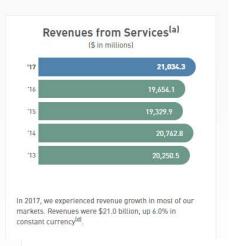
2017 Financial Highlights

Our Financial Highlights







2017 was a strong year, with 6% revenue growth and 3% operating profit growth in constant currency. Excluding restructuring costs, our operating profit margin expanded 10 bps, to 3.9%, due to improved operational leverage as we focus on process improvement and more efficient delivery models.



\$Q 2h

Shares Outstanding (as of Dec 31, 2017)

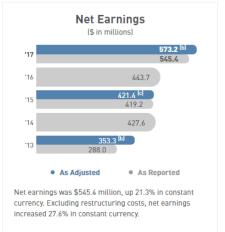
66.1m

Avg. Daily Volume

500k+





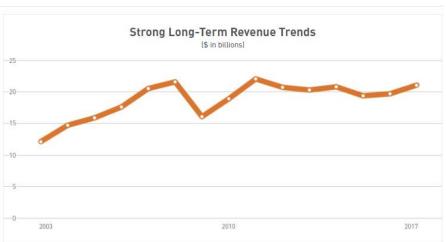


NYSE MAN

Fiscal Year End Date 12/31

\$130.38 / \$89.81





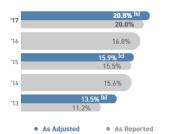
Total Capitalization (\$ in millions) 947.5 825.4 467.8 516.2 Debt as a percentage of total capitalization was 25% in





Net earnings per share—diluted increased to \$8.04, up 26.6% in constant currency. Excluding restructuring costs, it increased 33.5% in constant currency.





Return on Invested capital is defined as operating profit after tax divided by the average monthly total of net debt and equity for the year. Net debt is defined as total debt less cash and cash equivalents.

- Revenues from services include fees received from our franchise offices of \$24.4 million, \$25.4 million, \$24.2 million, \$23.3 million and \$23.7 million for 2013, 2014, 2015, 2016 and 2017, respectively. These fees are primarily based on revenues generated by the franchise offices, which were \$1,069.1 million, \$1,124.7 million, \$1,082.3 million, \$1,019.9 million, and \$1,029.8 million for 2013, 2014, 2015, 2016 and 2017, respectively. In the United States, where the majority of our franchises operate, revenues from services includes fees received from the related franchise operations of \$15.2 million, \$16.1 million, \$15.2 million, \$15.1 million and \$14.8 million for 2013, 2014, 2015, 2016 and 2017, respectively. These fees are primarily based on revenues generated by the franchise operations, which were \$695.6 million, \$744.8 million, \$714.1 million, \$686.0 million and \$651.9 million for 2013, 2014, 2015, 2016 and 2017, respectively.
- Amounts exclude the impact of restructuring costs. A reconciliation of these Non-GAAP figures to figures calculated based on U.S. GAAP is provided on the <u>Financial Measures</u> page in the Investor Relations section on our Web site.
- Amounts exclude the impact of restructuring costs and non-operating gains in other income. A reconciliation of these Non-GAAP figures to figures calculated based on U.S. GAAP is provided on the Financial Measures page in the Investor Relations section on our Web site.
- When we use the term "constant currency," it means that we have translated financial data for a period into United States dollars using the same foreign currency exchange rates that we used to translate financial data for the previous period. See Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our 2017 Annual Report on Form 10-K for further information