



MedAssets Addresses Critical Role of Patient Access Solutions at NAHAM's 36th Annual Educational Conference and Exposition

ATLANTA, Apr 26, 2010 (BUSINESS WIRE) -- As more providers seek to present patients with an accurate estimate of their individual financial responsibility for the care to be provided, MedAssets will address the key challenges faced by healthcare providers in their patient access processes and offer proven tactics on how to rapidly deal with these challenges.

MedAssets will join peers from The Mayo Clinic in Arizona and Maricopa Integrated Health System in presentations to healthcare providers on determining the true cost of services at the point of patient access. This discussion on industry trends and best practices will take place at the National Association of Healthcare Access Management (NAHAM) 36th Annual Conference and Exposition in Orlando, FL, April 30 - May 3.

Yvonne Chase, Section Manager, Patient Access and Business Services, Mayo Clinic in Arizona and Julie Waddell, Vice President, Revenue Cycle Solutions Strategy, MedAssets, will speak on "Managing the Economic Impact: Using People, Processes and Technology to Improve Point-of-Service Collections" as part of NAHAM's Learning Lab educational series. Additionally, Siobhan Mee, Director of Revenue Management, Maricopa Integrated Health System and Julie Waddell will present "Patient Estimates: Automating the Process," sharing the processes and procedures Maricopa developed to convert its patient estimate process from a manual to an automated process.

"Rising healthcare costs, high deductible insurance plans, and an increasing number of self-pay or uninsured patients continue to escalate the pressure on healthcare providers to more efficiently manage the patient access process and to disclose an individual's financial responsibility relative to the costs prior to services being rendered," said Neil Hunn, CFO and President, Revenue Cycle Technology, MedAssets. "Highlighted in these sessions is the fact that providers continue to face a significant number of uninsured and under-insured patients with substantial out-of-pocket financial liabilities. As a result, providers are exploring options to help them be more strategic in mitigating this impact on their revenue cycle, such as implementing tools and technology that will improve their cash flow and margins."

MedAssets will also participate in NAHAM's special pre-conference symposium where industry thought leaders will highlight point-of-service collection topics and various facilities and consulting organizations will share their expertise in this topic area. Representing MedAssets, Gaurav Gupta and Jean Ware, Directors, Professional Services, and Randy Purifoy, Senior Business Analyst, will discuss the preparation and critical initiatives that should be completed in Patient Access operations, in the session, "Transform Front-End Revenue Integrity Functions for Greater Cash Collections."

To learn more about MedAssets Access Integrity solutions being demoed at NAHAM, visit booth #215, or visit MedAssets.com. The National Association of Healthcare Access Management (NAHAM) is the leading resource in Patient Access Services. NAHAM establishes best practices, standards and subject matter expertise; provides a comprehensive array of networking, education and certification opportunities; and enables their members to deliver and influence the delivery of quality Patient Access Services.

About MedAssets

MedAssets partners with healthcare providers to improve financial strength by implementing spend management and revenue-cycle solutions that help control cost, improve margins and cash flow, increase regulatory compliance, and optimize operational efficiency. MedAssets serves more than 125 health systems, 3,300 hospitals, and 40,000 non-acute healthcare providers.

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