



## **Manpower Inc. Acquires Clarendon Parker Middle East to Become Market Leader in Employment Services**

### **Clarendon Parker Middle East, the Region's Largest Employment Services Provider, to Operate Under the Manpower Inc.'s Manpower Professional, Right Management, and Manpower Business Solutions Service Brands**

MILWAUKEE, Jan 10, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- Manpower Inc. (NYSE: MAN), a world leader in the employment services industry, announced today that it has acquired Clarendon Parker Middle East FZ LLC (CPME), the region's largest professional recruitment provider. As a result, Manpower Middle East becomes the clear market leader for employment services in the region. CPME has operations in United Arab Emirates, Bahrain, Kuwait, Qatar and Saudi Arabia.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20080110/AQTH042>)

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060221/CGTU012LOGO>)

"The vast potential and ongoing development in the Middle East makes this growing economy an attractive market for Manpower to expand our global network," said Jeffrey A. Joerres, Manpower Inc. Chairman and CEO. "A number of our multinational clients are already operating in the Middle East and have been asking us to formally establish a presence in the region as part of their growth strategy. Joining forces with Clarendon Parker to combine their local expertise with our 60 years of experience in employment services allows us to bring a more robust workforce solution to this region."

Manpower and CPME are well acquainted with a history of successful partnership, as Manpower appointed CPME as the company's Middle East partner over three years ago. With the acquisition of CPME, Manpower expands its global reach to 78 countries and territories by adding five countries to its worldwide network.

"Many companies throughout the Middle East require large expatriate workforces, as the local population does not have the skills required or the demographic numbers to fill job vacancies," said Varina Nissen, Manpower Middle East Managing Director. "Manpower will focus on developing programs with our clients and governments to help them find the talent they need and advance the careers of both expats and nationals across the region."

According to an ArabianBusiness.com survey (1), nearly 90 percent of businesses in the Gulf region find that securing the right candidate from the international labor market is either a struggle or entirely impossible. More than half of those surveyed said that attracting and retaining the talent required to remain competitive was a struggle and companies are forced to offer higher salaries than they can really afford.

Established in Dubai in 1994, CPME has expanded its reach over the years to become the largest employment services firm in the Middle East, earning a reputation as a trusted, professional recruitment partner. The organization's current range of services includes permanent and temporary recruitment, outsourcing and human resource consulting.

"The local expertise and knowledge of Clarendon Parker combined with the global experience and resources of Manpower make an extremely powerful combination. Our Manpower services will immediately include the range of professional services offered by our Right Management brand, the world's leading provider of integrated consulting solutions across the employment lifecycle. Our clients in the Middle East are keen to ensure that we can provide these services including leadership, organizational and talent development," said Nissen. "We are looking to set a new standard in the Middle East employment services industry and we intend to become the recruitment partner of choice for companies and jobseekers."

#### About Clarendon Parker Middle East FZ LLC (CPME)

CPME was established in Dubai in 1994 and was incorporated as an FZ LLC in Dubai Internet City in 2004. The company employs more than 80 personnel across nine offices; three in Saudi Arabia, two in Dubai, one in Abu Dhabi, Bahrain, Kuwait and Qatar.

CPME offers mid to senior level professional, technical and managerial recruitment across a range of sectors including Sales & Marketing, Finance & Accounting, IT & Telecoms, HR & Training, Construction & Engineering, Secretarial & Administration,

Logistics and Legal. It has more than 275,000 registered candidates and works with more than 5,000 client organizations.

The current range of services includes permanent and temporary recruitment, recruitment advertising campaigns, contract staffing/outsourcing, employee satisfaction surveys, state-of-the-art web-based recruitment technology and HR consulting services relating to recruitment processes and activities.

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. The \$18 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,400 offices in 78 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at <http://www.manpower.com>.

(1) Joel Bowman, GCC Businesses Face Recruitment Crisis,

ArabianBusiness.com Survey, 2008

<http://www.arabianbusiness.com/507378-gcc-business-face-recruitment->

crisis?In=en

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