



MATTEL, INC.
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Statement by: Mattel, Inc.

Re: Little Mommy Cuddle 'n Coo Dolls

The Little Mommy Cuddle 'n Coo dolls feature realistic baby sounds including cooing, giggling, and baby babble with no real sentence structure. The only scripted word the doll says is "mama."

There is a sound that may resemble something close to the word "night, right, or light." To avoid any potential misinterpretation, we have eliminated that segment of the sound file from future production.

Because the original sound track is compressed into a file that can be played through an inexpensive toy speaker, actual sounds may be imprecise or distorted.

We remain confident in the high quality standards of our Little Mommy Cuddle 'n Coo dolls. If consumers have any questions or concerns regarding any Mattel or Fisher-Price toys, they may contact our consumer relations center at 800.524.TOYS (8697) and we will be happy to assist them.

We take every call from our consumers very seriously and do our best to help address their concerns.

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