



October 26, 2017

Perion Network to Announce Third Quarter 2017 Financial Results on November 9, 2017

TEL AVIV, Israel & NEW YORK--(BUSINESS WIRE)-- Perion Network Ltd. (NASDAQ:PERI), today announced that it will release its financial results for the third quarter ended September 30, 2017, on November 9, 2017 prior to the financial markets open.

Perion management will host a conference call to discuss the results at 10 a.m. ET that day.

Details are as follows:

- | Conference ID: 8570941
- | Dial-in number from within the United States: 1-888-430-8709
- | Dial-in number from Israel: 1-80-925-8243
- | Dial-in number (other international): 1-719-325-2456
- | Playback available until November 16, 2017 by calling 1-844-512-2921 (United States) or 1-412-317-6671 (international). Please use PIN code 8570941 for the replay.
- | Link to the live webcast accessible at <https://www.perion.com/ir-info/>

About Perion Network Ltd.

Perion is a global technology company that delivers advertising solutions to brands and publishers. Perion is committed to providing data-driven execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. More information about Perion may be found at www.perion.com, and follow Perion on Twitter @perionnetwork.

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Perion Network Ltd.

Investor relations

Vicky Batkin

+972 (73) 398-1000

perion.investor.relations@perion.com

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