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## **Perion to Participate at the 2014 Affiliate Summit East Conference**

TEL AVIV, Israel & SAN FRANCISCO--(BUSINESS WIRE)-- Perion (NASDAQ:PERI) announced today that the company will be participating in next week's Affiliate Summit East Conference in New York's Marriott Marquis hotel. Perion representatives will be available for meetings at the company's booth - 718 & 720 - throughout the two day conference.

Perion will be represented at the conference by executives from Perion Codefuel - the company's desktop and mobile app monetization division - and the Perion affiliate program.

Affiliate Summit is the world's leading affiliate marketing conference.

To schedule a meeting with a Perion representative, please email [elladk@perion.com](mailto:elladk@perion.com).

### **About Perion Network Ltd.**

Perion powers innovation. Perion is a global performance-based media and Internet company, providing online publishers and app developers advanced technology and a variety of intelligent, data-driven solutions to monetize their application or content and expand their reach to larger audiences, based on our own experience as an app developer. Our leading software monetization platform, [Perion Codefuel](#), empowers digital businesses to optimize installs, analyze data and maximize revenue. Our app promotion platform, [Perion Lightspeed](#), enables developers to make wise decisions on where to spend advertising budgets to produce the highest yield and the most visibility. The Perion team brings decades of experience, operating and investing in digitally-enabled businesses, and we continue to innovate and create value for the app ecosystem. More information about Perion may be found at [www.perion.com](http://www.perion.com). Follow Perion on Twitter @perionnetwork.

**Source: Perion Network Ltd.**

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