



ManpowerGroup™

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## **Disrupt, Digitize, Adapt: ManpowerGroup Selected as Viva Technology Gold HR Partner to Champion Next Generation Workforce Solutions at World Leading Tech Conference**

**- ManpowerGroup Launches "Talent Connect" - Its New Online Platform Matching In-Demand Talent with Leading Tech Companies**

**- Thousands of Start-Ups Share Innovative Tools for Transformation and Learn from Inspirational Game-Changers at ManpowerGroup's Open HR Hub**

PARIS, June 15, 2017 /PRNewswire/ -- ManpowerGroup (NYSE: MAN) joins the biggest names in tech to share the latest innovations set to shake-up the way we work and live at the world famous Viva Technology conference in Paris this week. ManpowerGroup will host its new ManpowerGroup *Open HR Hub* and launch [Talent Connect](#) - the exclusive online matching artificial intelligence (AI) tool for Viva Technology. ManpowerGroup brands Right Management, Experis, Manpower, ManpowerGroup Solutions, Proservia and FuturSkill will be hosting so businesses can leverage the Open HR Hub and Talent Connect to attract, develop, coach and upskill the most in-demand talent.



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In the ManpowerGroup *Open HR Hub*, start-ups will share the latest hot technologies, including ManpowerGroup's proprietary [Learnability Quotient™](#) Assessment. In return, business leaders from Cisco, [Feminin.com](#), RAISE, Viavoice and ManpowerGroup will be providing mentorship and sponsorship to these start-ups.

When [83% of companies](#) plan to maintain or increase their headcounts as a result of digitization, the exclusive *Talent Connect* matching platform will help organizations find the right balance of people, tech and skills - connecting skilled individuals with open tech positions to make the most of automation and AI. As the event opened, over 730 job opportunities were already published on the platform by 140 partner companies and more than 2,500 résumés were received.

"Both trusted brands and new mighty platforms can move into new markets overnight, disrupting old models as they go," said Alain Roumilhac, President of ManpowerGroup France. "Businesses are being transformed and Viva Technology offers established companies and disruptors the opportunity to learn and collaborate together. We're pleased to join other game-changers helping companies in some of the world's fastest-moving industries to grow their business by finding highly skilled, diverse talent for the most in-demand roles."

Roumilhac will lead the discussion on "How Tech Is Impacting The Job Market." He will be joined by Bénédicte Faivre-Tavignot, Affiliate Professor, HEC Paris.

Isabelle Lamothe, Managing Director of ManpowerGroup Solutions, will share practical solutions to help businesses transform organizations in a panel debate "The Talent and Culture That Bring Innovation to Life." She will be joined by Lara Pawlicz, CEO of 2Spark - a high-tech learning platform that allows companies to actively engage their people during times of transformation in just one minute a day.

Viva Technology will welcome more than 50,000 individuals and 5,000 companies from across the globe. Businesses attending include IBM Watson, Cisco, Alibaba, Blippar and IronSource. Themes explored include #positiveimpact, #peoplematter, #talentconnect and #womenrock.

### **About ManpowerGroup**

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for over 400,000 clients and connect 3+ million people to meaningful, sustainable work across a wide range of industries and skills. Our expert family of brands - Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions - creates substantially more value for candidates and clients across 80 countries and territories and has done so for nearly 70 years. In 2017, ManpowerGroup was named one of the World's Most Ethical Companies for the seventh consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: [www.manpowergroup.com](http://www.manpowergroup.com)

### **About Viva Technology**

Viva Technology is the international meeting place for those who challenge boundaries and are working to invent tomorrow's world. Organised by Publicis Groupe and the Groupe Les Echos, this event will facilitate solid and long-term relationships between companies and startups in order to innovate together and grow their businesses. Investors, researchers, and visionaries from all four corners of the globe will all meet for three days to forge links and accelerate their transformation. On the third day, Viva Technology will open its doors to the general public in celebration of innovation reaching the greatest number of people. [www.vivatechnology.com](http://www.vivatechnology.com) @VivaTech

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