



NEWS RELEASE

For Immediate Release:

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MANPOWER INC. AND JUNIOR ACHIEVEMENT TEAM TO TEACH YOUNG PEOPLE CAREER SUCCESS SKILLS

Students across the globe will participate in kickoff event

Colorado Springs, Colo. – Junior Achievement and Manpower Inc., a world leader in employment services, announced today the launch of a joint initiative to provide young people from around the world with essential work-readiness skills through a hands-on educational program. The program, *JA Success Skills™*, helps students learn how to find, secure and keep a job, and provides them with the tools to develop personal strategies for long-term career success.

"*JA Success Skills* will unite a generation of students in the common goal of further developing a prosperous, stable global marketplace," said Sean C. Rush, President and CEO of JA Worldwide.

"Manpower is dedicated to preparing individuals of any age around the world to excel in the workplace," said Jeff Joerres, Chairman and CEO of Manpower Inc. "Our partnership with JA demonstrates our commitment to sharing our expertise with the workforce of the future."

The program will kick off globally in March, and will be featured at the JA-YE Europe “Skills for the Future” Summit in Brussels, Belgium, on April 1-2.

The Summit will highlight Junior Achievement’s focus on the skills required in today’s global marketplace, which includes expertise in entrepreneurship, financial literacy and work-readiness. Event attendees will include European Commission officials, business leaders and policy makers, and JA and Manpower representatives. Volunteers from Manpower’s Brussels operation will deliver the JA-in-a-Day version of *JA Success Skills* in English to students attending the event, and Manpower representatives will present “Skills for Employability.”

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. Founded in 1948, the \$22 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,400 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at www.manpower.com.

About Junior Achievement® (JA)

Junior Achievement is the world's largest organization dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, Junior Achievement provides in-school and after-school programs for students which focus on three key content areas: work readiness, entrepreneurship, and financial literacy. Today, 137 individual area operations reach more than four million students in the United States, with an additional five million students served by operations in 123 other countries worldwide. For more information, visit www.ja.org.