



ManpowerGroup™

May 15, 2017

ManpowerGroup Announces New "Ready for Work" Award in Multi-Country Partnership with Junior Achievement Europe

Award recognizes learnability - the ability, drive and desire to learn - to prepare young people to be work ready, not just graduation ready

MILWAUKEE, May 15, 2017 /PRNewswire/ -- [ManpowerGroup](#) (NYSE: MAN) has launched a new ["Ready for Work" Award](#) with Junior Achievement (JA), celebrating students across Europe who are building skills to be work ready upon graduation. The three-year partnership across 31 countries will recognize different aspects of work readiness each year, starting with learnability - the desire and ability to continually learn new skills to be work ready and to stay employable for the long term. [Ninety-three percent of Millennials](#) see ongoing skills development as so important they would give up their own time and money to upskill. ManpowerGroup is also providing access to the proprietary [Learnability Quotient™](#) assessment (LQ™) to all students so they can find out what type of learner they are.



"Plenty has been written predicting the future of work and the impact of digitization and automation, but our most pressing issue is telling young people that they will need new skills and they will need them more often, to stay employable for the long term," said Jonas Prising, ManpowerGroup Chairman & CEO. "In this [Skills Revolution](#), 65 percent of children will do jobs that do not even exist yet. Helping young people upskill and adapt to a fast-changing world of work will be the defining challenge of our time. Their ability to learn, apply and adapt will be critical and as employers, we have a responsibility to help young people become work ready, not just graduate ready. We're delighted to continue our longstanding relationship with JA to build learnability for thousands and get young people across Europe ready for work."

The ManpowerGroup Signature award is part of JA Europe's flagship Company of the Year competition (part of the JA Company Program) which encourages youth to develop business skills by setting up and running a mini company for a year. The best teams in each participating country will meet in Brussels at Company of the Year Competition 2017 where ManpowerGroup will present its Signature Award. ManpowerGroup leaders in more than 20 countries across Europe will commit time and resources to run work readiness programs and lead judging panels celebrating the skills of thousands of young people across the region. Finalists will travel to Brussels in July to compete in front of a global panel, where ManpowerGroup Chairman & CEO Jonas Prising will announce the winner.

"The JA Company Program has existed since 1919 and continues to inspire thousands of young people year after year," said Caroline Jenner, CEO for JA Europe. "It is driven by local partnerships between businesses and schools; a unique real-world program that develops young people's entrepreneurial competences, financial capability and builds key skills for the workplace. We're pleased to partner with ManpowerGroup to offer students the new "Ready for Work" Award. We share ManpowerGroup's commitment to upskilling young people; JA Company Program alumni are twice as likely to start a business later on than non-participants and are less likely to be unemployed."

To learn more about ManpowerGroup's Sustainability Plan and its partnership with JA, visit www.manpowergroup.com/DoingWellByDoingGood.

About ManpowerGroup

ManpowerGroup® (NYSE: MAN) is the world's workforce expert, creating innovative workforce solutions for nearly 70 years. We connect more than 600,000 people to meaningful work across a wide range of skills and industries every day. Through our ManpowerGroup family of brands - Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions - we help more than 400,000 clients in 80 countries and territories address their critical talent needs, providing comprehensive solutions to resource, manage and develop talent. In 2017, ManpowerGroup was named one of the World's Most Ethical Companies for the seventh consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible: www.manpowergroup.com.

About JA Europe

JA Europe is Europe's largest provider of education programmes for entrepreneurship, work readiness and financial literacy. In 2015 we equipped 3.5 million students in 39 countries with the knowledge, skills and attitude they require to start a business or get a job. JA works with the education and business communities as well as governments to provide young people from primary school to university with experiences that build the skills and competences they will need to succeed in a global economy. JA Europe is the European Regional Operating Centre for JA Worldwide®. Learn more at www.jaeurope.org.

About JA Europe Company of the Year Competition 2017

In Brussels on July 11th-13th, all of Europe will celebrate its best young entrepreneurs! Over 30 teams will meet and compete for the European finale after participating in a year-long JA Company Programme and qualifying at national-level. A JA Europe initiative, the JA Company Programme annually engages over 300 000 students, giving them the opportunity to experience running a business from top to bottom. Learn more at <http://www.coyc.jaeurope.org>.



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