in consumer confidence, inflation and employment levels; (2) changes in business conditions experienced by the Company, including cancellation rates, net home orders, home gross margins, and land and home values; (3) changes in interest rates, mortgage lending programs and the availability of credit; (4) the relative stability of debt and equity markets; (5) competition; (6) the availability and cost of land and other raw materials used by the Company in its homebuilding operations; (7) the availability and cost of performance bonds and insurance covering risks associated with our business; (8) shortages and the cost of labor; (9) weather related slowdowns; (10) slow growth initiatives; (11) building moratoria; (12) governmental regulation, including the interpretation of tax, labor and environmental laws; (13) changes in consumer confidence and preferences; (14) terrorist acts and other acts of war; and (15) other factors over which the Company has little or no control. Additional information about the risks and uncertainties applicable to the Company’s business is contained in the Company’s Form 10-Q for the quarter ended June 30, 2009, which was filed with the SEC today. All forward-looking statements made in this Conference Call and Webcast are made as of the date hereof, and the risk that actual results will differ materially from expectations expressed in this press release will increase with the passage of time. The Company undertakes no duty to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise. However, any further disclosures made on related subjects in our subsequent filings, releases or presentations should be consulted.

It should also be noted that SEC Regulation G requires that certain information accompany the use of non-GAAP financial measures. Any information required by Regulation G will be posted on our web site, www.mdcholdings.com.



Primary Focus on Operating Efficiencies

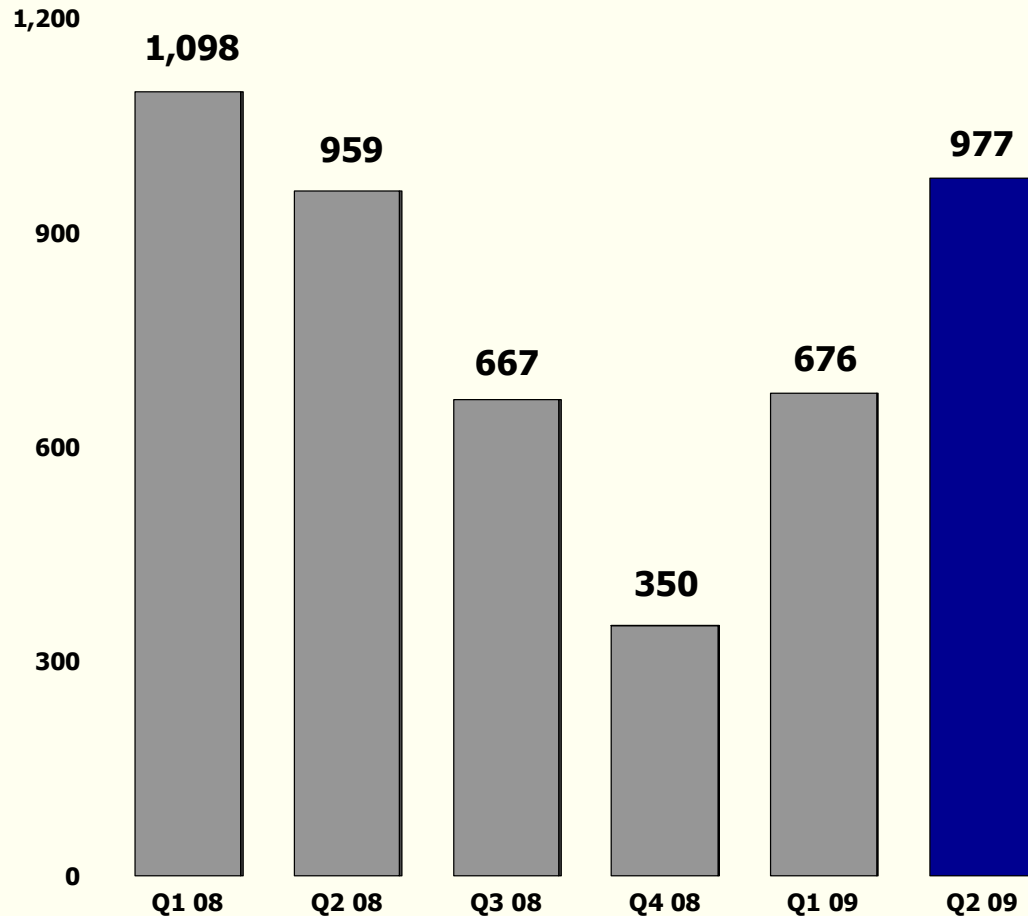
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- First increase in quarterly net home orders since Q3 2005
- Minimal impairments
- Lowest inventory balance in more than a decade
- Experienced success with new product offering
- Adjusted unsold inventory policy
 - Allows for additional units that can be personalized
 - Maintain margin while improving inventory turns
- \$1.6 billion of cash and investments
- Continued evaluation of opportunistic investments



Net Home Orders

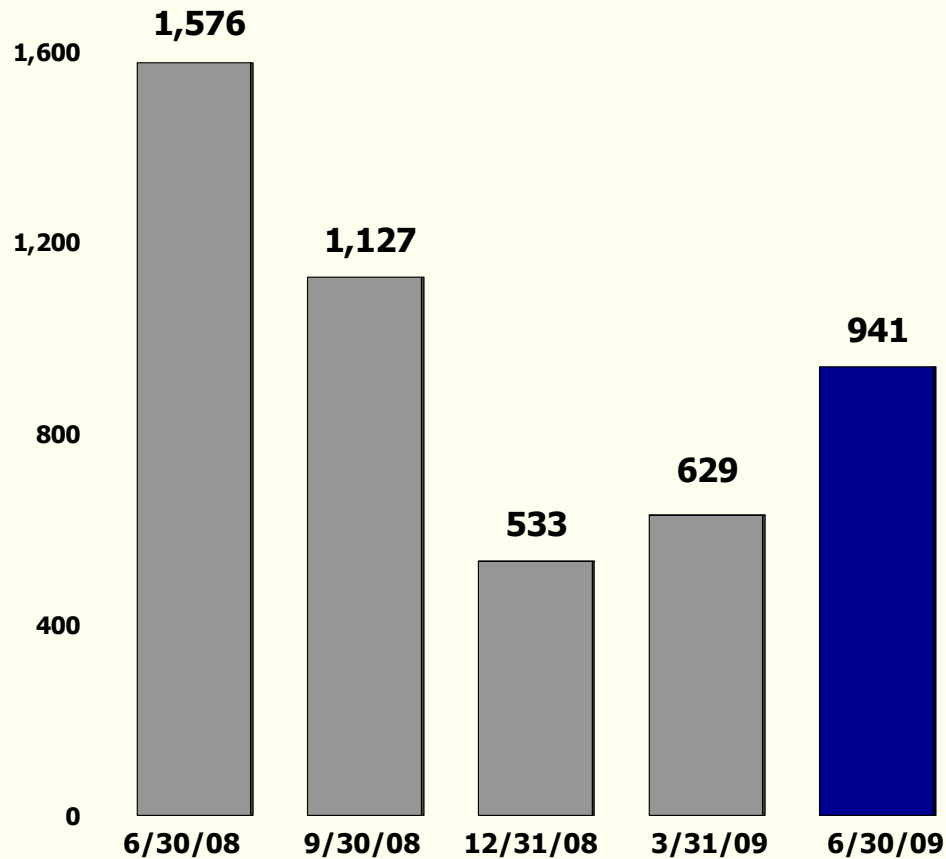
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- First year-over-year increase since Q3 2005
- Cancellation rate of 20%; down from 43% in Q2 2008
- Approximately 10% of gross orders from new, more affordable product
- Average price increased 2% year-over-year to \$296K

Backlog

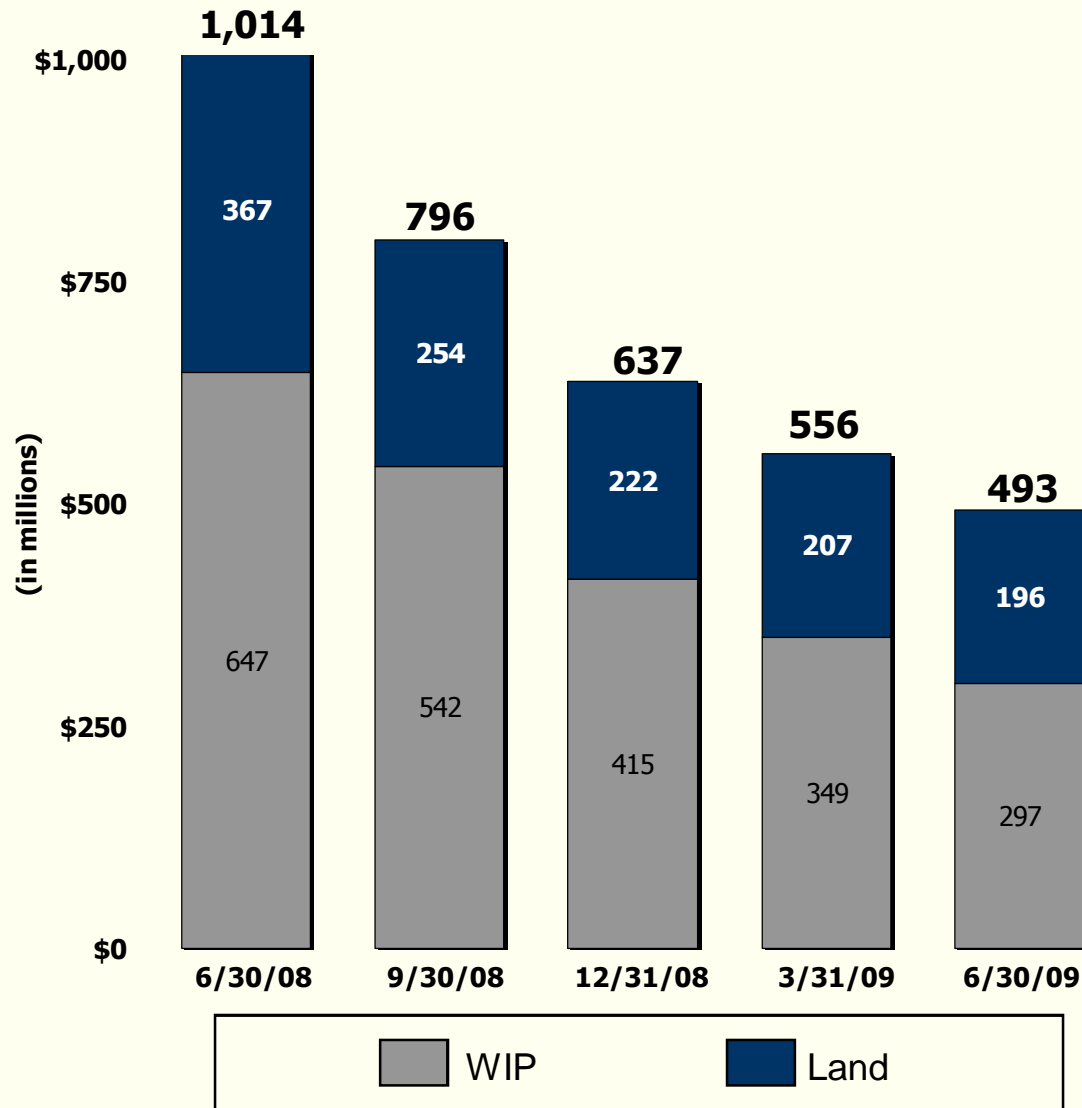
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- Decrease of 40% year-over-year
- Up 50% from 3/31/09
- Average price decreased 5% year-over-year to \$313K

Inventory

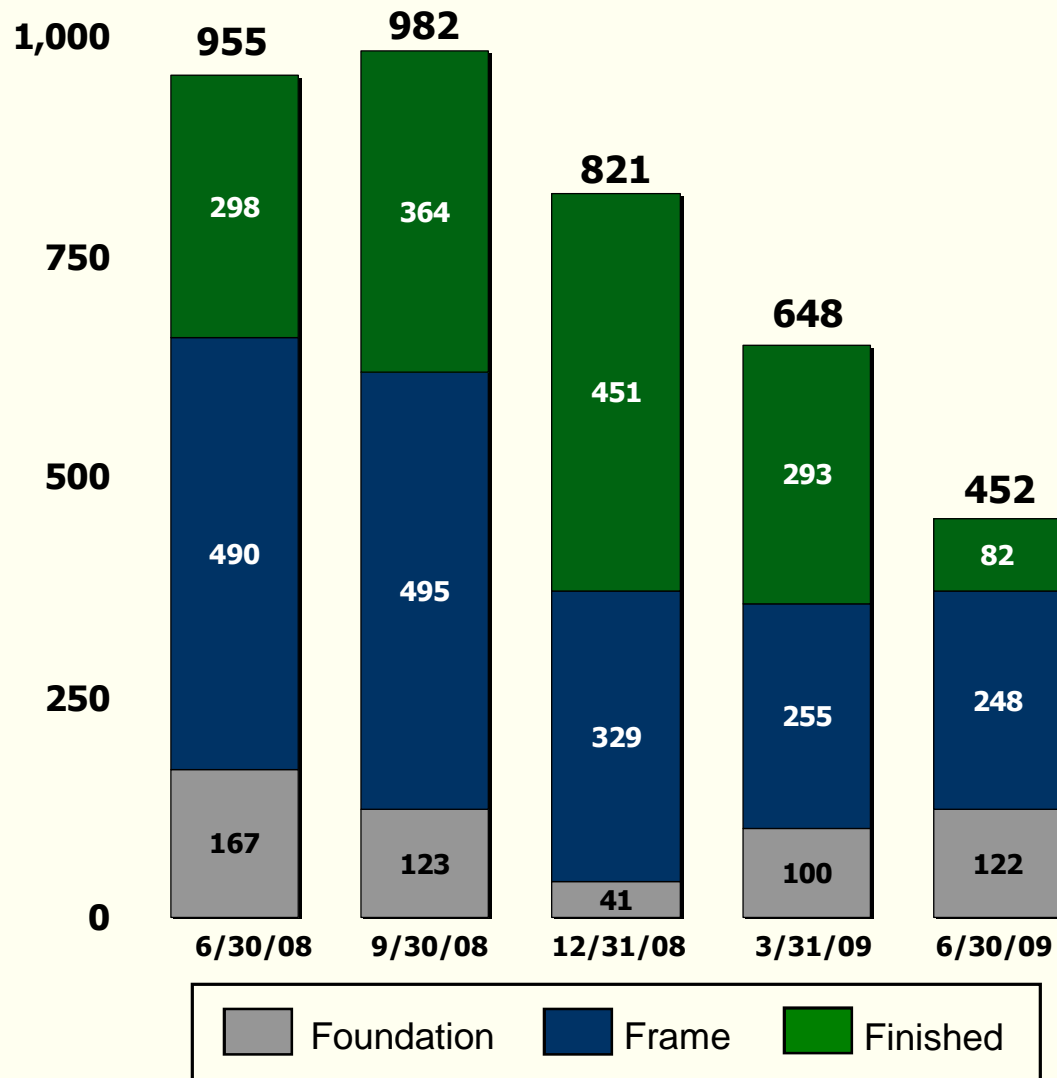
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- Lowest WIP and land balances in more than a decade
- 51% decline in total inventory over the past year due to impairments and land and home closings

Unsold Home Inventory

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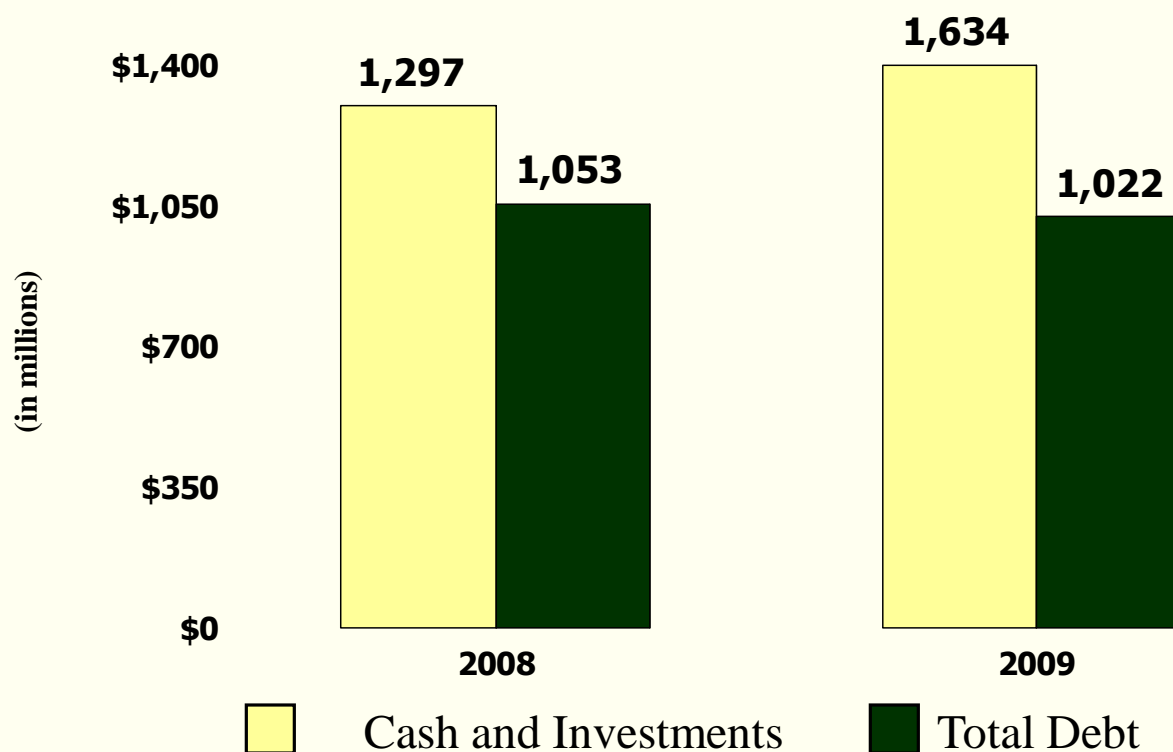
- 72% decrease in unsold finished lot supply
- 370 unsold homes under construction
- Expecting additional investment in unsold homes under construction
 - Extends selling season for 2009 closings
 - Improves inventory turnover
 - Maintains margin by halting construction until customer personalizes home

Strong Financial Position

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Cash and Investments* vs. Total Debt

June 30



- 26% Year-Over-Year Increase in Cash and Cash Equivalents
- Cash and Investments* Exceeds Total Debt by 60% at 6/30/2009

* Includes short-term investments and unsettled trades

Income and Earnings Per Share

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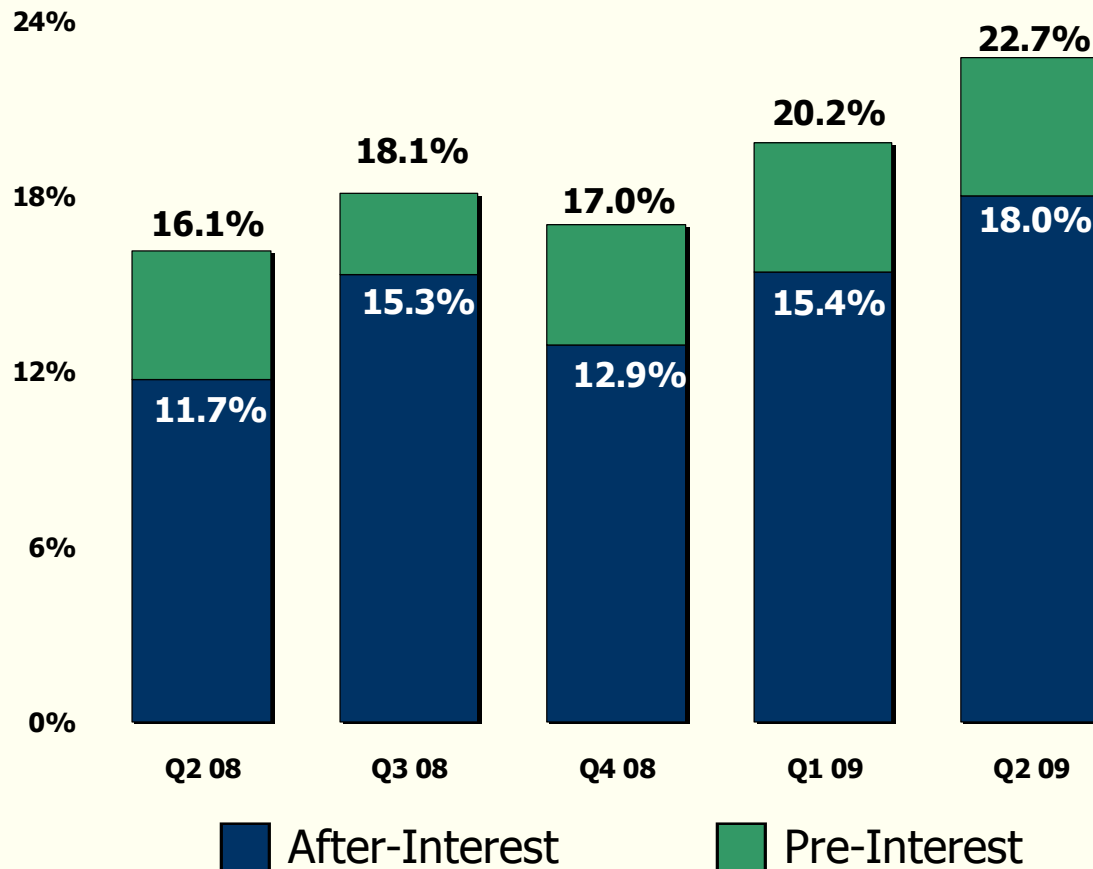
(in millions, except per share amounts)

	2nd Quarter		YTD June	
	2008	2009	2008	2009
(Loss) Income Before Taxes				
Homebuilding	\$ (94.5)	\$ 2.5	\$ (171.7)	\$ (15.9)
Financial Services	\$ 0.6	\$ 2.6	\$ 4.7	\$ 4.2
Corporate	\$ (7.6)	\$ (24.1)	\$ (11.7)	\$ (48.5)
Total	\$ (101.5)	\$ (19.1)	\$ (178.8)	\$ (60.1)
Net Loss	\$ (100.7)	\$ (29.6)	\$ (173.5)	\$ (70.4)
Diluted Loss Per Share	\$ (2.18)	\$ (0.64)	\$ (3.77)	\$ (1.52)

- \$1.2M of asset impairments in Q2 09
- \$15.5M of net interest expense in Q2 09
- \$17.6M increase in deferred tax valuation allowance in Q2 09, including \$9.7M due to a 2006 alternative minimum tax liability associated with the 2008 net operating loss carry back

Home Gross Margin

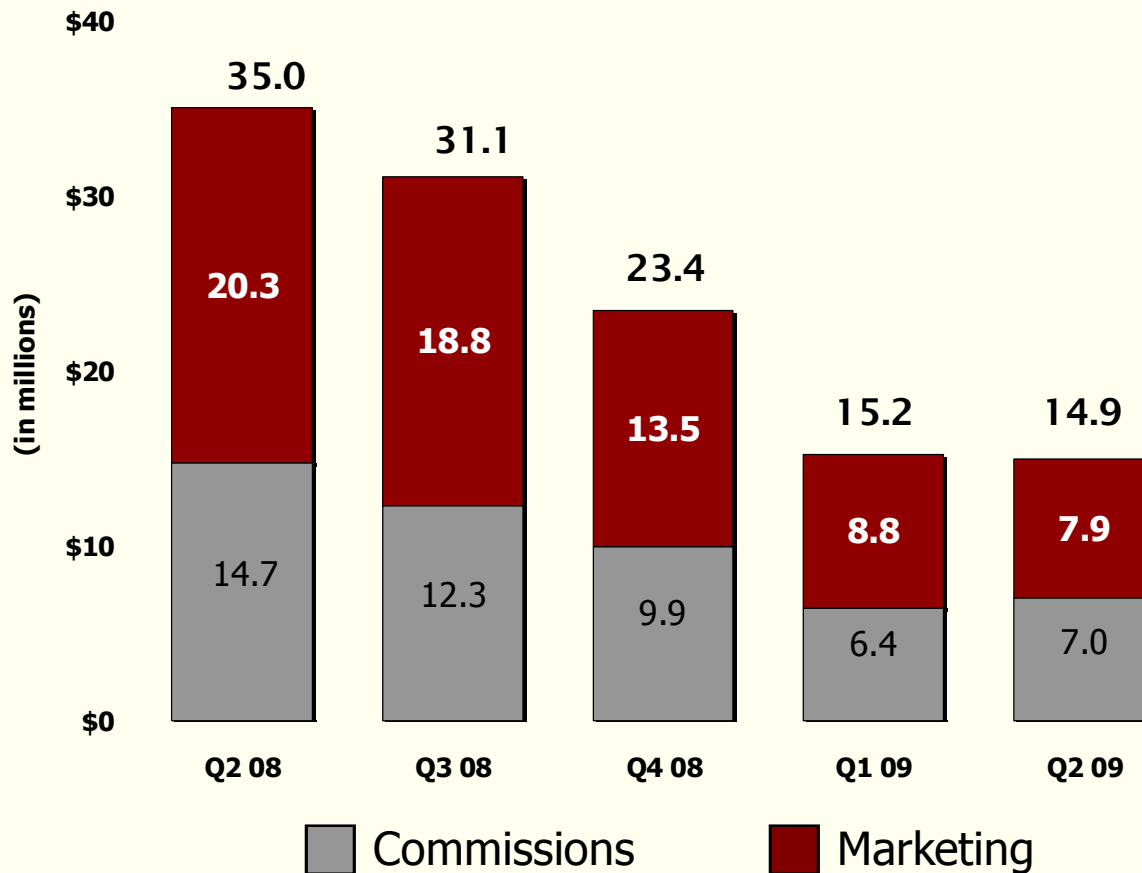
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- Impact of interest in cost of sales remains high
- Year-over-year margin improvement mainly due to:
 - Prior period impairments
 - Warranty adjustments
- Partially offset by declining average sales price

Selling Expenses

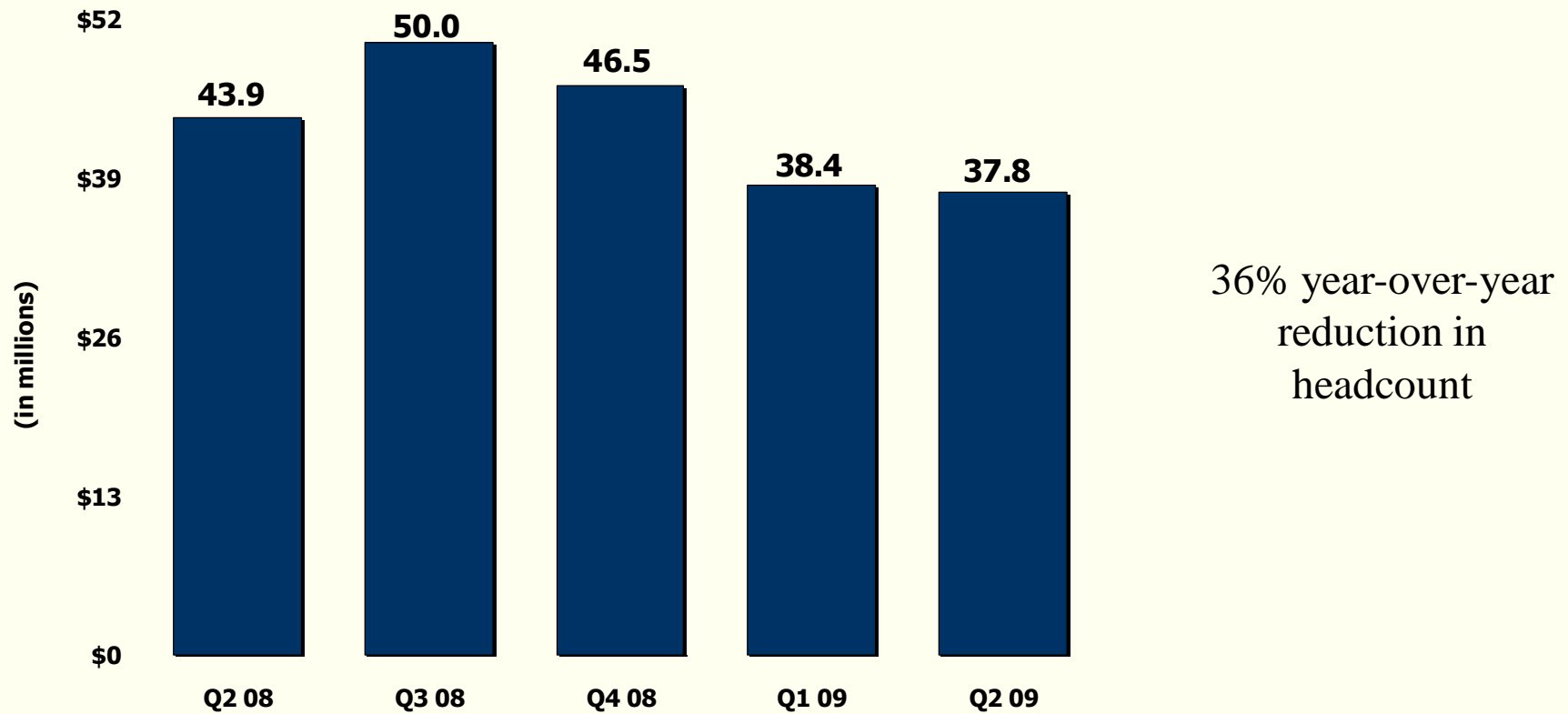
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- Reduction in commissions inline with reduced home sales revenue
- 54% decrease in model homes year-over-year
- 37% decline in active subdivisions year-over-year

General and Administrative Expenses

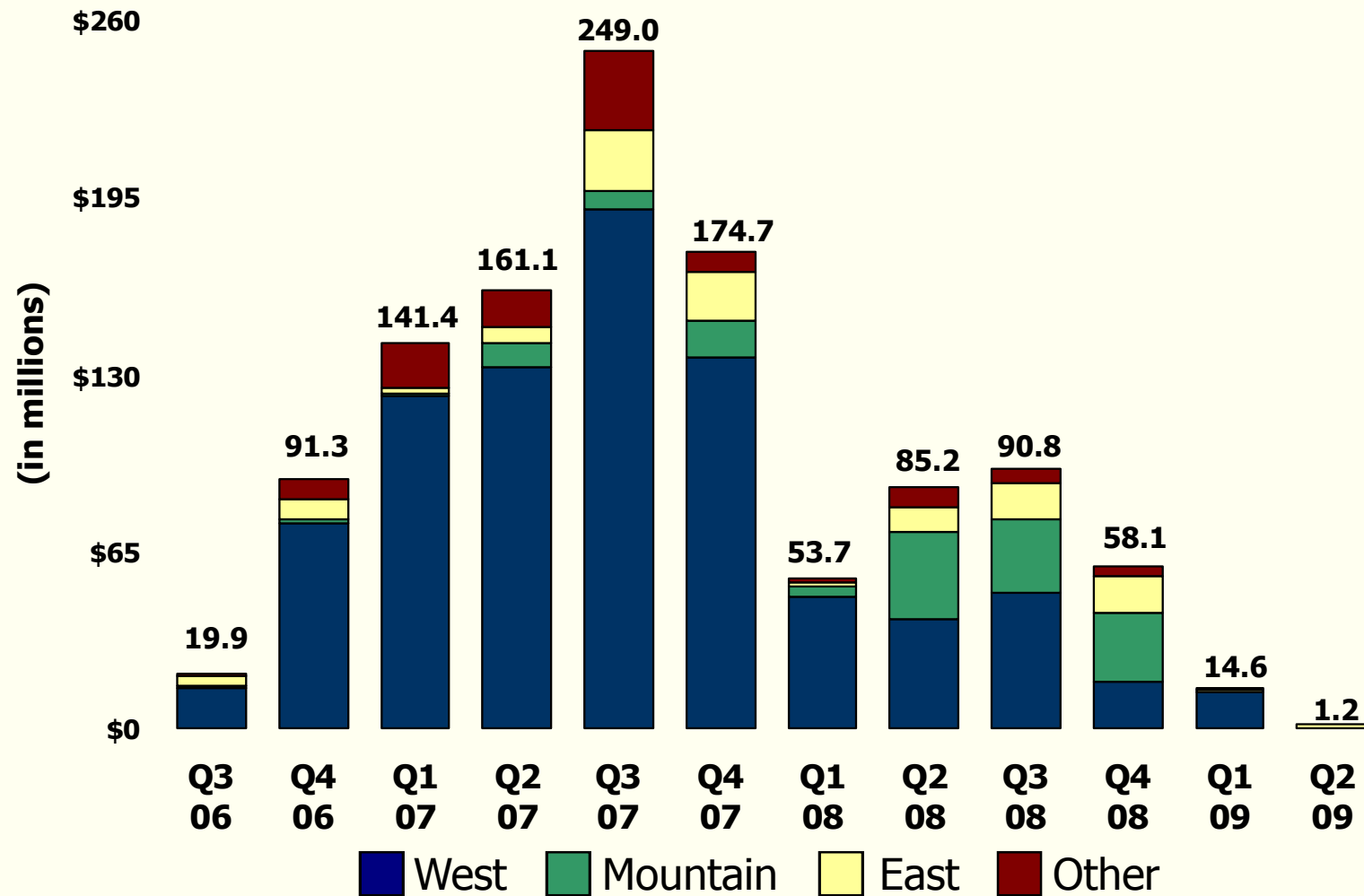
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NOTE: Graph includes related party expenses

Inventory Impairments by Segment

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Q2 09 impairment down 99% year-over-year



Questions?

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Richmond American Homes

Home Gallery by Richmond American

HomeAmerican Mortgage

American Home Title and Escrow Company

American Home Insurance Agency