



ManpowerGroup™

April 16, 2018

ManpowerGroup Launches Its Second Ready for Work 2018 Award in European Multi-Country Partnership with Junior Achievement

ManpowerGroup shows its commitment to helping thousands of young people achieve their potential across Europe and in the U.S.

BRUSSELS, April 16, 2018 /PRNewswire/ -- ManpowerGroup (NYSE: MAN) today launches the second year of its [Ready for Work Award](#) in partnership with [Junior Achievement Europe](#). The program helps students in 40 European countries build soft skills and nurture their learnability to be work ready upon graduation. This is the second year of a three-year partnership to celebrate students who have developed different aspects of work readiness including soft skills and learnability - the desire and ability to continually learn new skills to be work ready and to stay employable for the long term.



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Across Europe ManpowerGroup volunteers will engage with thousands of Junior Achievement students and help them to build their employability for successful futures. ManpowerGroup will mentor young people and be part of the jury at national and European Competitions. The winner of each country will then attend the European finals of the [29th JA Europe Company of the Year Competition](#) in Belgrade, Serbia in July where the *Ready for Work* 2018 Award will be presented.

Today ManpowerGroup will join Junior Achievement Europe for the "Leaders-for-a-Day" job shadow experience bringing together students from across Europe in Brussels for a two-day event where leaders will share insight and practical guidance on how to get ready for work in the Digital Age.

"In this [Skills Revolution](#) where new skills emerge as fast as others become obsolete and digitization continues at pace we see the growing value of soft skills - or human strengths," said Stefano Scabbio, President of Northern Europe, Mediterranean & Eastern Europe for ManpowerGroup. "Skills like communication, collaboration and the ability to adapt are critical. That's why we're partnering with Junior Achievement to help young people upskill and nurture these strengths so they can adapt to a fast-changing world of work. We have a responsibility to help young people become work ready, not just graduate ready. We're delighted to continue our longstanding relationship with Junior Achievement to build learnability for thousands and get young people across Europe ready for work."

ManpowerGroup is also providing its innovative digital tools to help young people understand the critical skills needed to transition from education to employment by providing access to its [Learnability Quotient™](#) and [Digi Quotient™](#) assessments. These scientifically validated assessments will be available to all students so they can find out what type of learner they are and how ready they are to lead and succeed in a world of work that is more digital than ever.

ManpowerGroup's U.S. partnership with JA was also recently recognized in New York with the award of the President's Volunteer Service Award for its contribution to helping Junior Achievement inspire students every year to dream big, identify their passion and reach their potential.

"Across the U.S. we've invested time and dollars to bring the world of work to life for more than 45,000 young people over the past ten years," said Nafessa Jackson, ManpowerGroup's Community Investment Manager. "Our employees volunteer at JA BizTown and JA Finance Park, they deliver *Excellence Through Ethics* training to local high school students and support blended learning to build critical financial skills. We're honored to be recognized with this award and proud that the skills and expertise of our people who volunteer can make such a significant positive impact in our community."

ABOUT MANPOWERGROUP

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands - Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions - creates substantially more value for candidates and clients across 80 countries and territories and has done so for 70 years. In 2018, ManpowerGroup was named one of the World's Most Ethical Companies for the ninth year and one of Fortune's Most Admired Companies for the sixteenth year, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: www.manpowergroup.com

ABOUT Junior Achievement Europe

JA Europe is Europe's largest provider of education programmes for entrepreneurship, work readiness and financial literacy. In 2017, we equipped 3.6 million students in 40 countries with the knowledge, skills and attitude they require to start a business or get a job. JA works with the education and business communities as well as governments to provide young people from primary school to university with experiences that build the skills and competences they will need to succeed in a global economy. JA Europe is the European Regional Operating Centre for JA Worldwide®. Learn more at www.jaeurope.org

About Junior Achievement USA® (JA)

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness, and entrepreneurship. Today, JA reaches 4.8 million students per year in more than 100 markets across the United States, with an additional 5.6 million students served by operations over 100 other countries worldwide. Visit www.ja.org for more information.

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